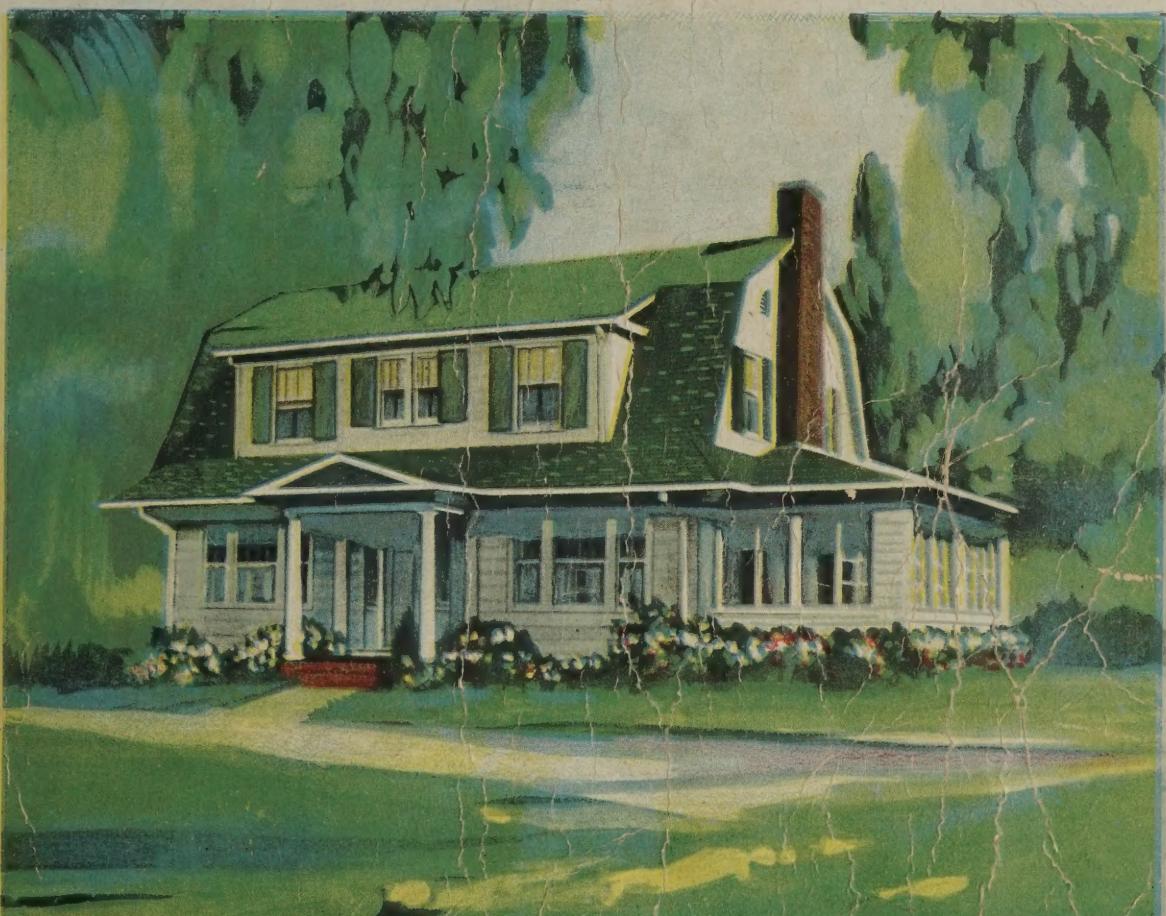


BEAUTIFUL HOMES



Watson^town Door & Sash Co.

MANUFACTURERS

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it is exceedingly essential that it be accurate as to plan. No feature increases the cost of construction to so great an extent as *waste material*—a waste caused by *inaccurate plans*. It is with somewhat of pride that we present our plans for your use—plans that have been proven accurate by actual construction.

The Blueprint Working Plan—

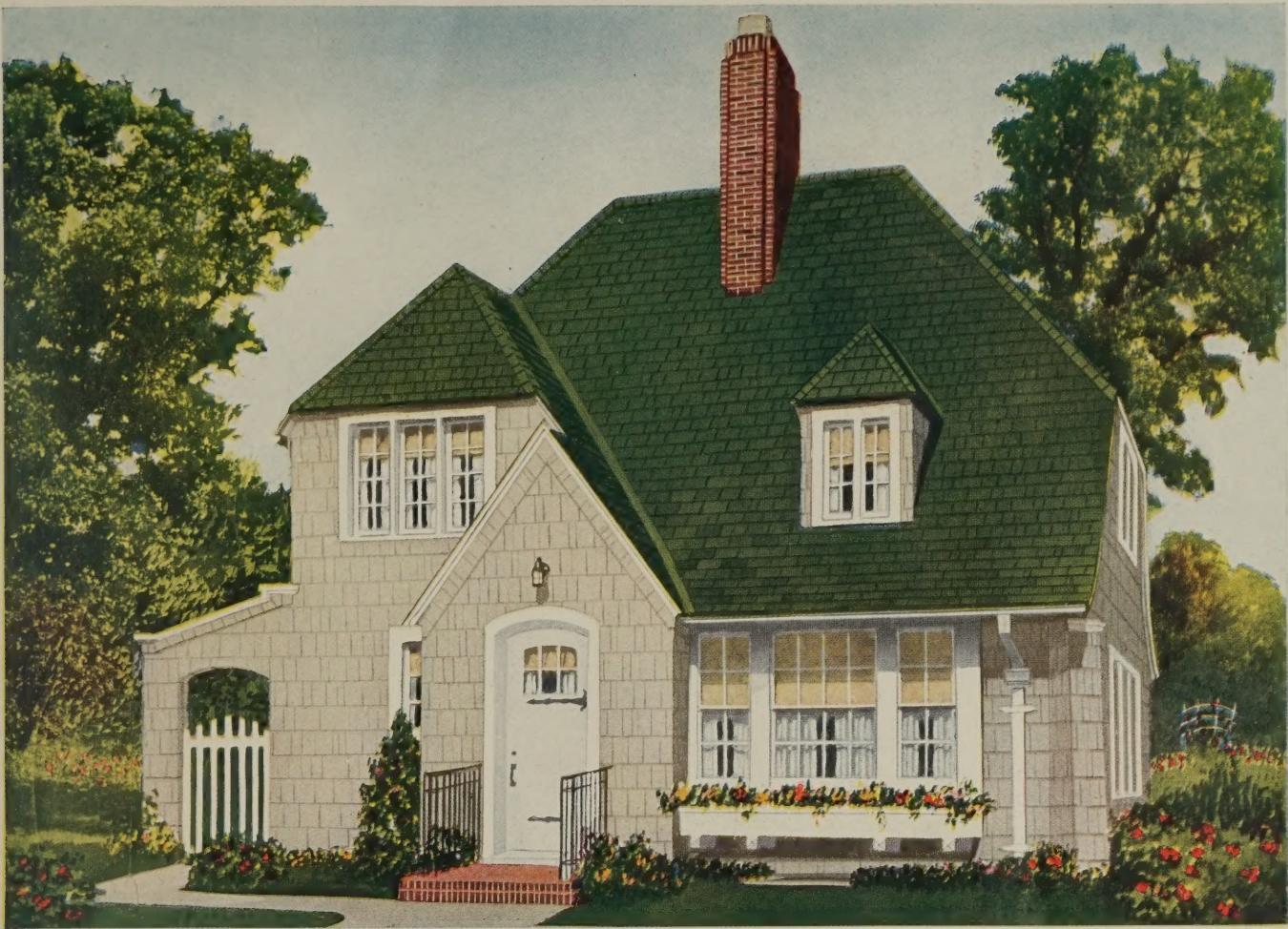
for any of the Homes illustrated is without charge, when materials are purchased from our Company. Should you desire any changes made from the original plan, to incorporate your own ideas, the same may be made by our Bureau of Architects at actual cost.

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in modernizing your present home. Should this be the situation, we shall be glad to call, offer suggestions for the improvement, and estimate the cost of the contemplated changes. A reliable Contractor will be recommended should you be interested. This places you under no obligation, and is without charge. We shall be pleased to have you visit our office and let us assist you in the plans for your home—or should it be *more convenient for you*—'phone, if you desire us to call.

AT
290
812

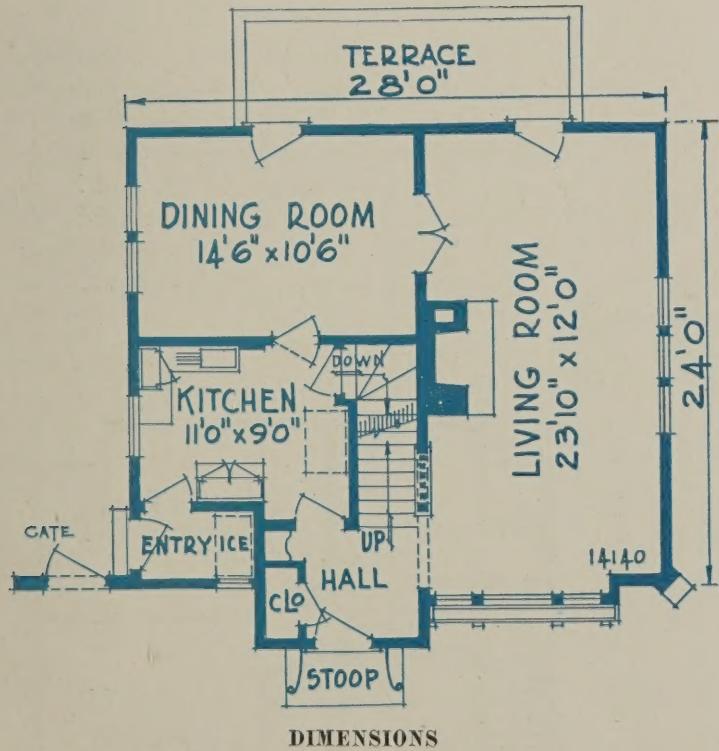
Watson town Door & Sash Co.



Size 28' 0" x 24' 0"

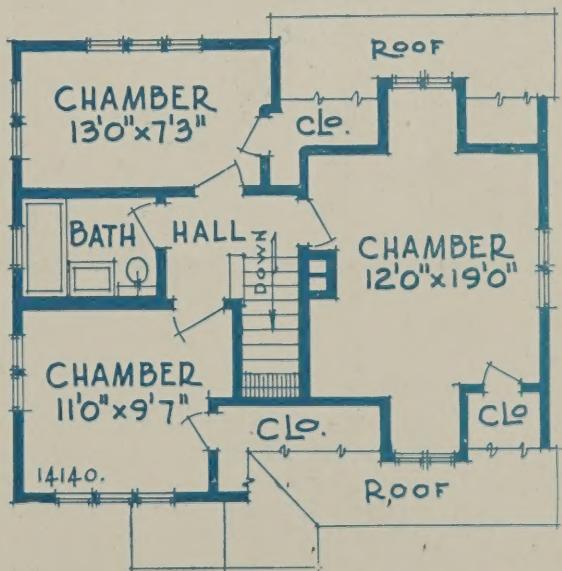
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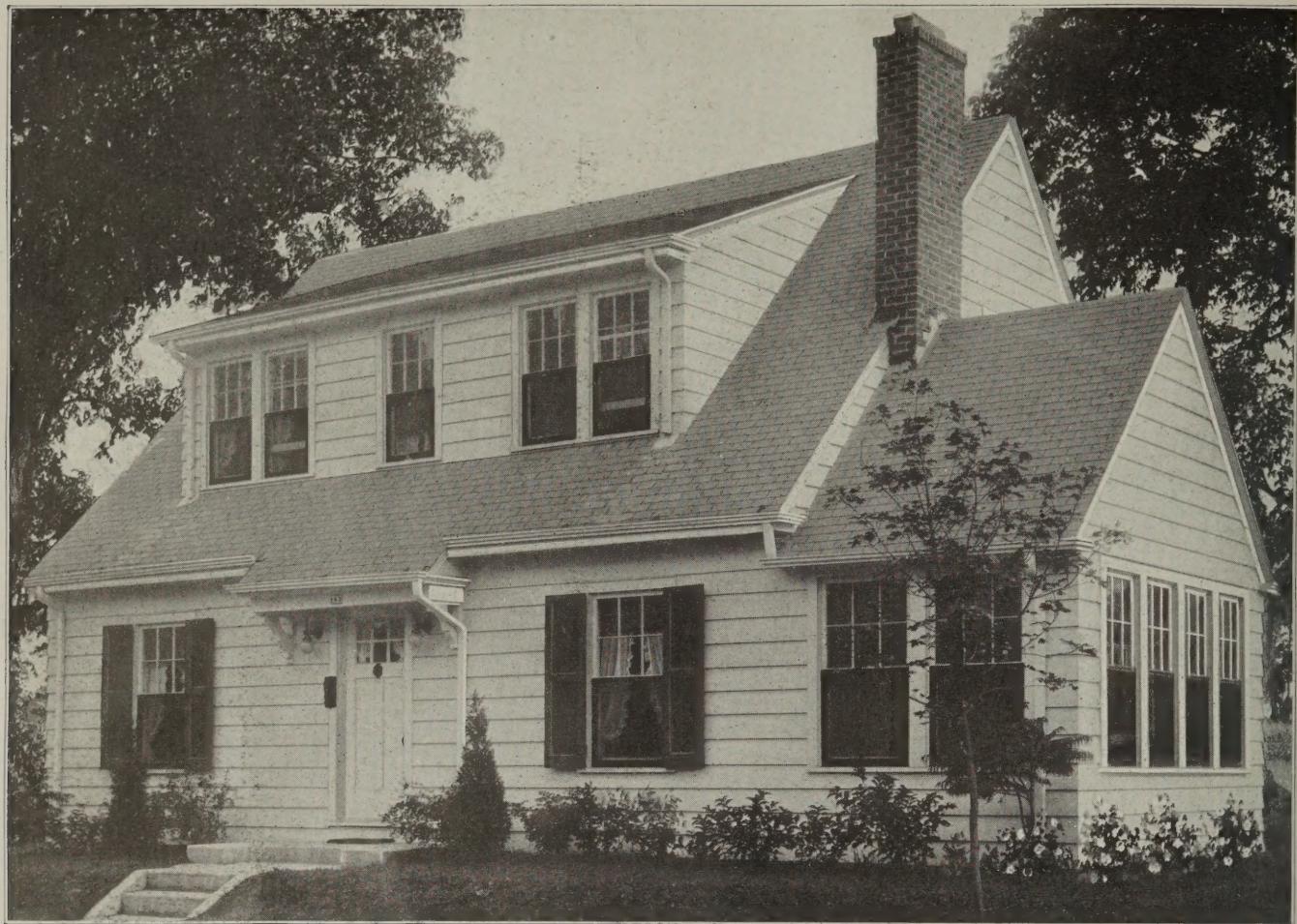
6 Rooms and Bath



| | |
|--------------------------------|-------------|
| Width over all..... | 36 ft. |
| Depth over all..... | 36 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

TODAY, as in the century past, owning one's home is preferred by all those men and women who seriously think for the welfare of their family. This popular English type home combines exquisite lines of beauty with the practical interior arrangements, so well appreciated by the deserving housewife: Health and happiness come to those who prepare for their reception.

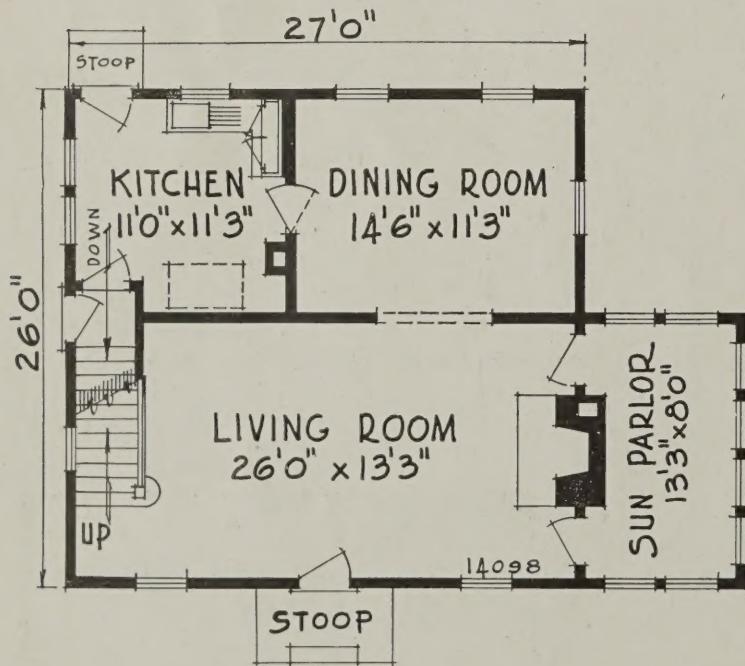




Size 27' 0" x 26' 0"

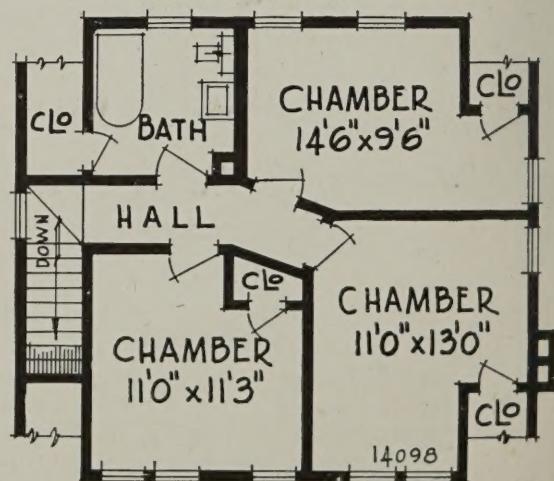
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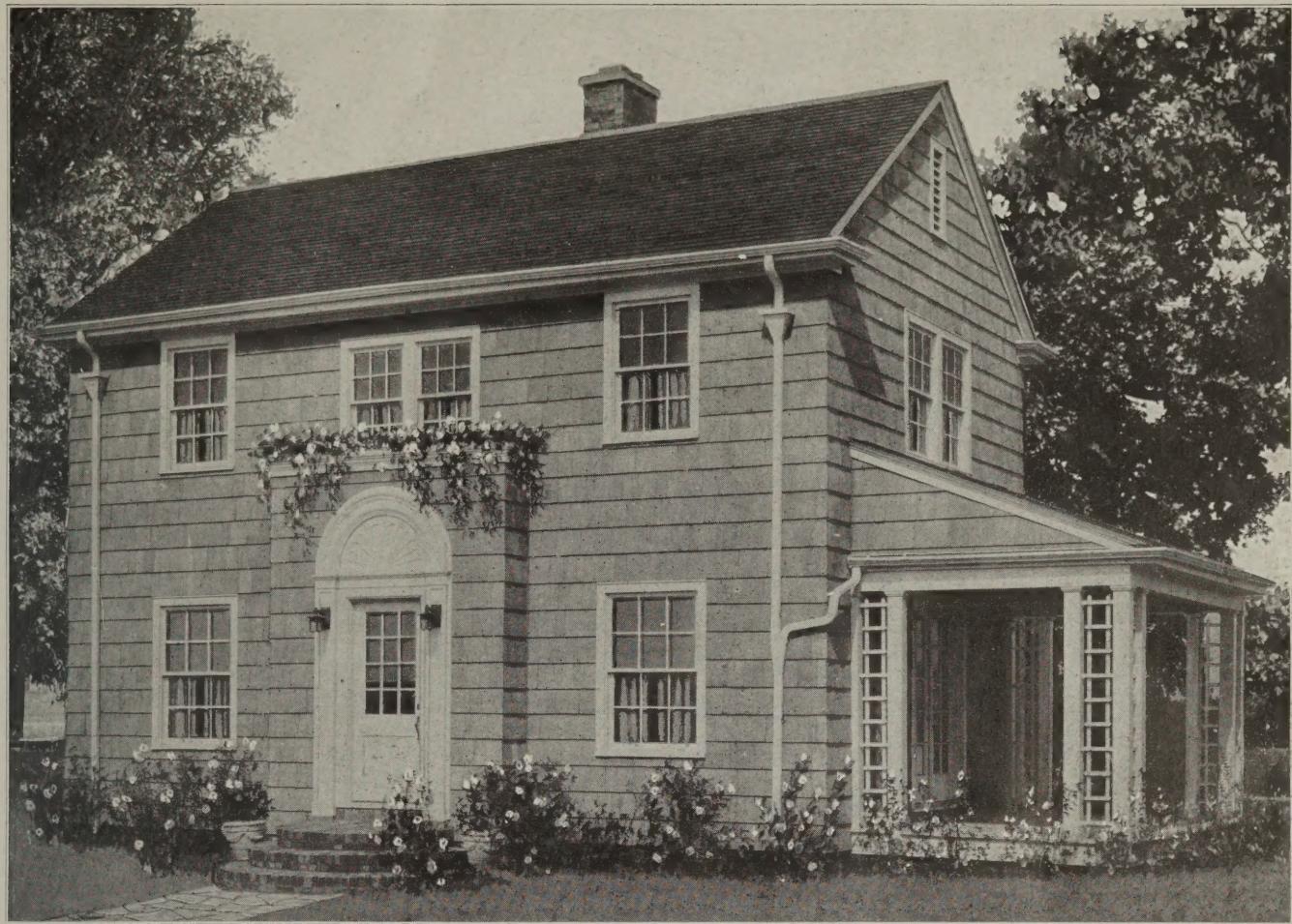
6 Rooms, Bath and Sun Parlor



| | |
|--------------------------------|-------------|
| Width over all..... | 36 ft. |
| Depth over all..... | 33 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

HE who plans on better surroundings, better conditions and a better place for development, is making his first real step in advancement. In no other place can a family grow in the freedom of thought and in the feeling of independence as in a home of their own. Perhaps the above modern design will aid some progressive family to fulfill its desires.

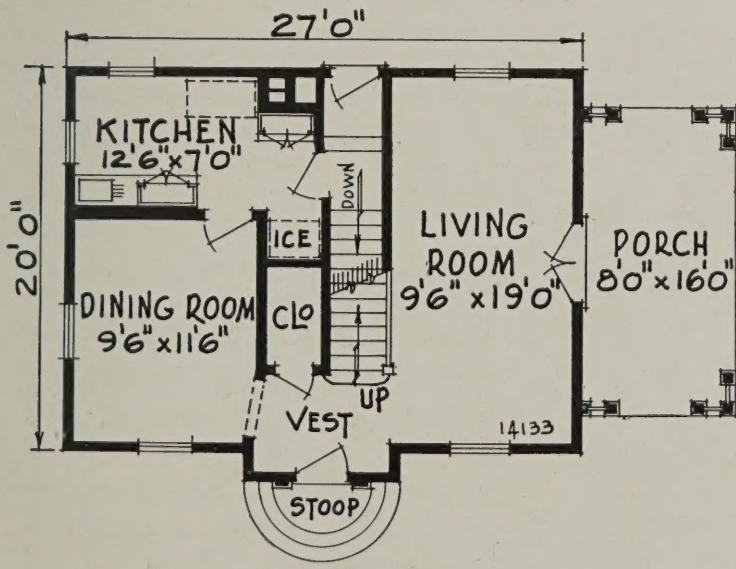




Size 27' 0" x 20' 0"

Design 14133-B

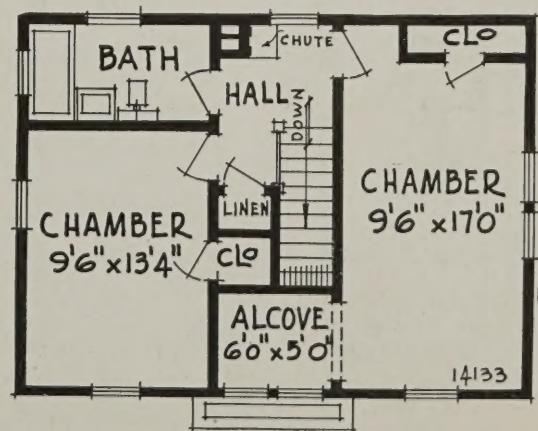
5 Rooms, Bath and
Alcove



DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 39 ft. |
| Depth over all..... | 28 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

NO family can ever acquire that deep-seated love and affection for a rented house which is naturally developed for a home they own. A home like the above will produce the incentive to adorn and beautify the lawn and garden—which all strengthens the family ties and gives happy contentment.

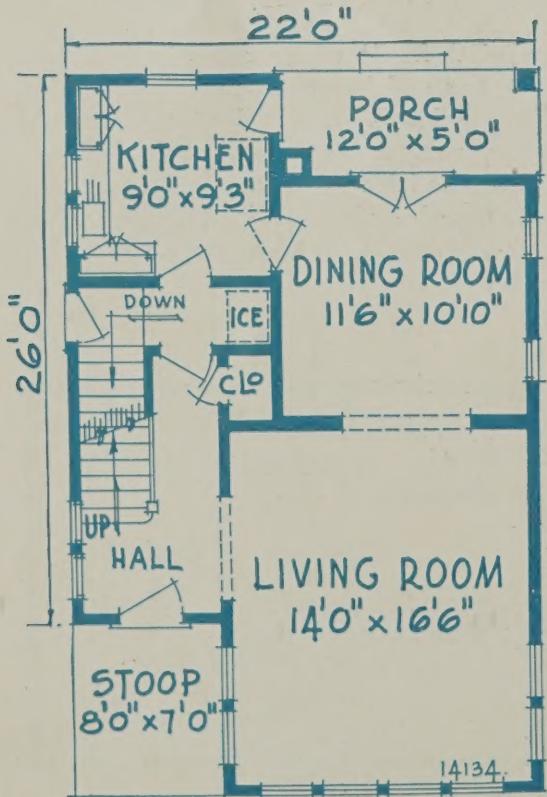




Size 22' 0" x 34' 0"

Design 14134-B

6 Rooms and Bath

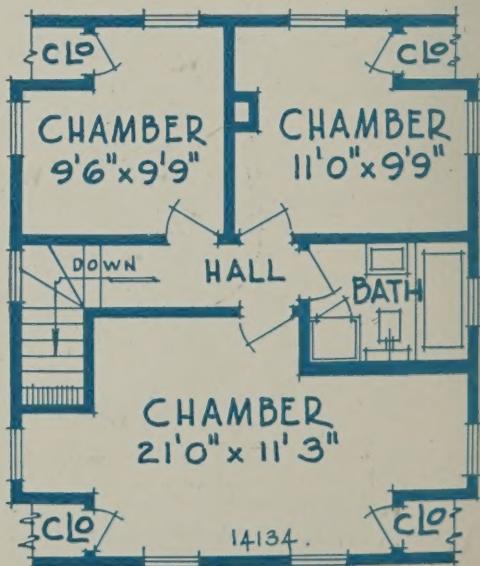


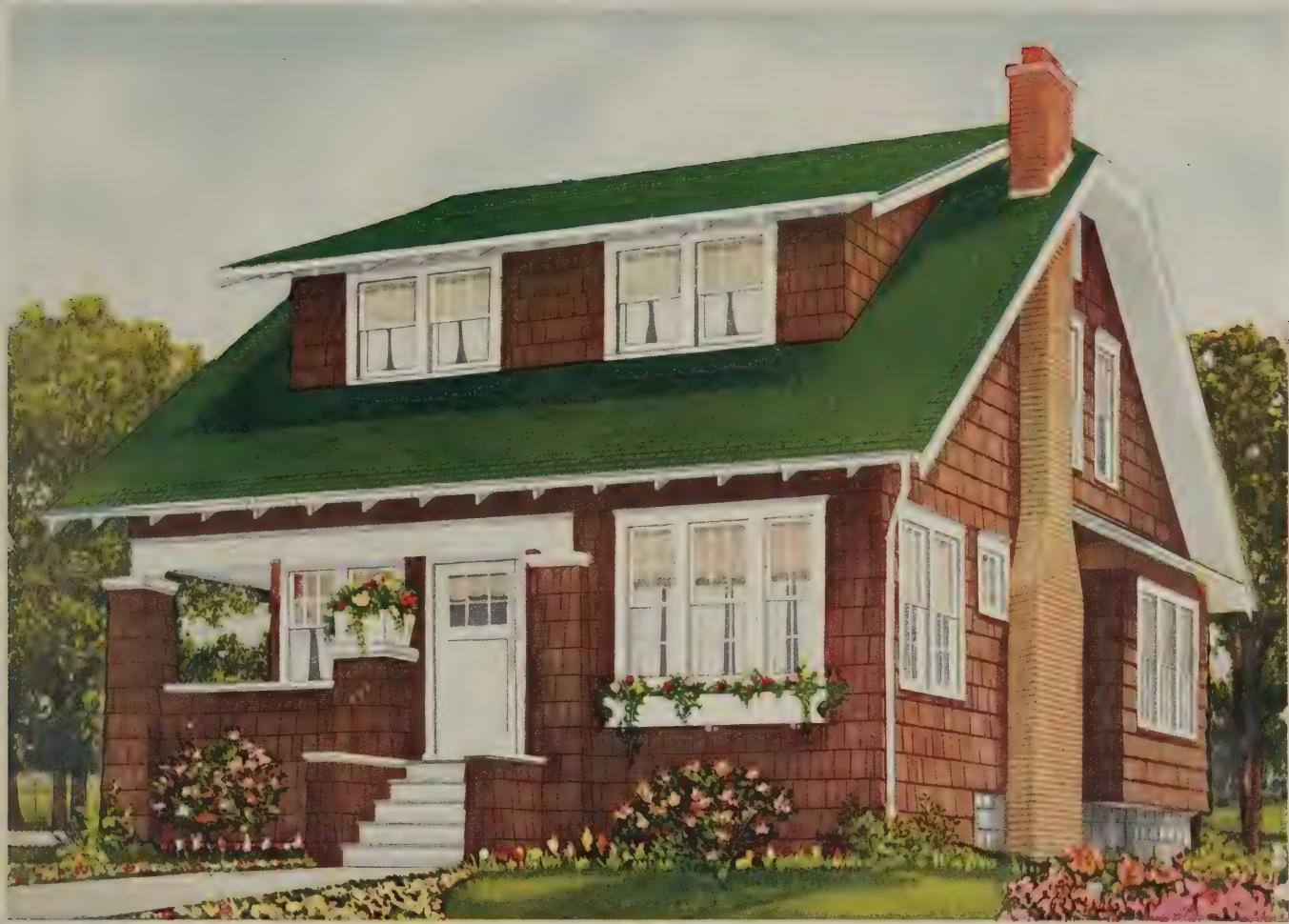
DIMENSIONS

Width over all.....25 ft.
Depth over all.....37 ft.
Ceiling height,
1st floor.....8 ft. 6 in.
Ceiling height,
2nd floor.....8 ft.
Height of basement. 7 ft.

*Ask for complete
prices on any
house shown in
our book.*

CONVENIENCE, stability and modern design are well combined to create this desirable and comfortable home. With its pleasant living room, three bedrooms and large rear porch, the above design is an ideal home for entertainment and household happiness. An epoch—the day when the family leaves the old abode with its unsightly, dreary surroundings and with thrills and joyous anticipation moves into its own home.



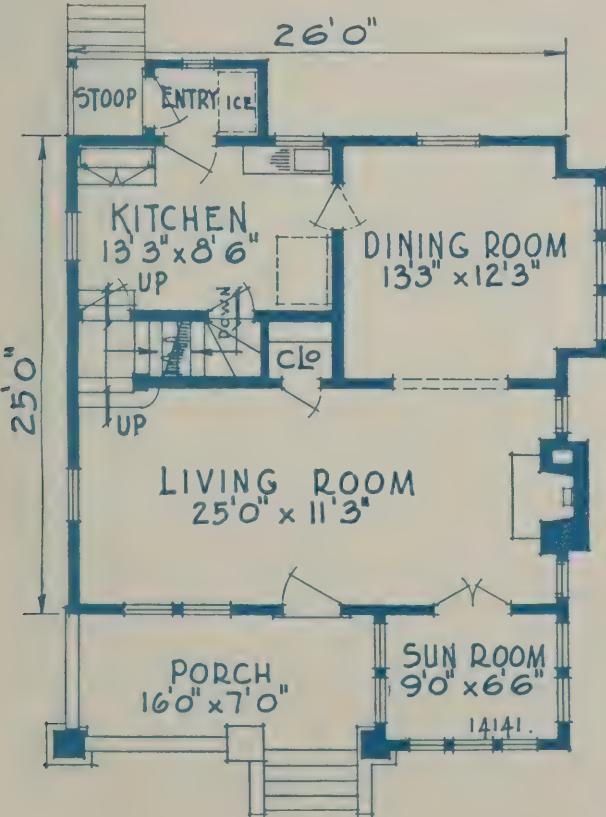


Size 26' 0" x 25' 0"

Design 14141-B

6 Rooms, Bath and Sun Room

THIS home speaks for itself. The homelike air of the above design will cause many to renew their energies and strive harder to realize their ambitions for a home.



Tell us the home you are interested in—so we can give you an "estimate of cost" to guide you in making suitable selection.

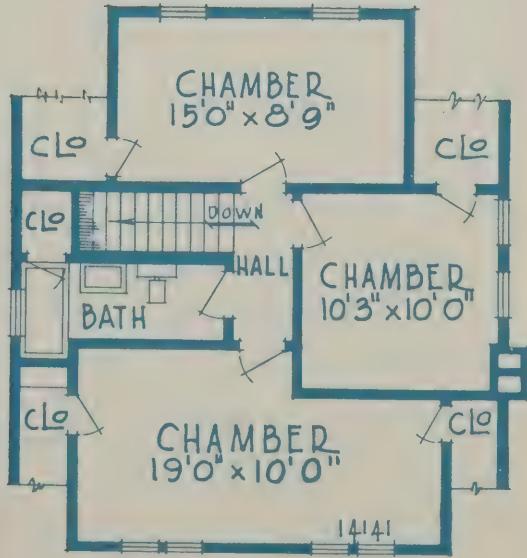
DIMENSIONS

| | | | |
|-----------------------------------|-------------|-----------------------------------|--------|
| Width over all..... | 31 ft. | Depth over all..... | 40 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. | Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. | | |

Ceiling height, 1st floor..... 8 ft. 6 in.

Depth over all..... 40 ft.
Ceiling height,
2nd floor..... 8 ft.

Height of basement..... 7 ft.

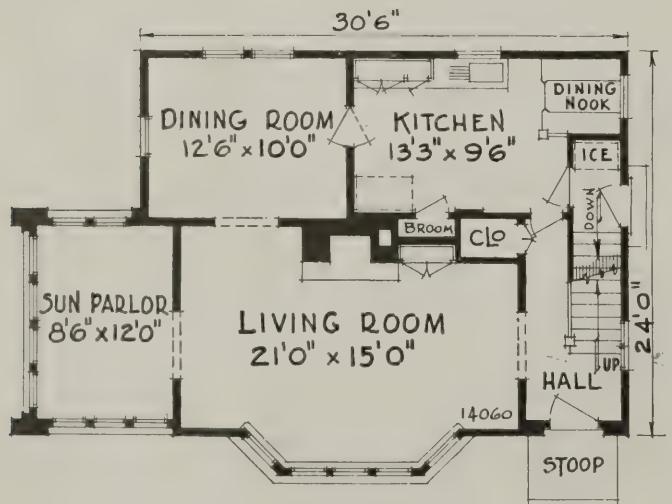




Size 30' 6"x24' 0"

Design 14060-B

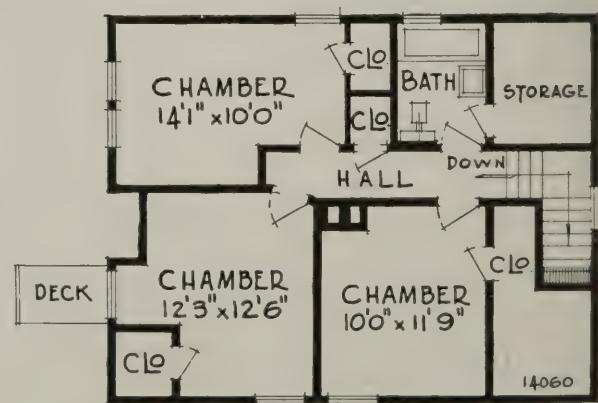
6 Rooms, Bath, Sun Parlor
and Dining Nook



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 40 ft. 6 in. |
| Depth over all..... | 31 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

THIS picture brings to you the beauty and merits of a home that words cannot do. It's a pleasing home that wears well because it owes its substantial beauty to good proportions and harmony of details. Its admirers will find their highest ideals sensibly incorporated in this attractive home.

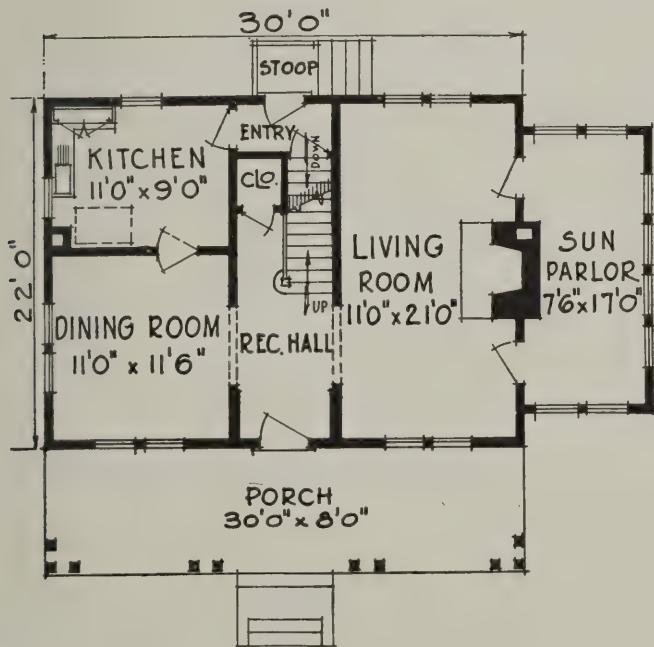




Size 30' 0" x 22' 0"

Design 14067-B

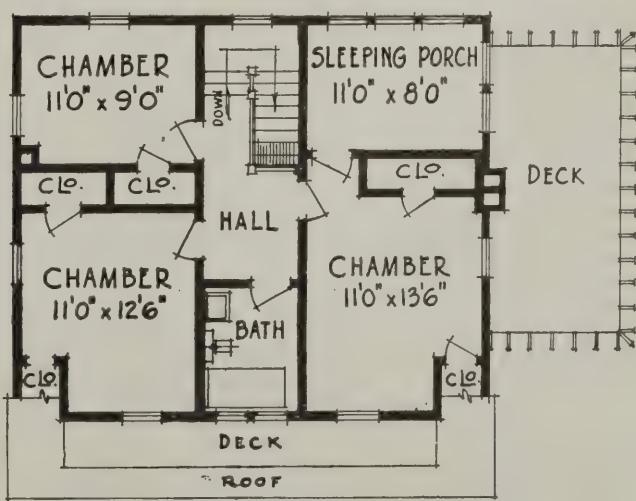
6 Rooms, Bath, Sun Parlor
and Sleeping Porch

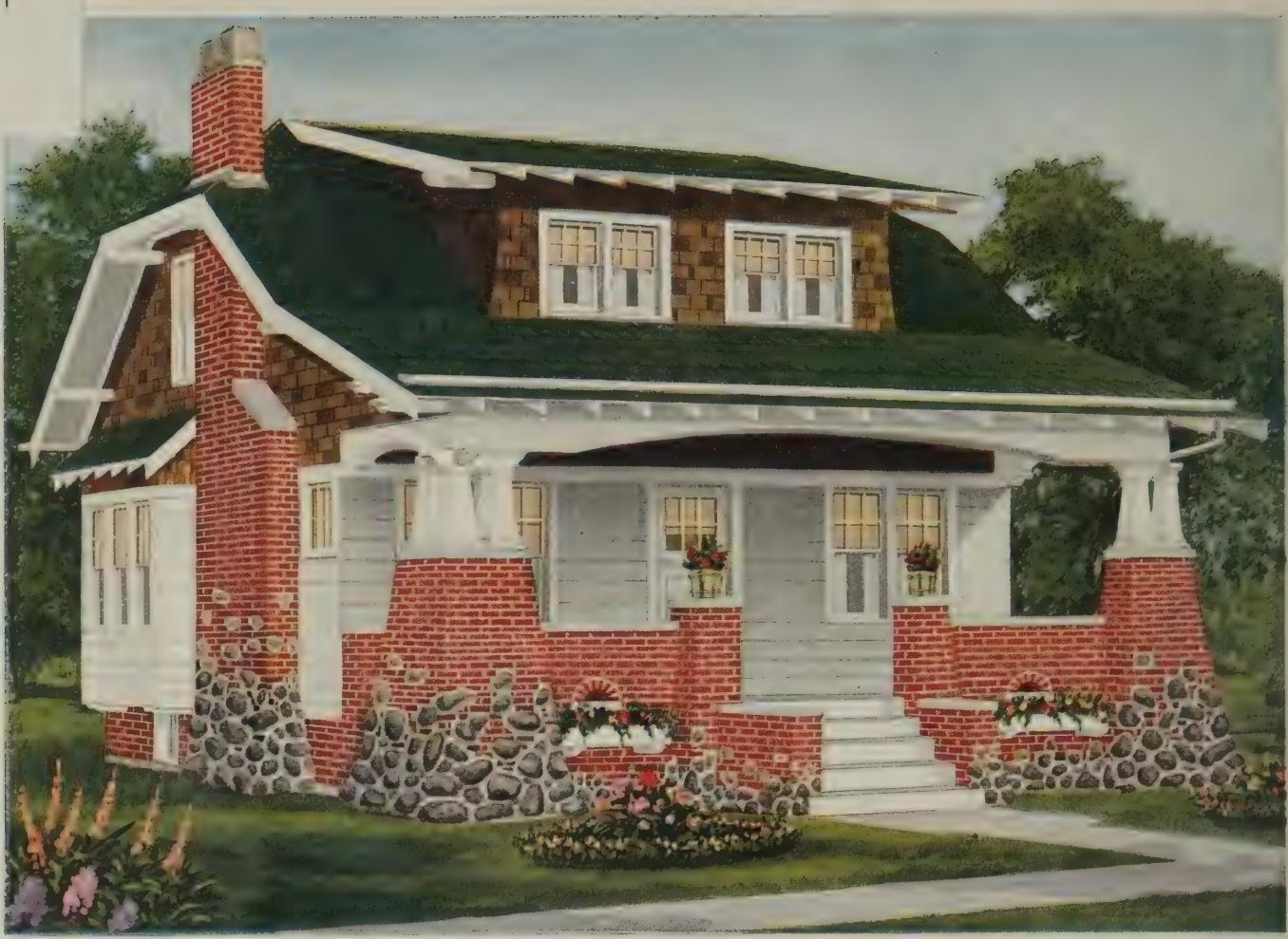


DIMENSIONS

Width over all...39 ft. 6 in. 1st floor.....9 ft.
Depth over all...38 ft. 0 in. Ceiling height,
Ceiling height, 2nd floor.....8 ft.
Height of basement... 7 ft.

COLONIAL Architecture—steeped in the very history and traditions of our early growth—shall ever impart that sense of peace, of surrounding beauty, of comfort inherently to be desired. The charm of Colonial Architecture lies in the tender associations of early Colonial times, in the innate beauty of line and of architectural composition developed in those times; and in the native simplicity ever found in it.



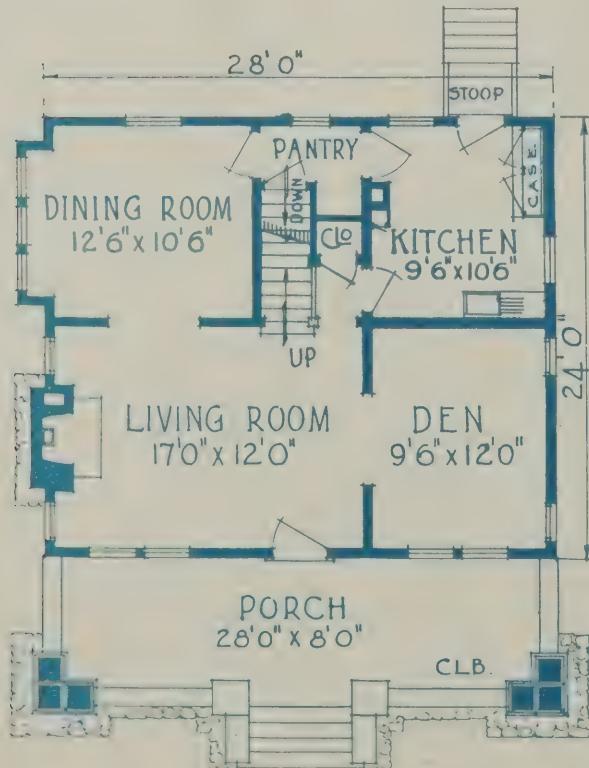


Size 28' 0" x 24' 0"

Design 12543-B

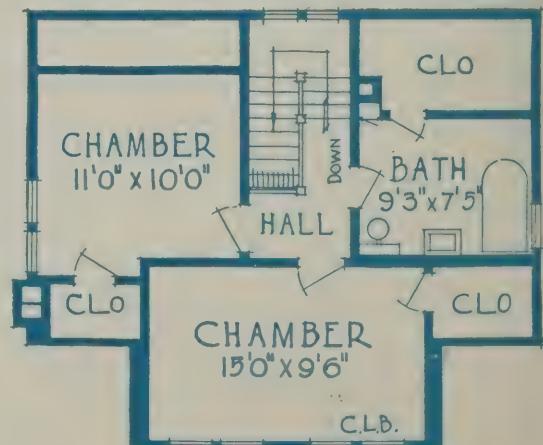
5 Rooms, Bath and Den

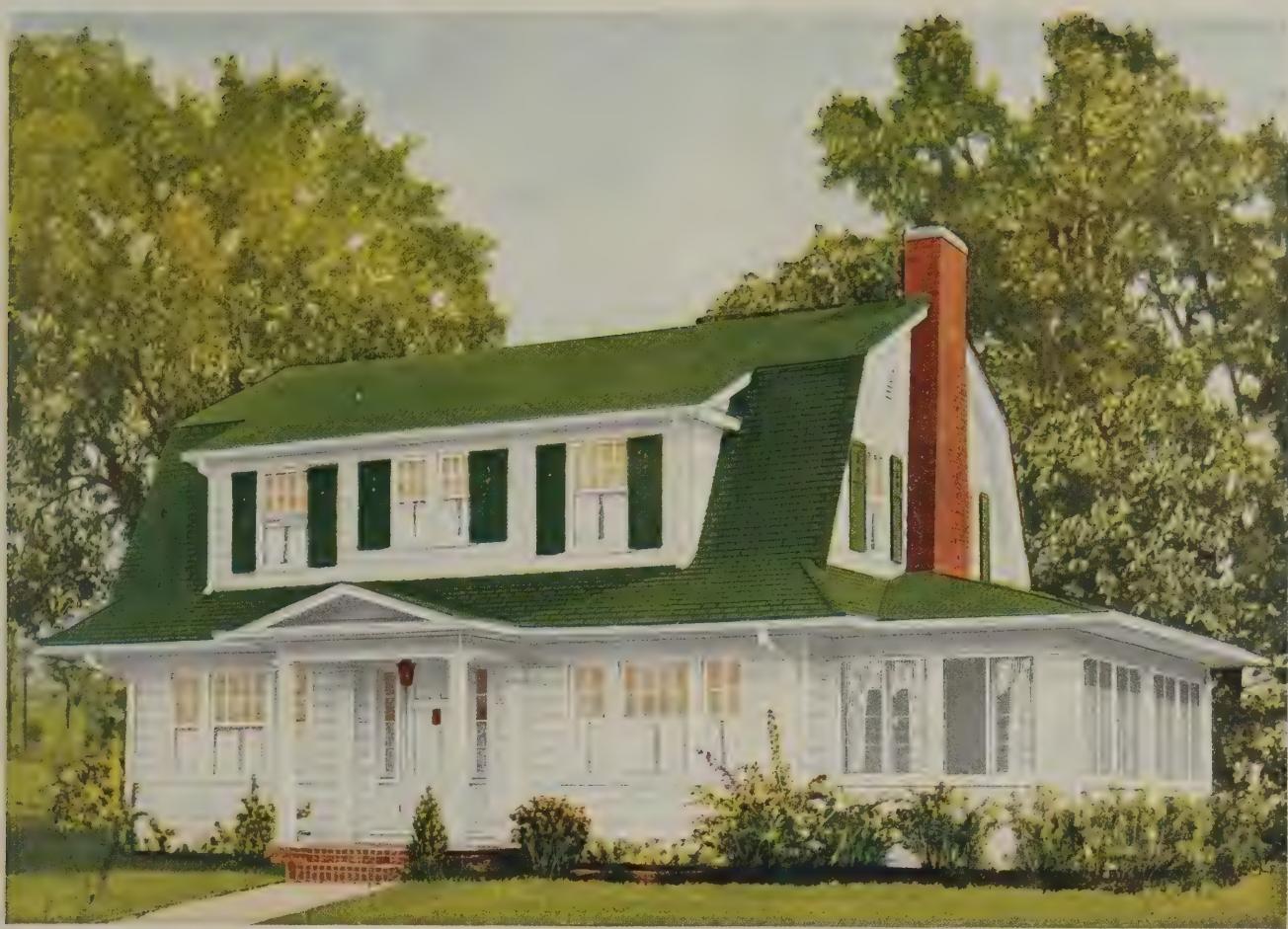
A HOME of exceptional beauty. Hospitality breathes from the massive contour and big inviting porch of this design. Every little detail has been planned with a view to complete impressions of rustic quaintness. Captivating the fancy of every one who sees it, this design is a constant joy to the family fortunate enough to call it home.



DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 34 ft. |
| Depth over all..... | 42 ft. |
| Ceiling height, 1st floor..... | 8 ft. 8 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

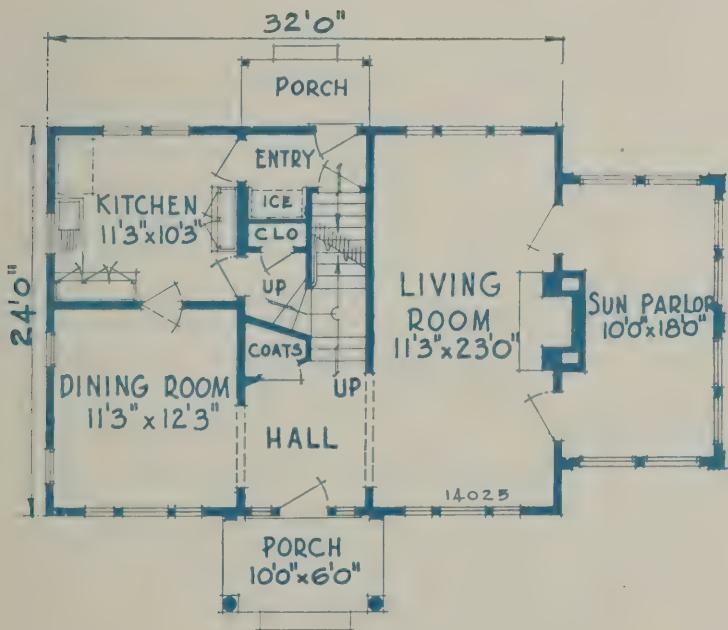




Size 32' 0" x 24' 0"

Design 14025-B

6 Rooms, Bath,
Alcove and Sun Parlor



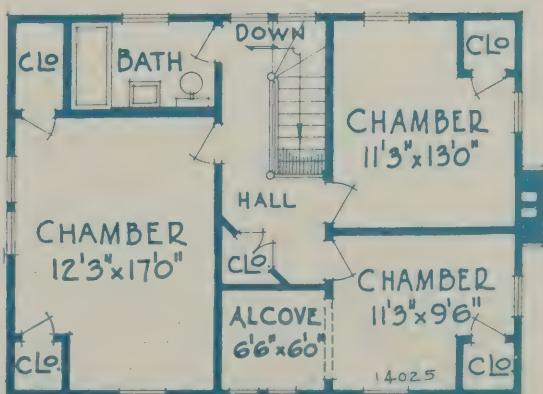
DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 48 ft. |
| Depth over all..... | 37 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

A QUIET, restful charm and cheerful hospitality distinguishes the old Dutch Colonial home.

This type of home has become a model for all America.

The large living room with fireplace and plenty of windows, the desirable porches, well equipped kitchen and the spacious dining room are usually appreciated. The second floor offers three comfortable chambers, a well lighted hall, a well appointed bathroom, and a cozy alcove or sewing room.

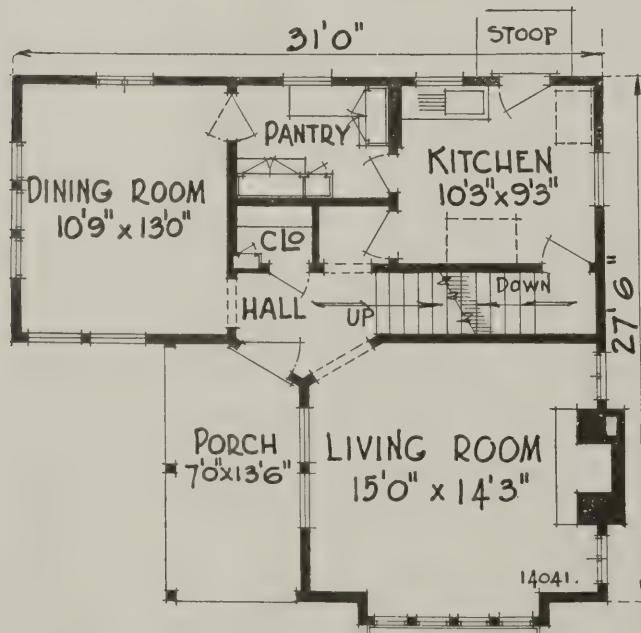




Size 31' 0" x 27' 6"

Design 14041-B

6 Rooms and Bath

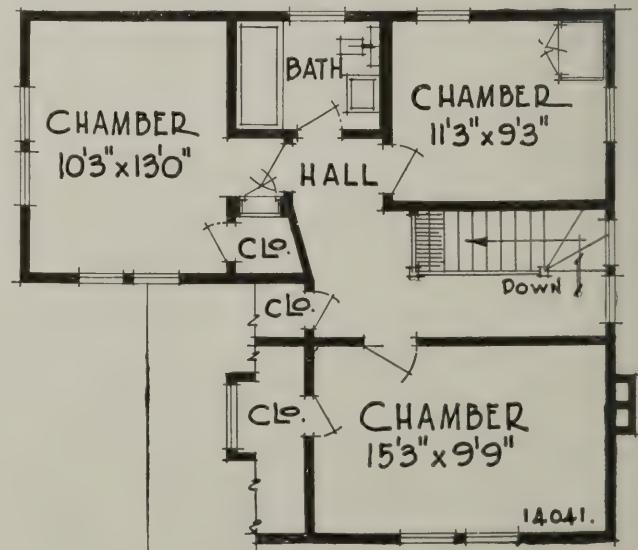


DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 33 ft. 6 in. |
| Depth over all..... | 33 ft. 6 in. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

MANY things combine to make this handsome English house a real home. It combines the practical considerations of stucco construction with the decorative effect and distinctiveness of the stained wood gable beams. But the essentials of balance and good proportion exist in the rough structure itself.

A study of the plan will show that it requires a very small ground area. It would be hard to plan a more desirable interior. The stairway is convenient to all rooms of both first and second floor.

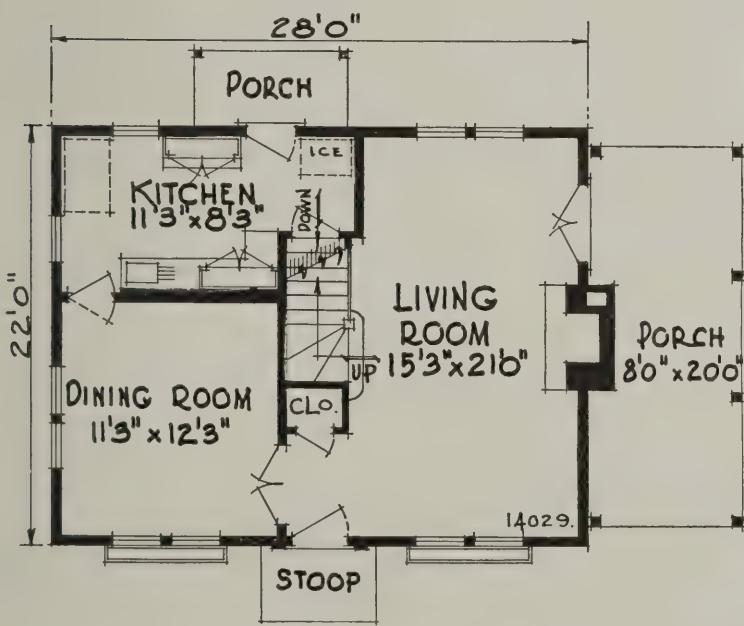




Size 28' 0" x 22' 0"

Design 14029-B

6 Rooms and Bath



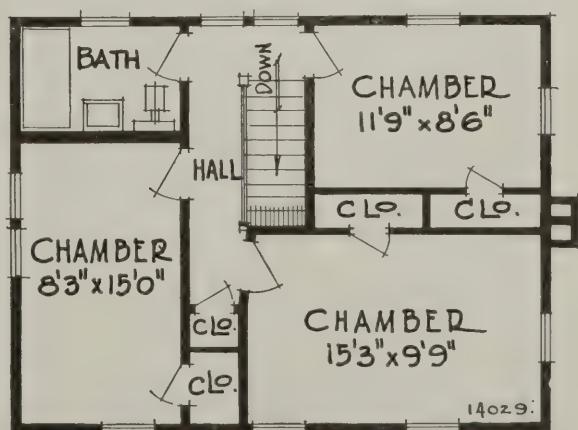
DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 39 ft. 6 in. |
| Depth over all..... | 31 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

DIGNITY and simplicity are the outstanding characteristics of the Colonial type. Plain walls and roof surfaces, a narrow moulded cornice, symmetrical openings and an absence of ornament produce this effect.

Touches of color are introduced in the shutters, the stained shingle roof, and the brick and stucco chimney which is exposed to view.

Another modern feature that is indispensable is the open living porch. Its location is fortunate from the standpoint of the design and the comfort of its users.



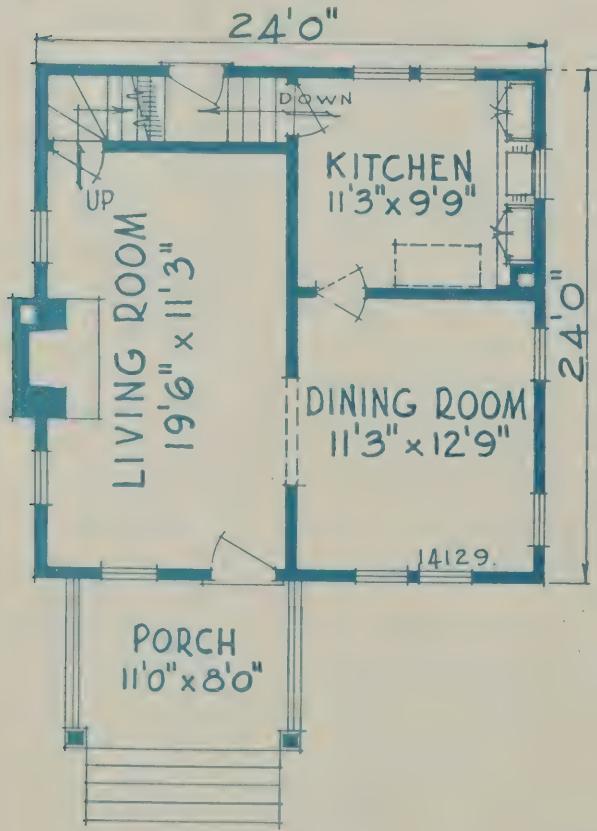


Size 24' 0" x 24' 0"

Design 14129-B

6 Rooms and Bath

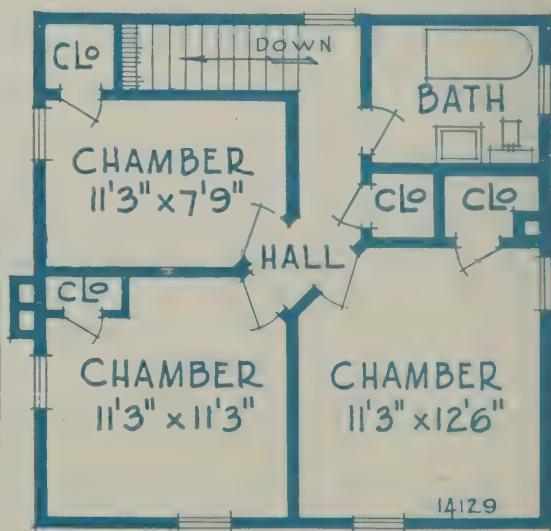
MODERN square type of homes are always popular. To the builders they offer the most space for the practical conveniences and arrangements of rooms. This design, while not large, is composed of six cheerful rooms and plenty of large closets. Note the large living room with its cheerful fireplace and abundance of windows. The cost of this home never fails to please the happy builder.

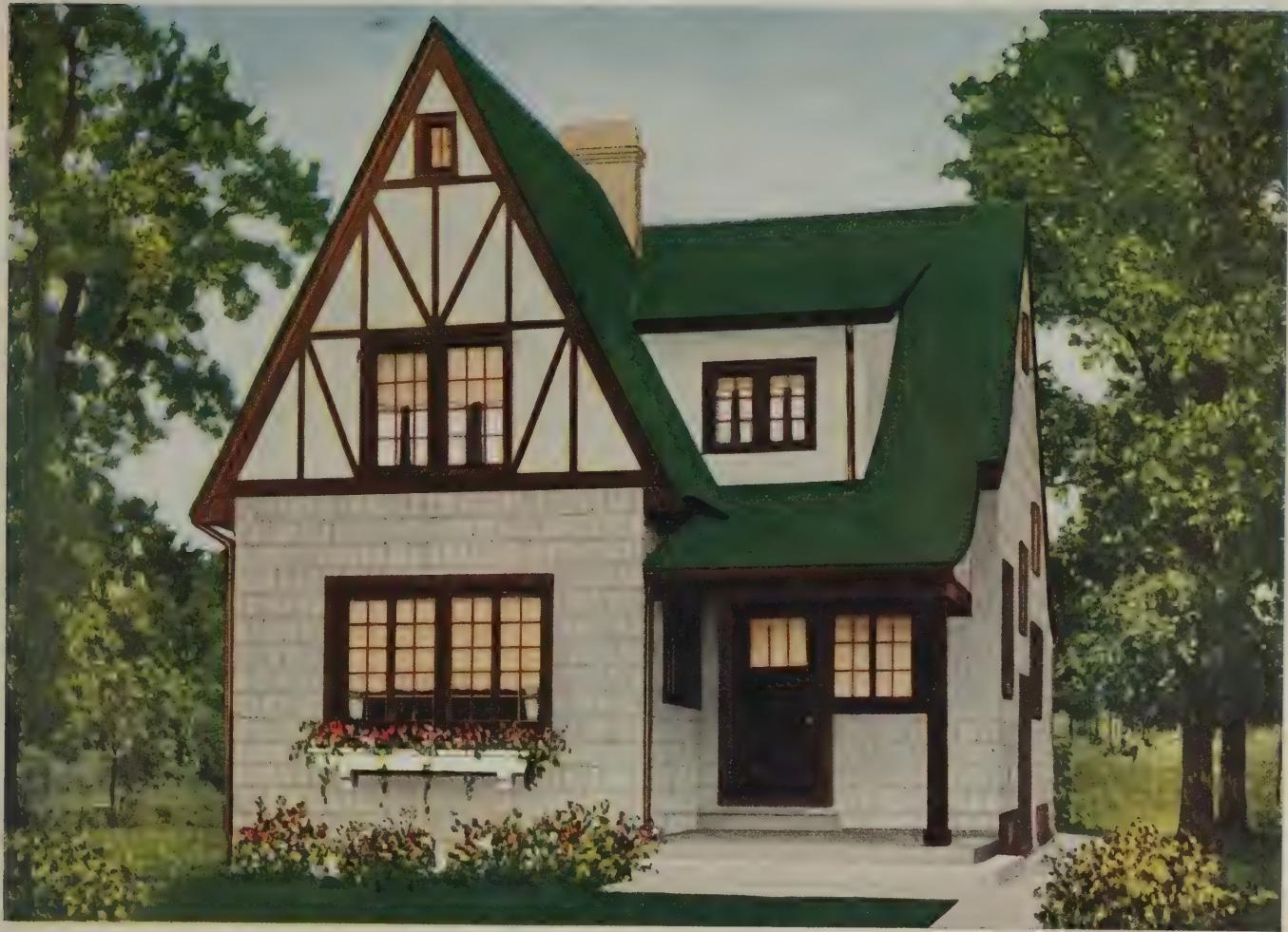


"Pet ideas" of prospective home builders will be gladly developed by us. Bring in a rough sketch of your special planned home. Our service will then do full duty in shaping your plans, so they are practical and economical.

DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 29 ft. |
| Depth over all..... | 38 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

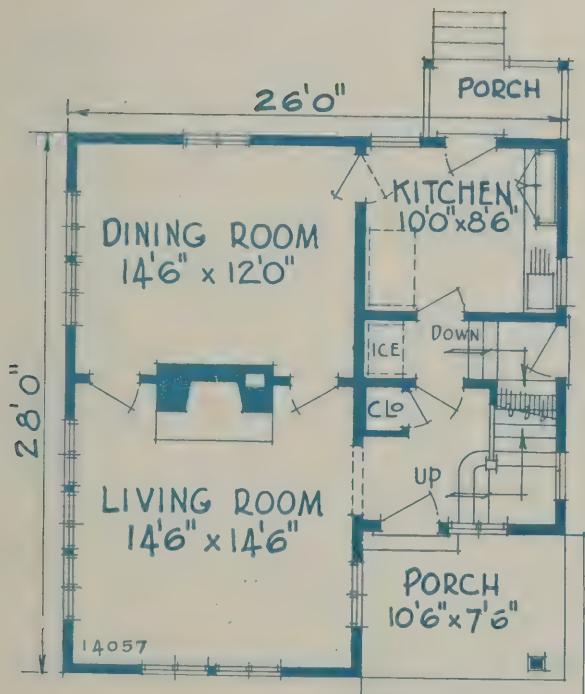




Size 26' 0" x 28' 0"

Design 14057-B

6 Rooms and Bath



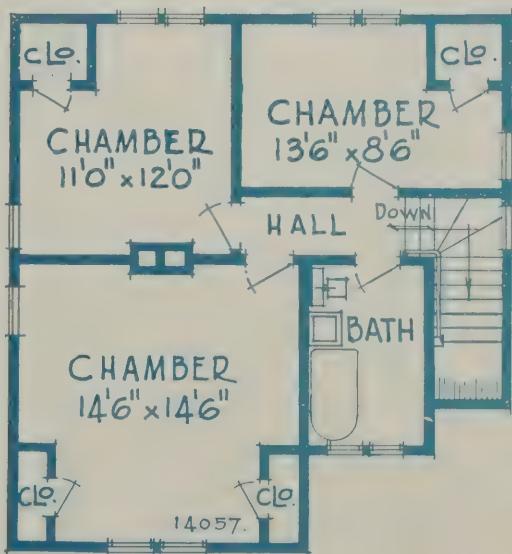
DIMENSIONS

| | | | |
|-------------------------------|-------------|---------------------|-------------|
| Width over all..... | 29 ft. | Depth over all..... | 36 ft. |
| Ceiling height, | | Ceiling height, | |
| 1st floor..... | 8 ft. 6 in. | 2nd floor..... | 8 ft. 6 in. |
| Height of basement..... 7 ft. | | | |

THIS little English type home will solve your problem of how to get the best results on the investment of your money. In this house you will have the compactness desired and still retain the privacy afforded by a second story. The pleasing impression gained from the outside is retained upon entering, for directly facing the front is the big fireplace.

Careful consideration of this home will bring out many other pleasing features.

Our plans provide for good economical construction and prevent costly errors.



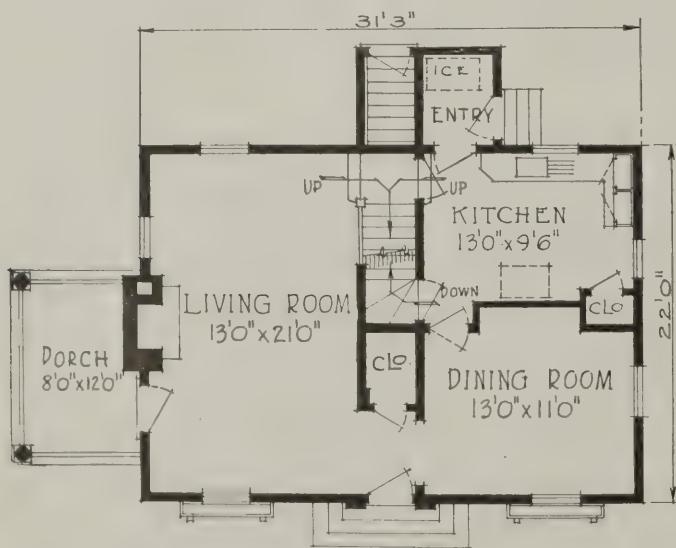


Size 31' 3" x 22' 0"

Design 14002-B

7 Rooms and Bath

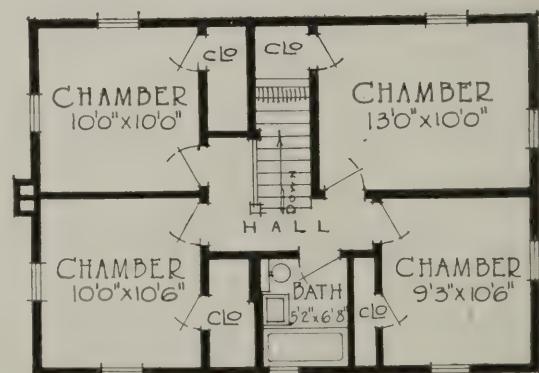
THE most discriminating cannot fail to be pleased with the external beauty and the practical comforts and conveniences offered by the interior. The old-fashioned chimney, the divided-light windows, and the classical front entrance lend an air of desirable seclusion to the entire structure. The interior is arranged for the family who encourages pleasant hospitality. Large rooms with plenty of windows assures good health and happy living.



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 41 ft. |
| Depth over all..... | 30 ft. 6 in. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

CALL AT OUR OFFICE AND WE WILL SHOW YOU HOW YOU CAN ERECT THIS BUILDING AT A MINIMUM COST.

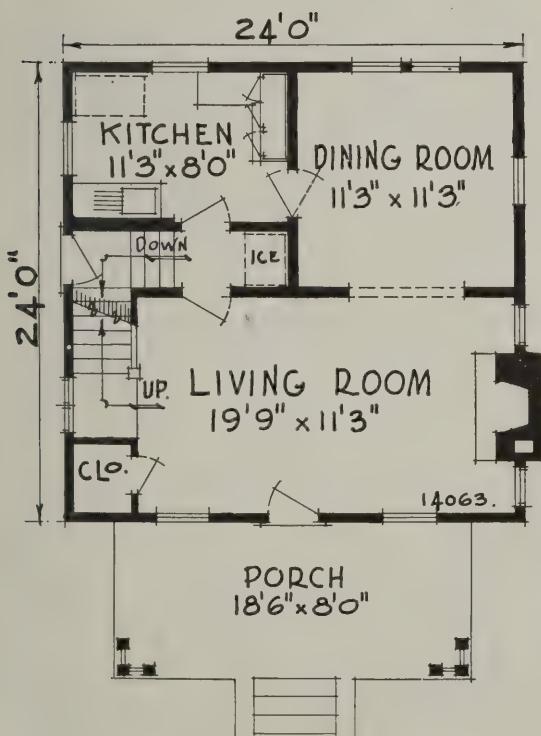




Size 24' 0"x24' 0"

Design 14063-B

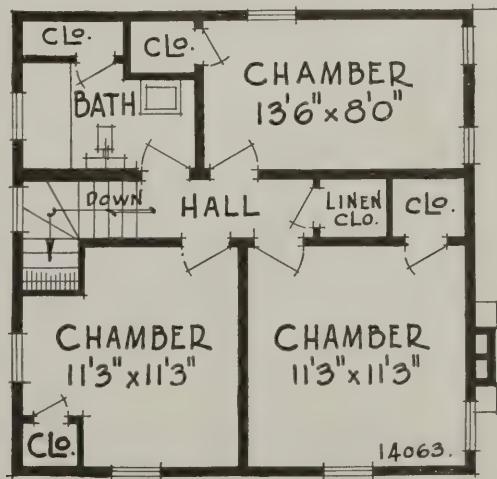
6 Rooms and Bath



DIMENSIONS

Width over all.....29 ft. Depth over all.....38 ft.
 Ceiling height,
 1st floor.....8 ft. 6 in. Ceiling height,
 2nd floor.....8 ft.
 Height of basement.... 7 ft.

*REVERSED
FLOOR PLANS
FOR ANY HOME
IN THIS BOOK
CAN BE
FURNISHED.*

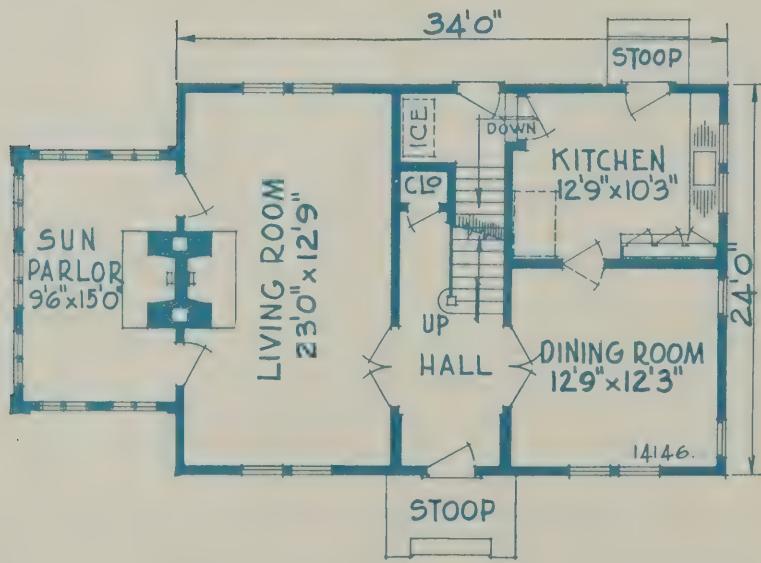




Size 34' 0" x 24' 0"

Design 14146-B

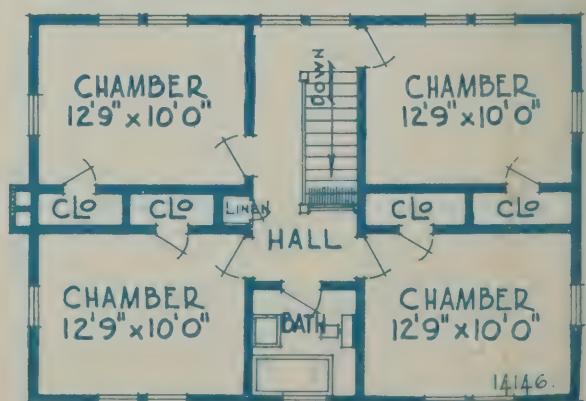
7 Rooms, Bath and Sun Parlor

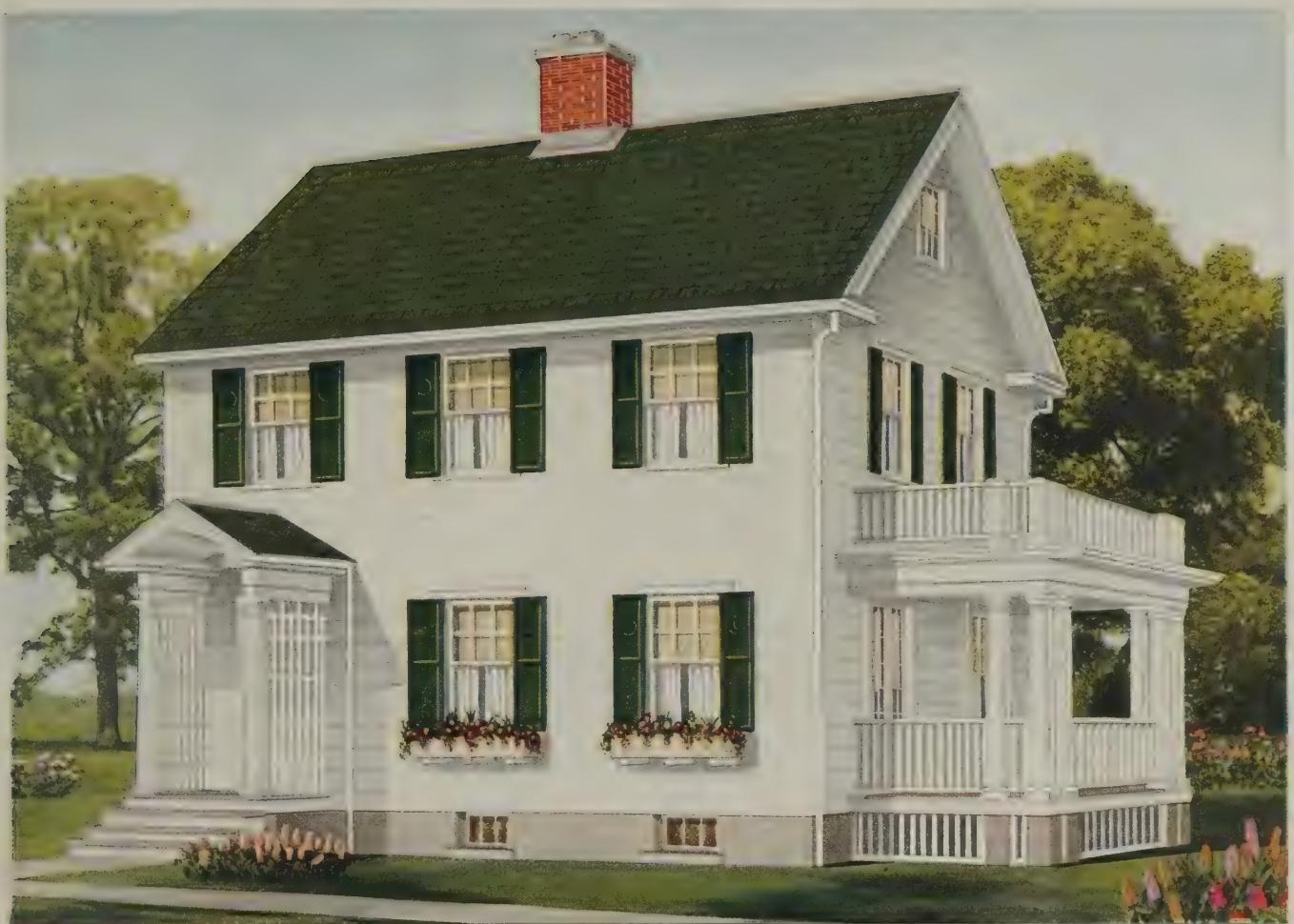


DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 47 ft. |
| Depth over all..... | 33 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. 2 in. |
| Height of basement..... | 7 ft. |

HERE, today, as in the century past, the Old Colonial home is preferred by many who appreciate its beautiful lines, its substantial comfort and its sentimental attractions. A view of this type of home brings forth thought of the Colonial days when the love of home and woman were the most sacred emotions in the hearts of men. The environment of such a home can produce only men and women of sterling worth.

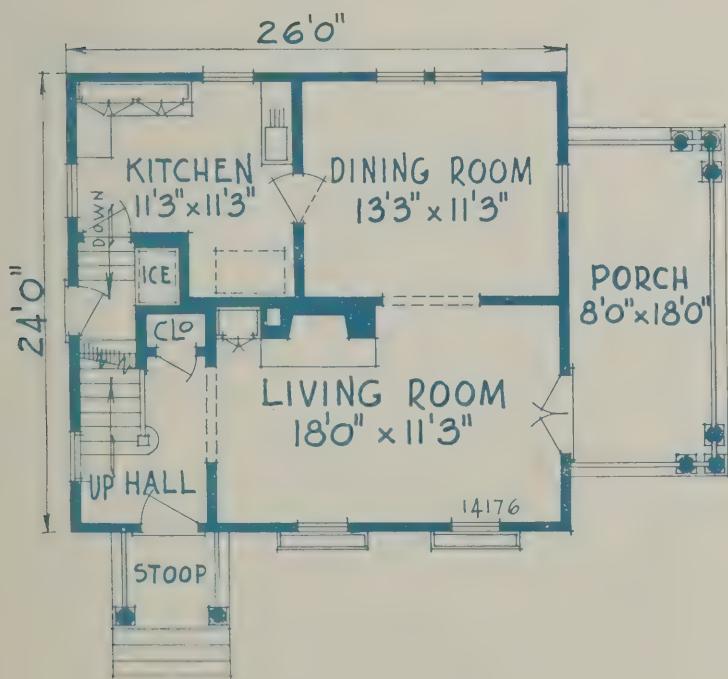




Size 26' 0" x 24' 0"

Design 14176-B

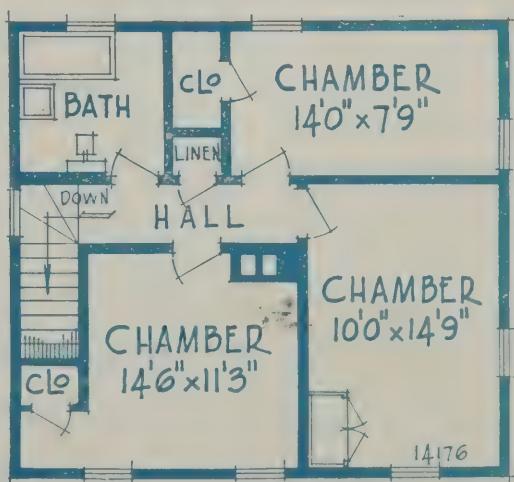
6 Rooms and Bath



DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 36 ft. |
| Depth over all..... | 33 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

THERE is a restful charm, a sort of quiet, well bred dignity unaffected by time or style, that distinguishes the Old New England Homes. One of the first steps in the mastery of self is to know the value of right environment and influence. It would be a violation of a natural law if homes of the above class should produce other than men or women of clean purpose.

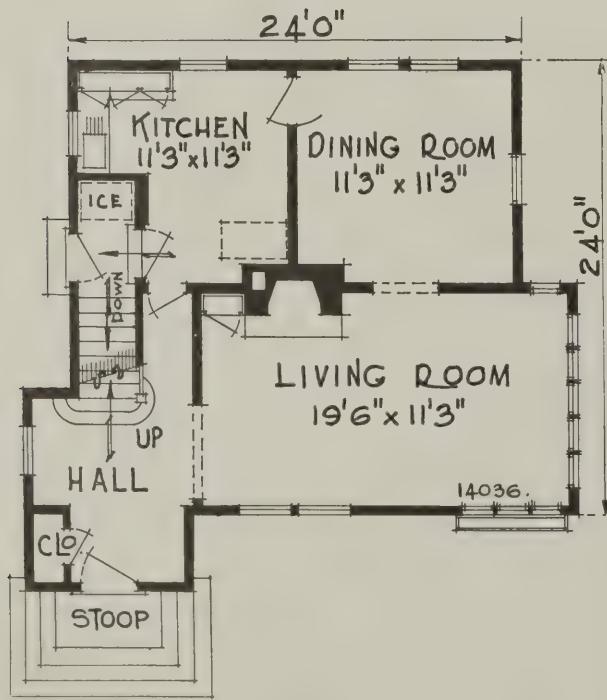




Size 24' 0" x 24' 0"

Design 14036-B

6 Rooms and Bath



DIMENSIONS

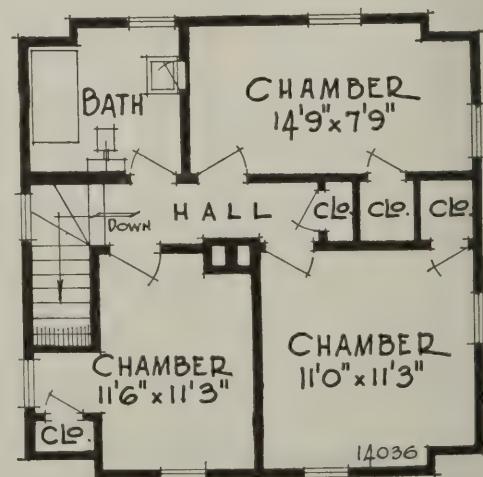
| | |
|--------------------------------|--------------|
| Width over all..... | 32 ft. |
| Depth over all..... | 34 ft. 6 in. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

*Let us prove
to you that we
can make it
worth your
while to
consult us
before
building.*

THIS beautiful, well-proportioned picture tells the story better than words. Seldom, indeed, does one find a home of this size that has such an excellent arrangement of six rooms.

Every convenience is provided in this small space that one would expect in the most pretentious home.

This is not the fake economy of cheaper construction, but the far better economy of construction that will give lasting satisfaction as years go by.

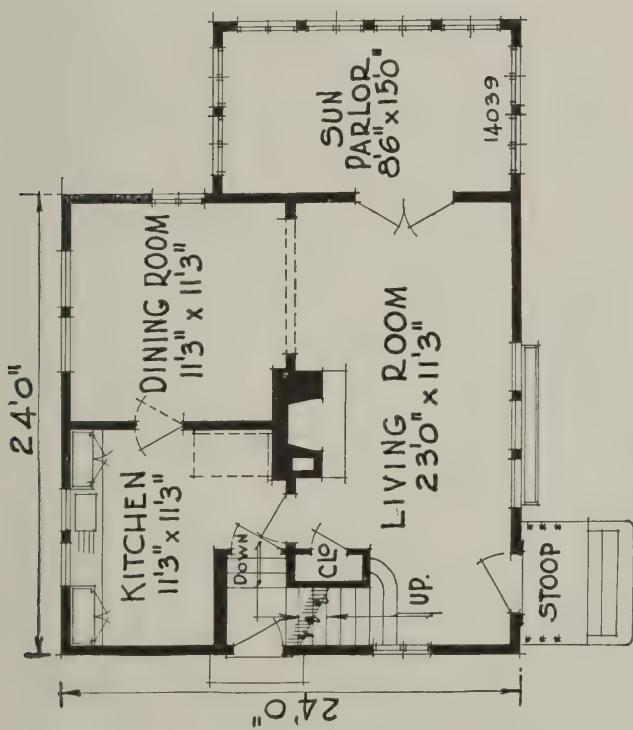




Size 24' 0" x 24' 0"

Design 14039-B

6 Rooms, Bath and Sun Parlor

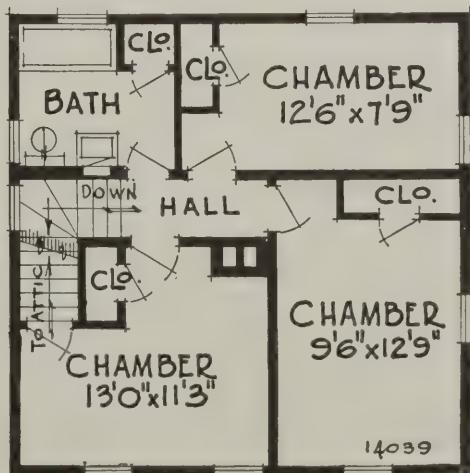


| | |
|--------------------------------|--------|
| Width over all..... | 37 ft. |
| Depth over all..... | 33 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

YOUR home is the center of your world—the goal of homeward turning footsteps. The greatest thing any of us gets out of life when we have balanced up the account, is home and the things that home stands for.

You can make it if you will, a place of comfort and beauty and charm that will be in good taste for generations or you can let it be just a shelter.

To those who desire the former kind only will the above handsome design appeal. Compact, cheerful, cozy and always appropriate, this design is worthy to be called home.



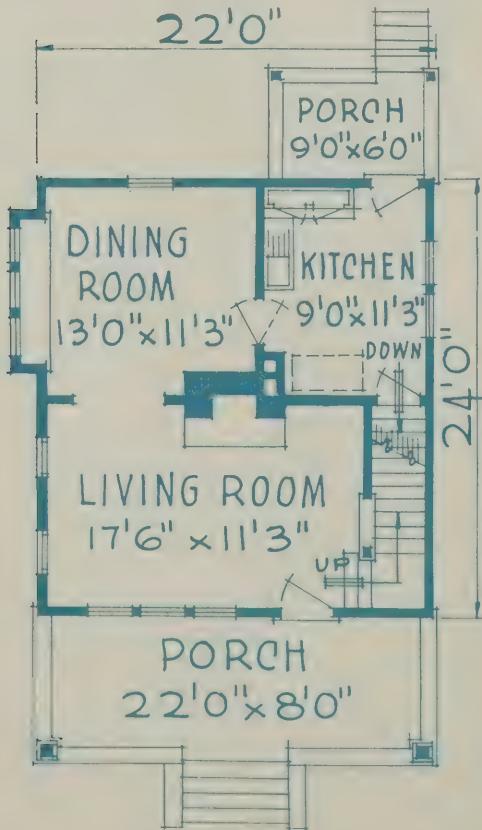


Size 22' 0" x 24' 0"

Design 12849-B

5 Rooms and Bath

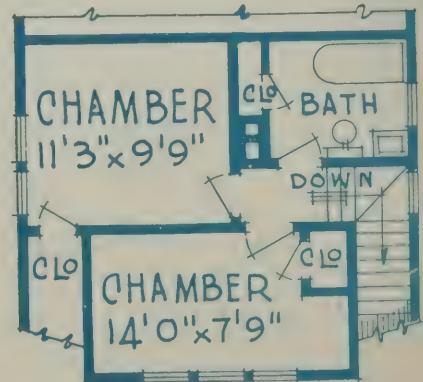
A WELL designed and substantial home suitable to a small family, the exterior is very pleasing in appearance. This type of semi-bungalow is very popular. No greater event can come than the day you move into your own home, which you have so unselfishly and joyfully planned and carefully followed to completion.



See us before building—our vast experience and trade knowledge will be to your great benefit.

DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 27 ft. |
| Depth over all..... | 45 ft. |
| Ceiling height, 1st floor..... | 9 ft |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

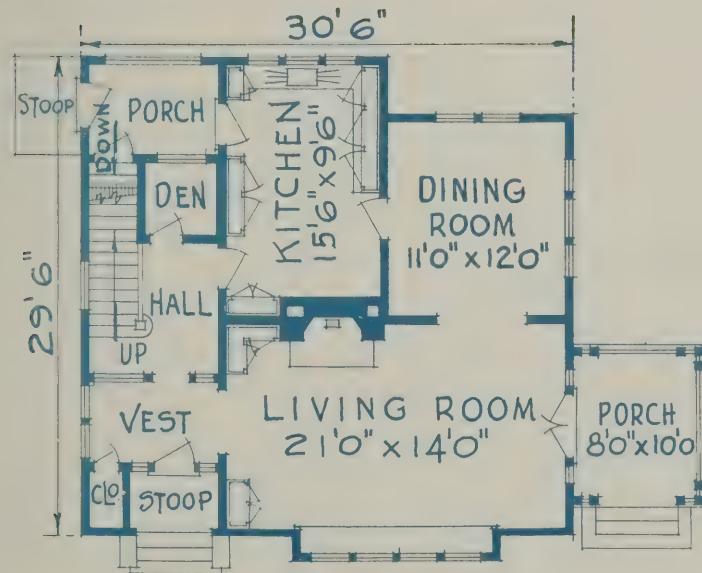




Size 30' 6" x 29' 6"

Design 12687-B

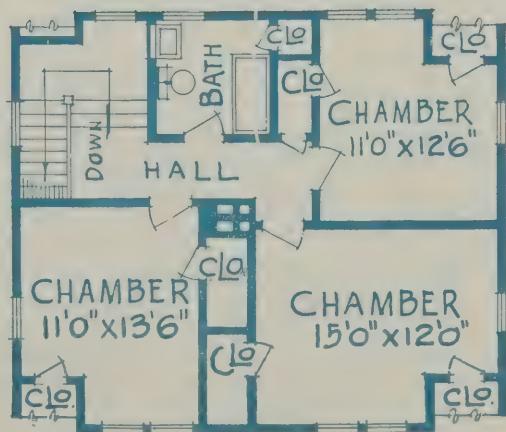
6 Rooms, Bath and Den

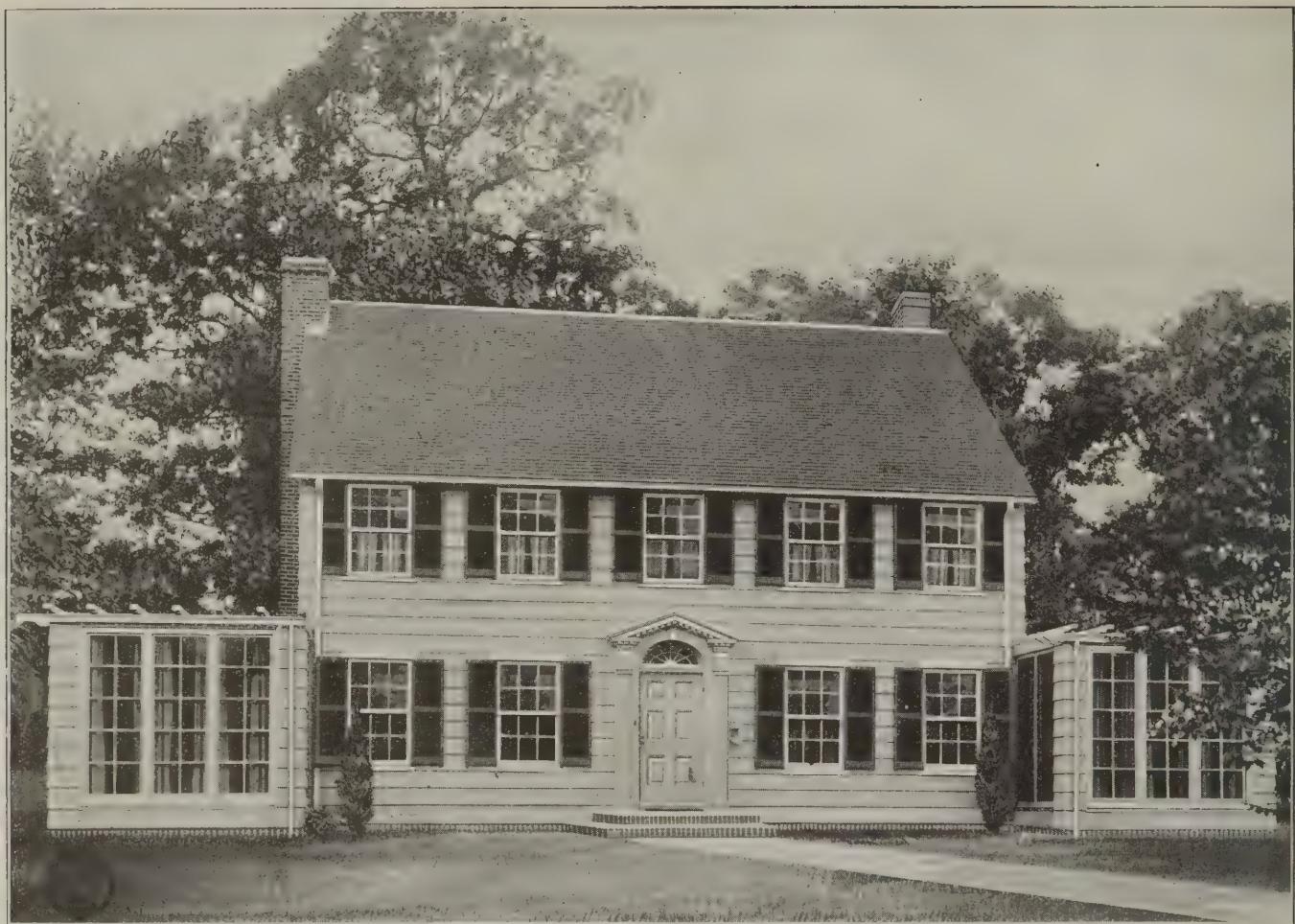


DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 42 ft. |
| Depth over all..... | 34 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. 3 in. |
| Height of basement..... | 7 ft. 6 in. |

THE unequaled and phenomenal progress of this country is due mainly to the broad environment of the American home. This modernized Dutch colonial home has lost none of the old lines, while the unique front entrance, the exposed rafters, pergola porch and broad flower box have added to its beauty and effectiveness. Life in such a home could not be otherwise than happy.





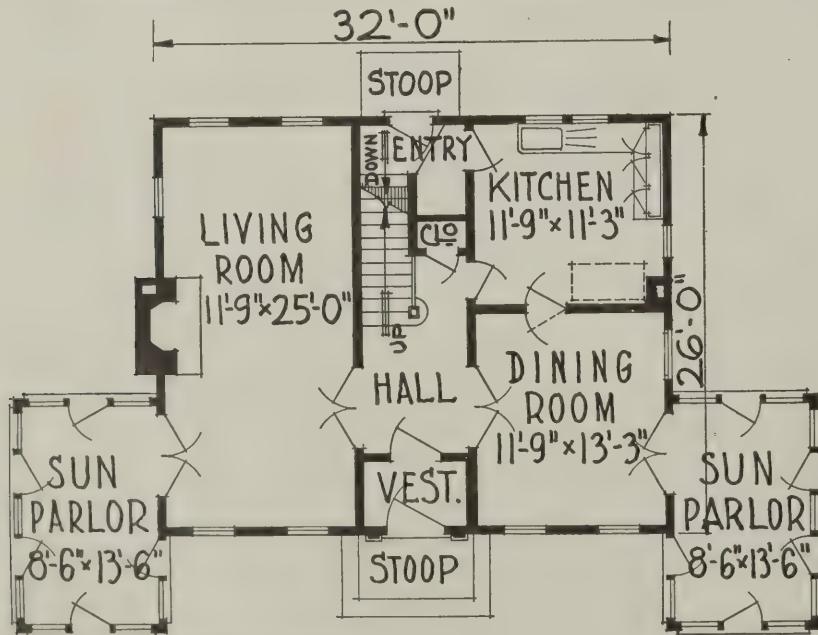
Size 32' 0" x 26' 0"

Design 12852-B

7 Rooms, Bath and 2 Sun Parlors

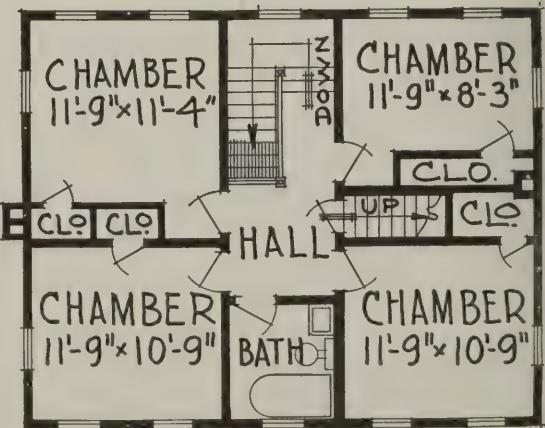
A COLONIAL residence of impressive yet simple elegance. This design breathes the cheerfulness, peace and quietness of a home and the gentle elegance of a mansion. The large living room with its cheerful fireplace will accommodate many happy guests.

All rooms are commodious and each provided with many windows. The sun parlors are pleasing and desirable.



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 53 ft. |
| Depth over all..... | 35 ft. 6 in. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

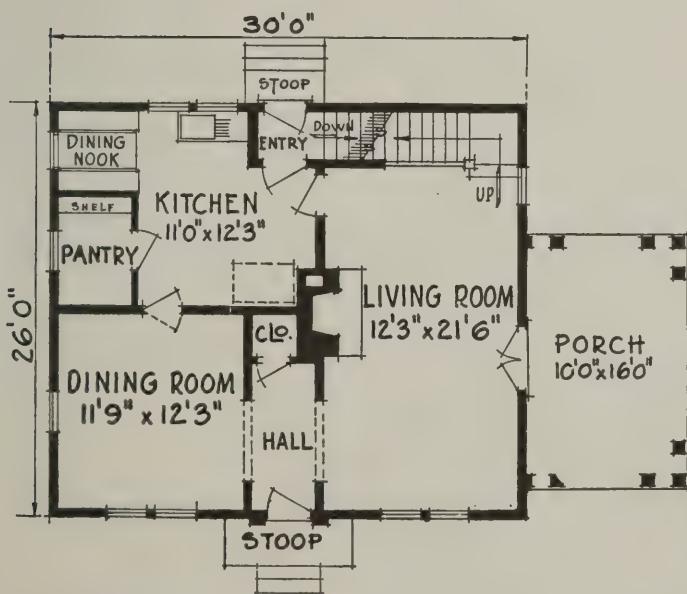




Size 30' 0" x 26' 0"

Design 14069-B

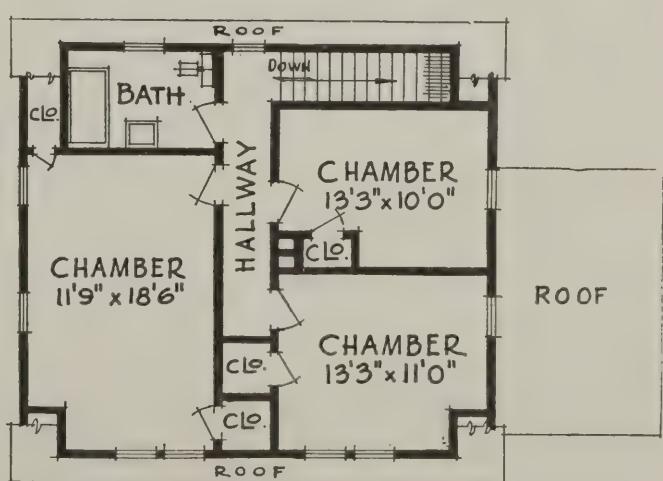
6 Rooms, Bath and
Dining Nook

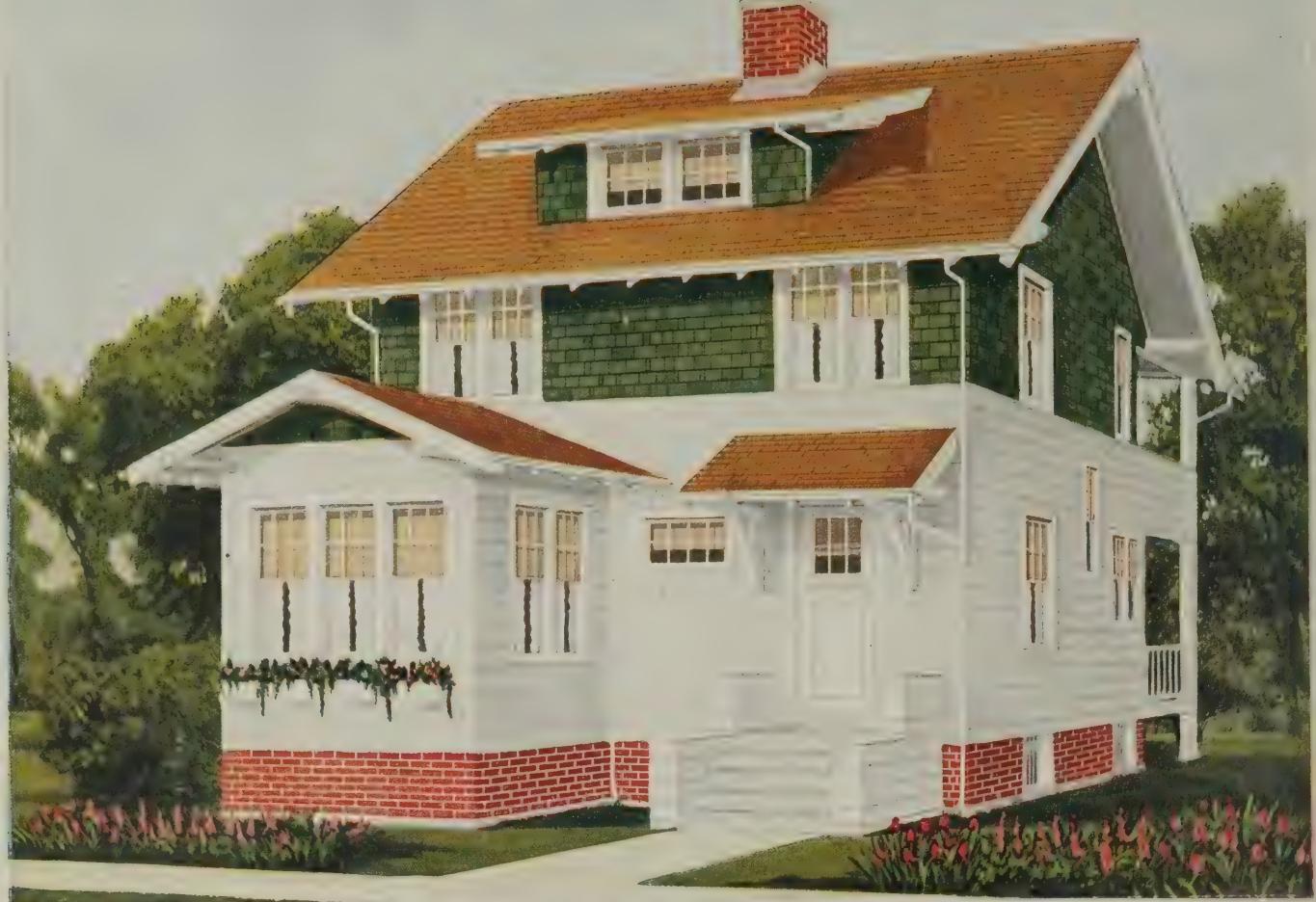


DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 40 ft. 3 in. |
| Depth over all..... | 34 ft. 6 in. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

A COLONIAL Residence of exceptional beauty. This design breathes the cheerfulness, peace and quietness of a happy home. The large living room with its cheerful fireplace will accommodate many happy guests. All rooms are commodious and each provided with plenty of windows. The large porch is pleasing and desirable.

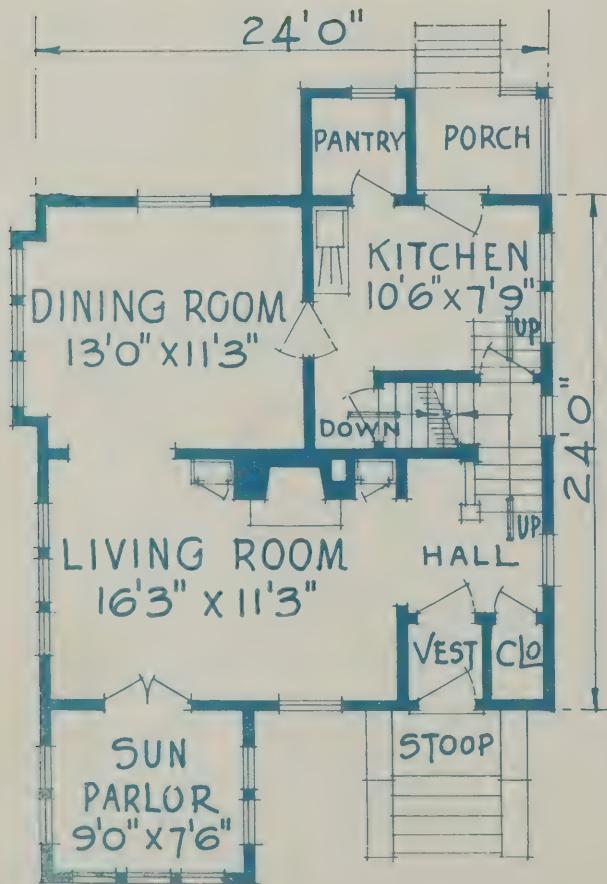




Size 24' 0" x 24' 0"

Design 12649-B

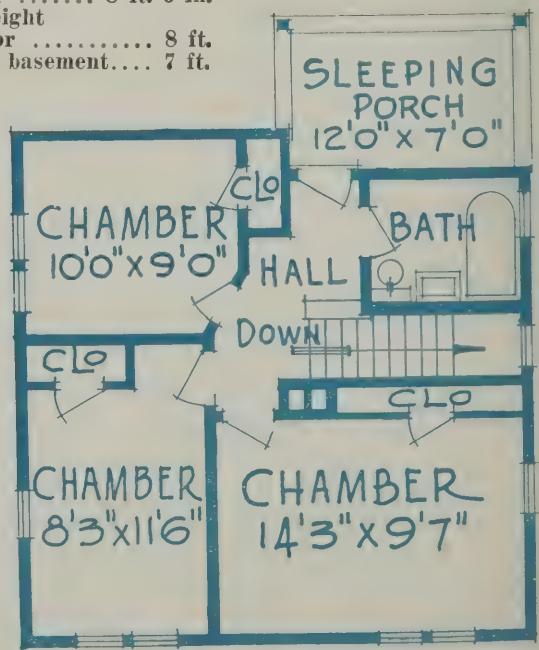
6 Rooms, Bath, Sun Parlor
and Sleeping Porch

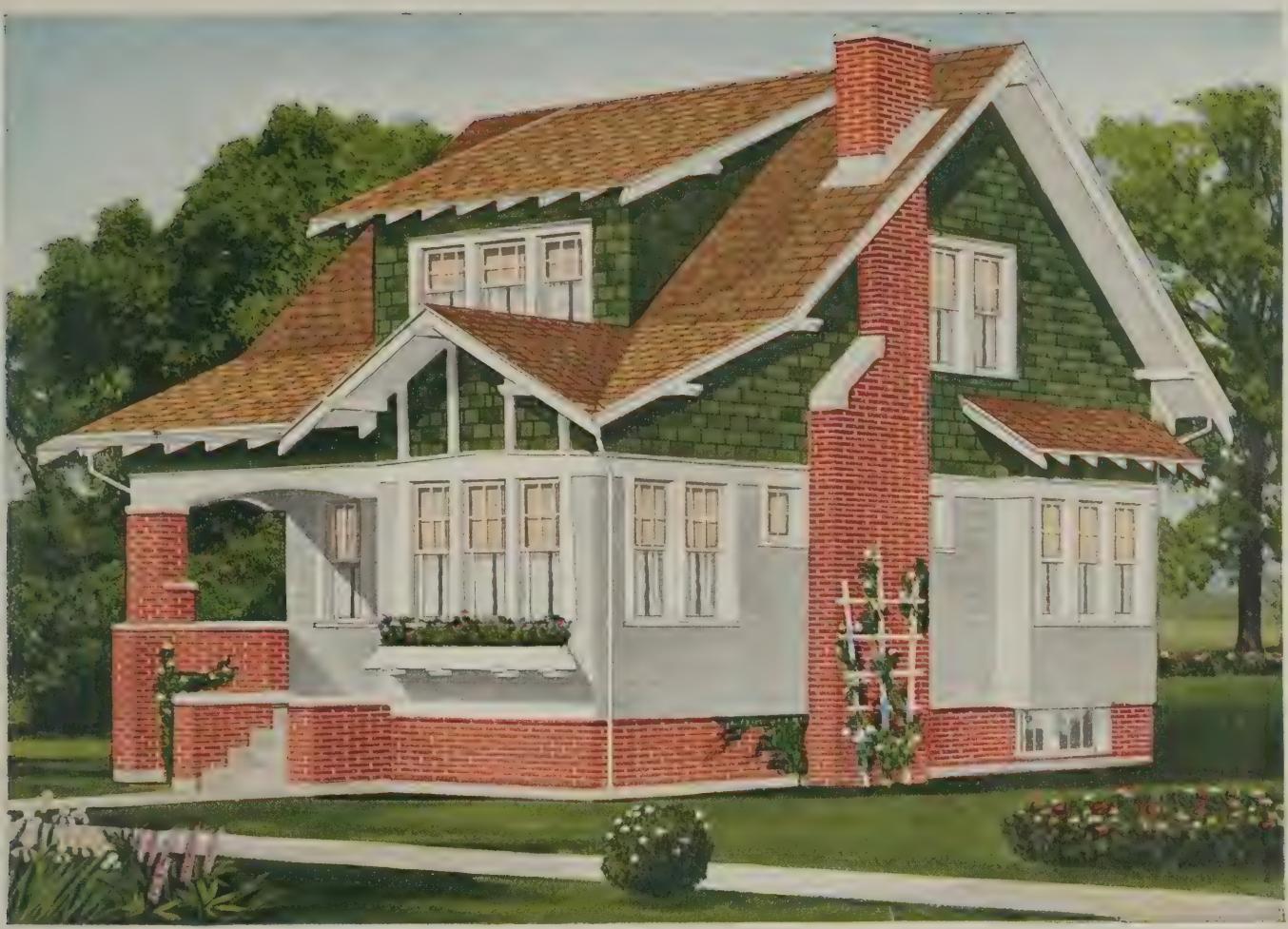


IN no other way can a man show his appreciation of the woman he loves and of his family as in the earnest endeavor to build for them a home.

DIMENSIONS

Width over all....29 ft. 6 in.
Depth over all....42 ft. 6 in.
Ceiling height
1st floor 8 ft. 6 in.
Ceiling height
2nd floor 8 ft.
Height of basement.... 7 ft.





Size 24' 0" x 26' 0"

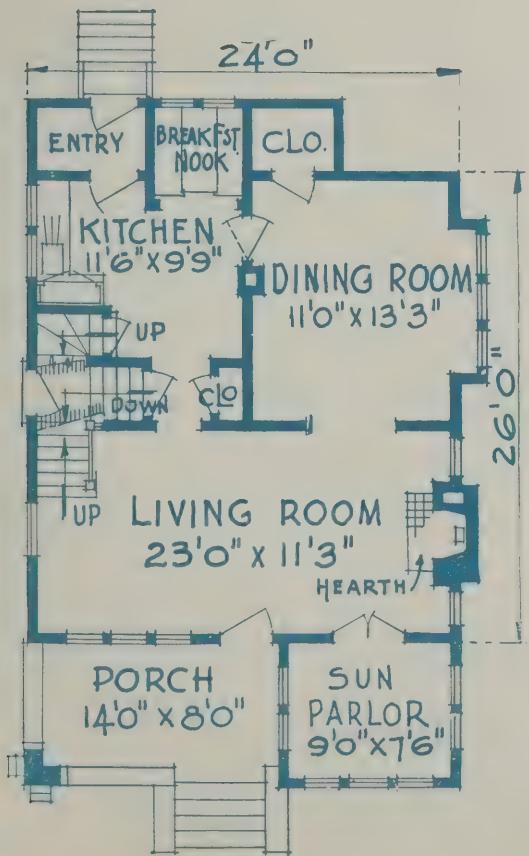
Design 12638-B

6 Rooms, Bath, Sun Parlor,
Sleeping Porch and Breakfast Nook

A GREAT credit to this nation is the vast amount of home building. The knowledge that in this country there are millions of men who unselfishly spend to their last dollar for their families raises the standard of all citizens. But stop and think—it was but a natural law, as old as the age of man, which they followed. Each was amply repaid for his unselfishness by the happy wife and the congenial and loving environment of the contented family.

DIMENSIONS

Width over all...30 ft.
Depth over all...
.....46 ft. 6 in.
Ceiling height, 1st
floor 9 ft.
Ceiling height, 2nd
floor 8 ft.
Height of base-
ment 7 ft.



Our homes have proven to be comfortable homes, which is a man's best asset.

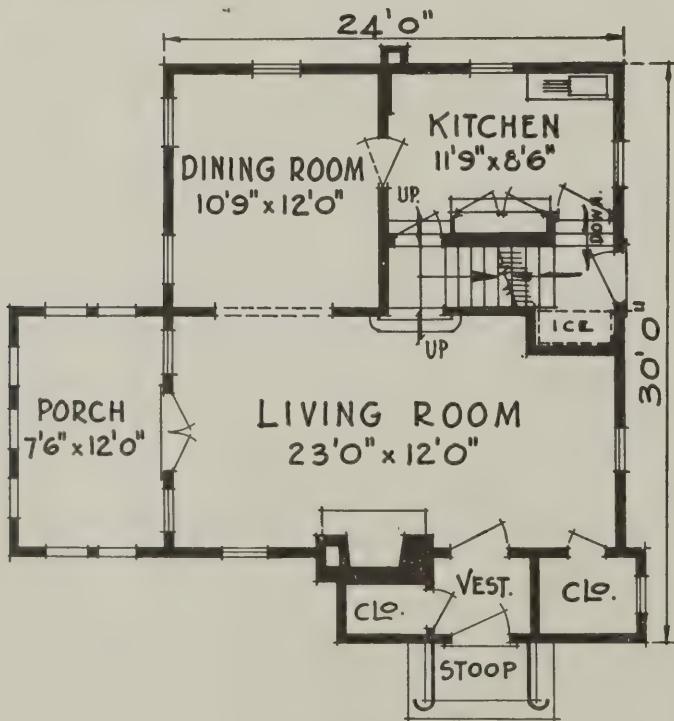




Size 24' 0" x 30' 0"

Design 14072-B

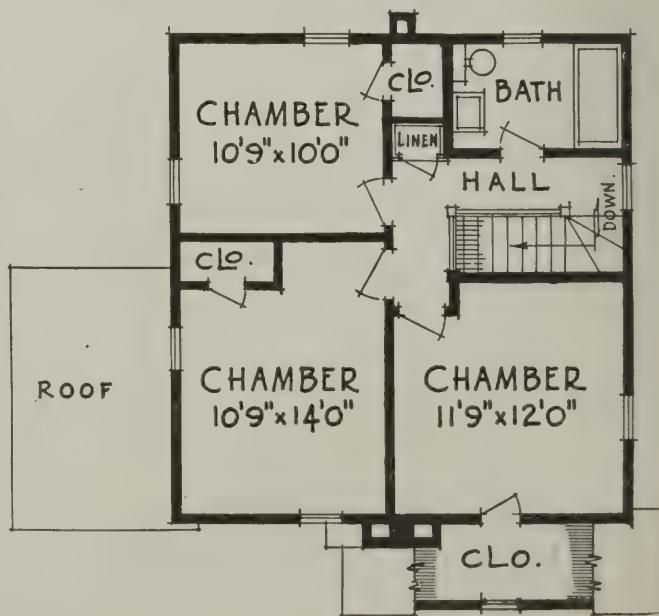
6 Rooms, Bath and
Private Porch

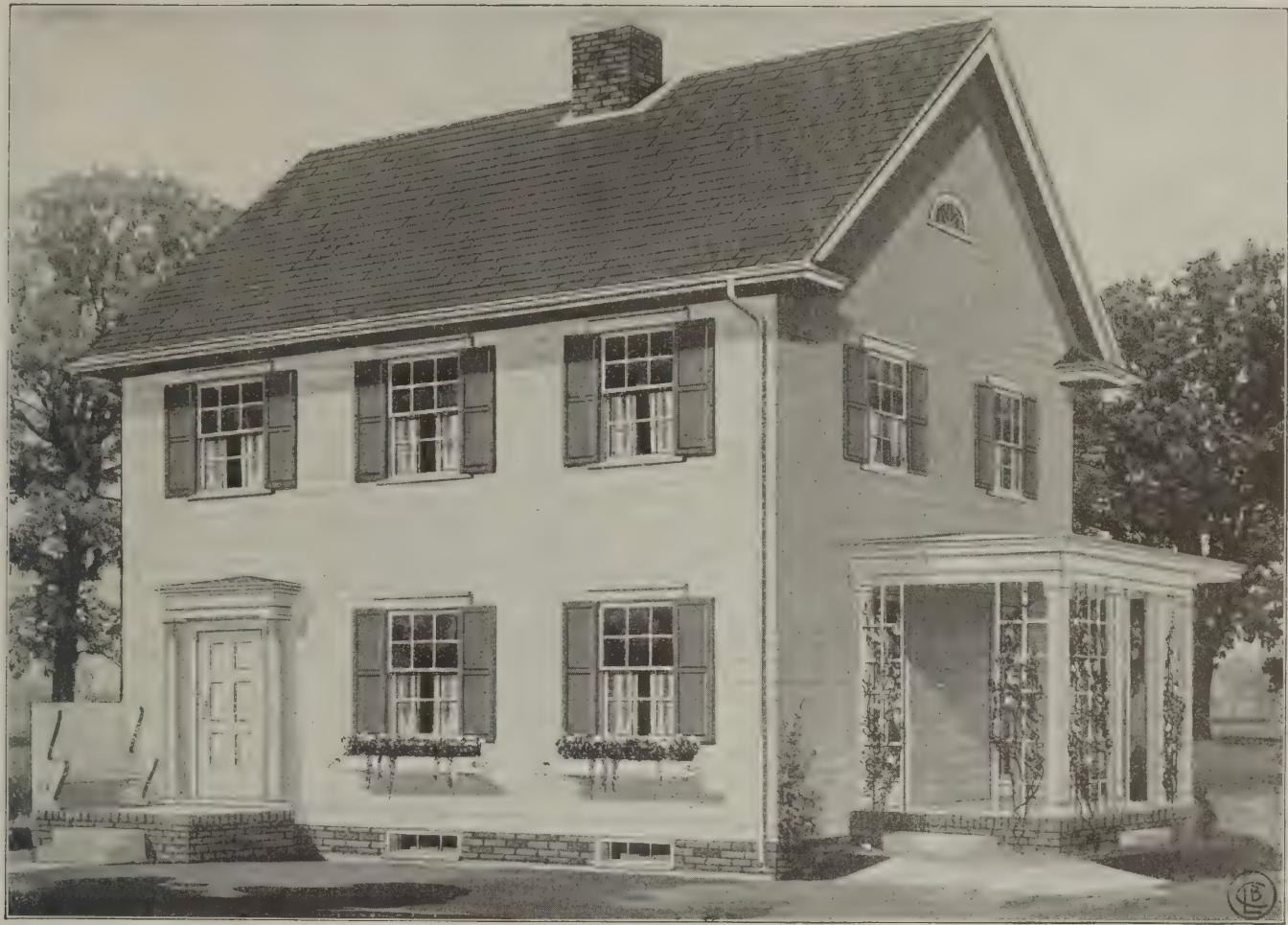


DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 32 ft. 9 in. |
| Depth over all..... | 35 ft. 9 in. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

NESTLING within the sylvan confines of one of our vast forests, perched on the rocky ramparts of one of our mountain spires, or snugly resting within the more settled portions of our country this type of Old English architecture is eminently suited; it is at once cosmopolitan and rustic, lends charm to its natural surroundings and benefits by that charm.

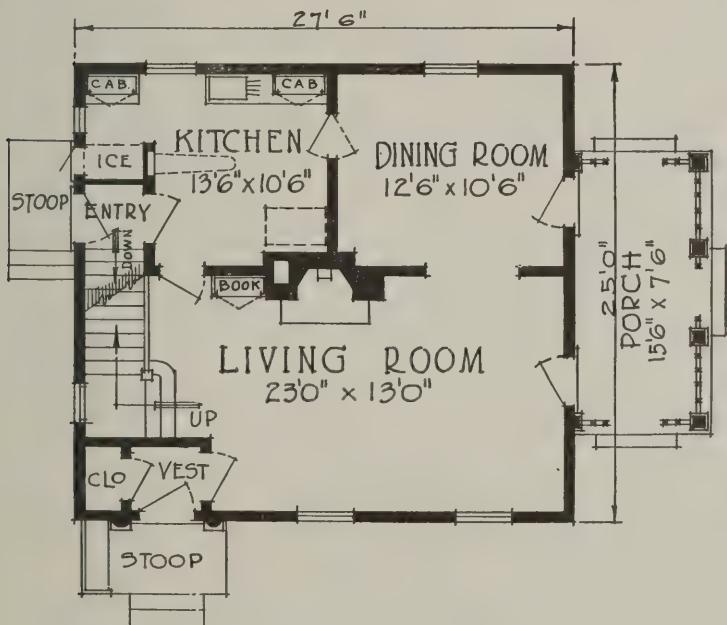




Size 27' 6" x 25' 0"

Design 14012-B

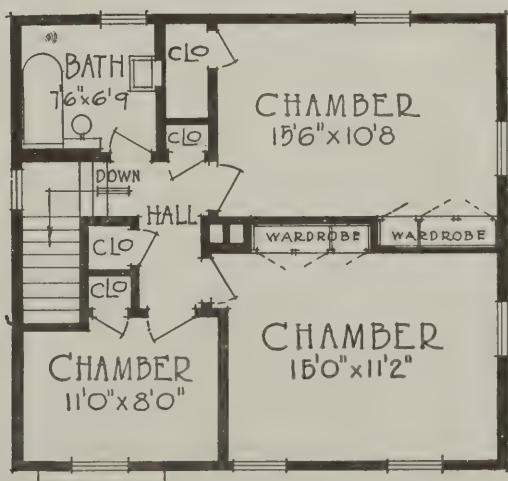
6 Rooms and Bath



DIMENSIONS

- Width over all.....39 ft. 6 in.
- Depth over all.....33 ft.
- Ceiling height, 1st floor.....9 ft.
- Ceiling height, 2nd floor.....8 ft.
- Height of basement.....7 ft.

ONLY through home liberty and companionship can men and women grow strong. It is around the harmonious hearth stones where the glow of mutual interest and understandings temper the finer senses, that men mould character of sterling worth.



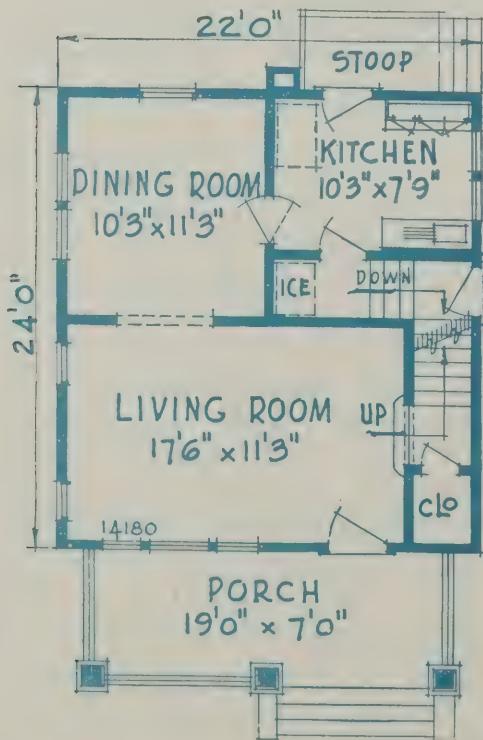


Size 22' 0" x 24' 0"

Design 14180-B

6 Rooms and Bath

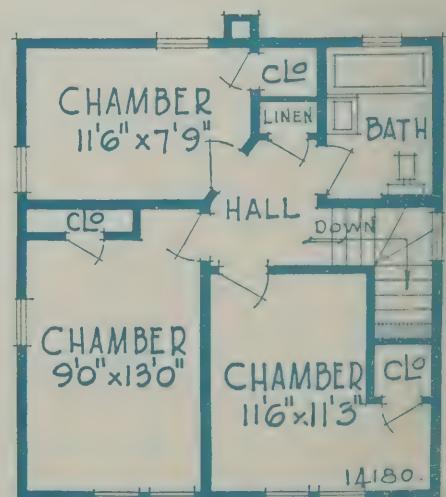
LET no duty, however small or seemingly of little importance, be neglected in looking after the welfare of the family. Providing a home for them is the first duty. There is no excuse for the man, whose income is sufficient, to deny the family that which should be theirs by all the rights of humanity—a home of their own. Perhaps the above comfortable and substantial design will cause serious reflection and the will to do better things.



These Homes were selected not only for their beauty of exterior and interior design and convenience of plans but—above all, they were selected because of their moderate building costs.

DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 27 ft. |
| Depth over all..... | 38 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

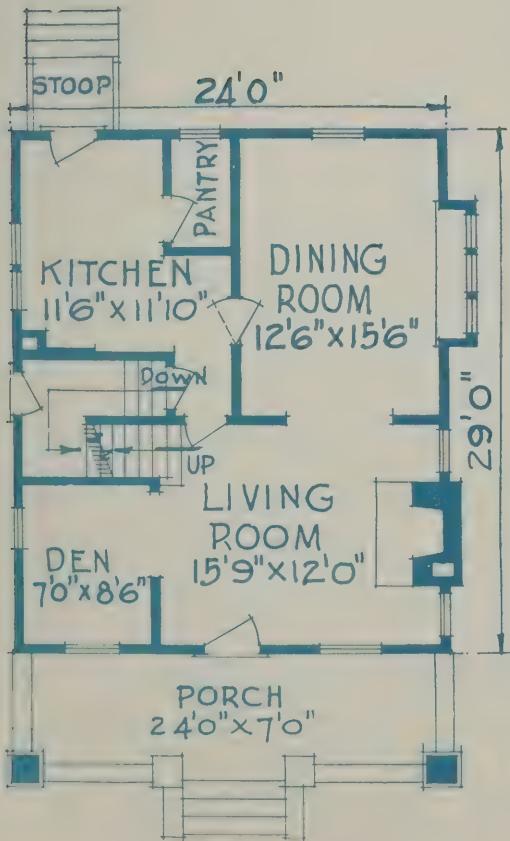




Size 24' 0" x 29' 0"

Design 10554-B

6 Rooms, Bath and Den

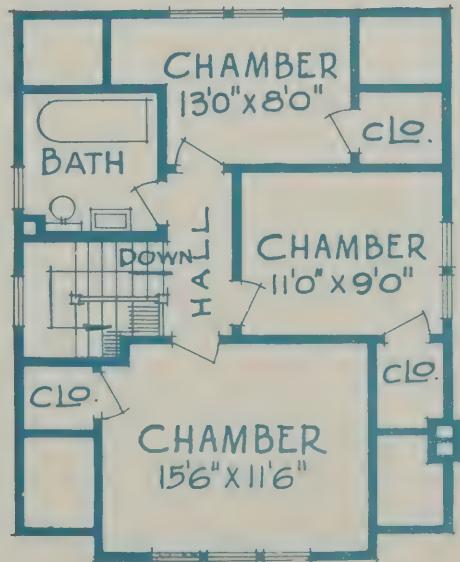


HERE is a modern home worthy of careful consideration. It offers large space at small cost, is handsome in appearance and very appropriate to any location. It is such homes as this that improves and increases values in the community. The environment of such a pleasant home cannot fail to bring out the best thoughts and deeds.

DIMENSIONS

Width over all.....29 ft.
Depth over all.....46 ft.
Ceiling height, 1st fl. 9 ft.
Ceiling height, 2nd fl. 8 ft.
Height of basement. 7 ft.

*Our homes become
a credit to yourself
and your community.*

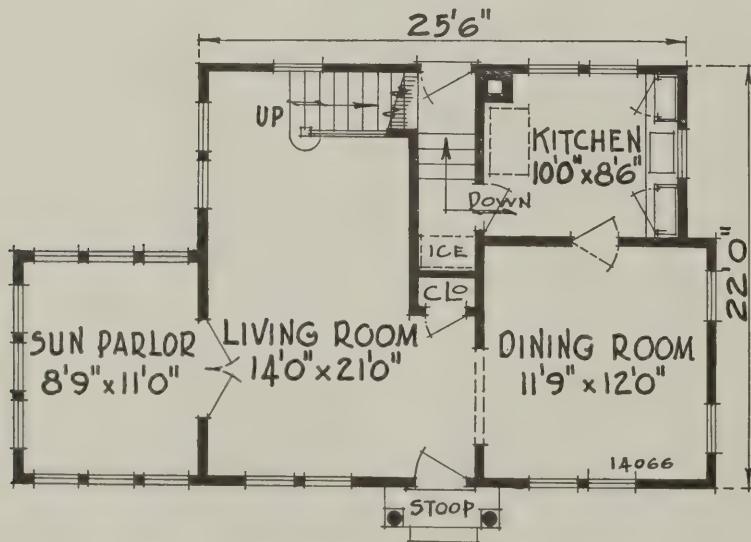




Size 25' 6" x 22' 0"

Design 14066-B

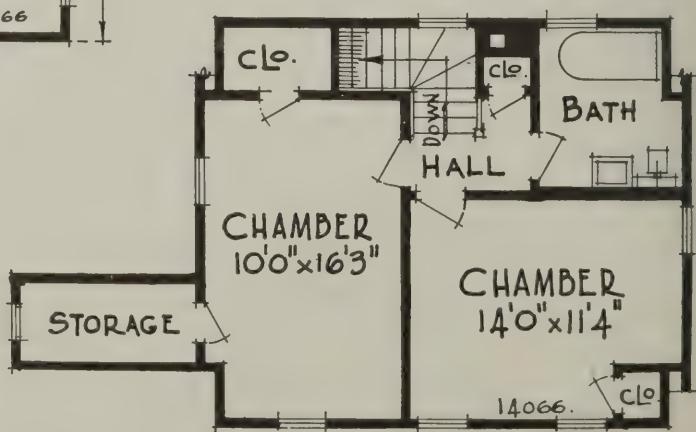
5 Rooms, Bath, Sun Parlor
and Storage Room



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 38 ft. |
| Depth over all..... | 26 ft. 6 in. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

A N impressive Colonial home, yet of simple lines. This design breathes the cheerfulness, peace and quietness of a home and the gentle elegance of a mansion. The large living room will accommodate many happy guests. All rooms are commodious and each is provided with many windows. The sun parlor is pleasing and desirable.

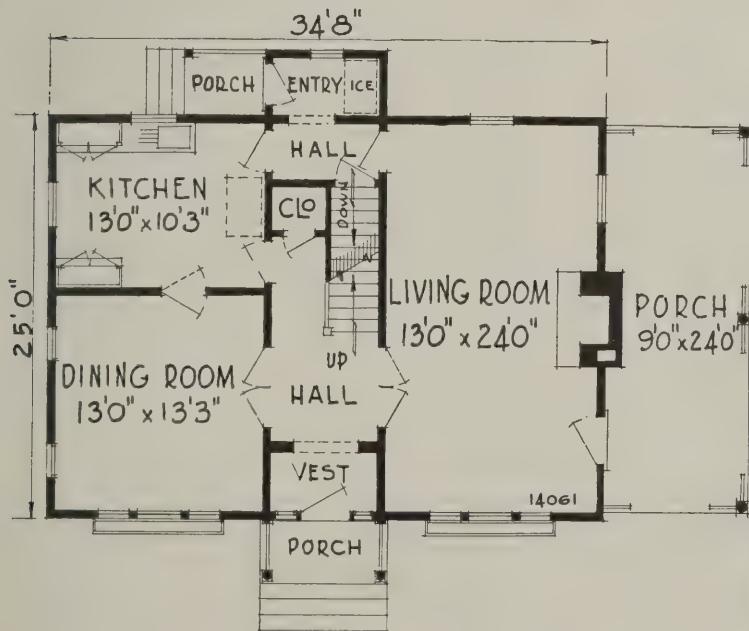




Size 34' 8" x 25' 0"

Design 14061-B

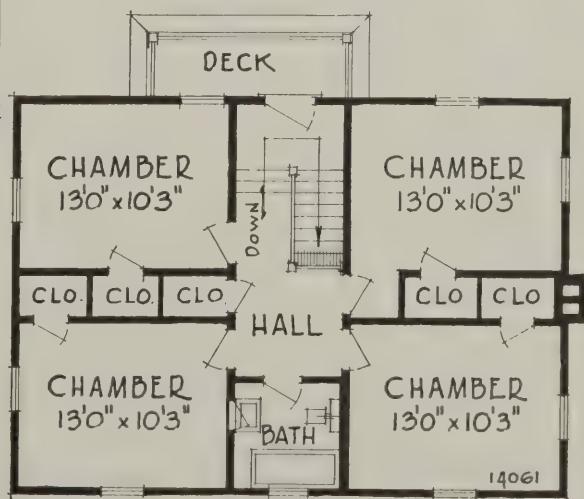
7 Rooms and Bath



DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 45 ft. |
| Depth over all..... | 38 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

THE general attitude of most of us is one of infinite expectancy towards days and years to come, in the course of which life will unfold the things most worth while. Very often we are blind to facts which are always clearly in front of us. A home in which the family can live in cheerful comfort and happiness is surely worth while; a well designed, handsome and convenient New England Home like the above.

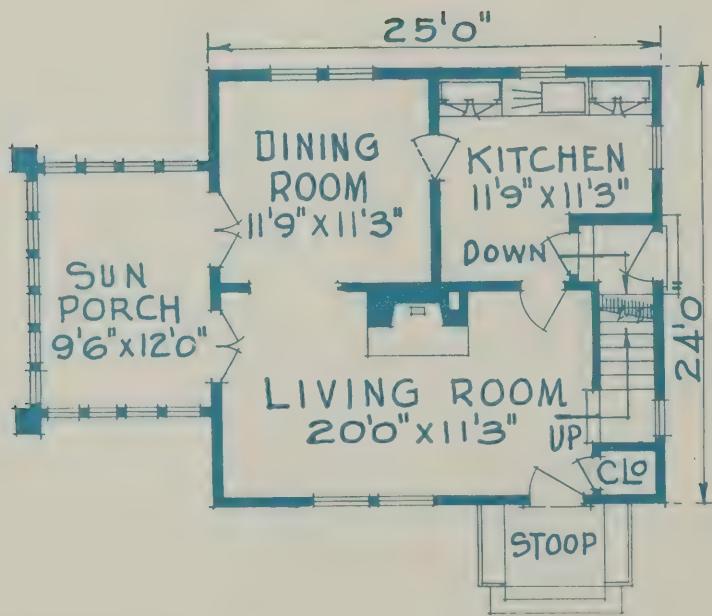




Size 25' 0" x 24' 0"

Design 12865-B

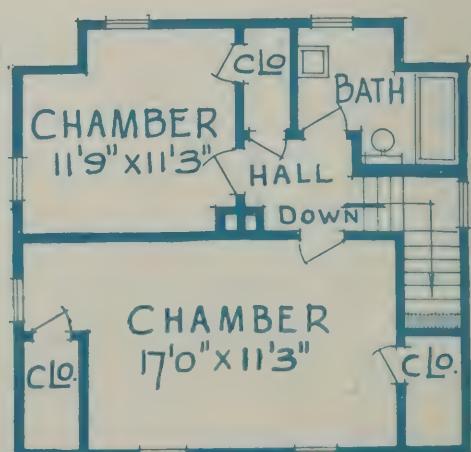
5 Rooms, Bath and Sun Porch

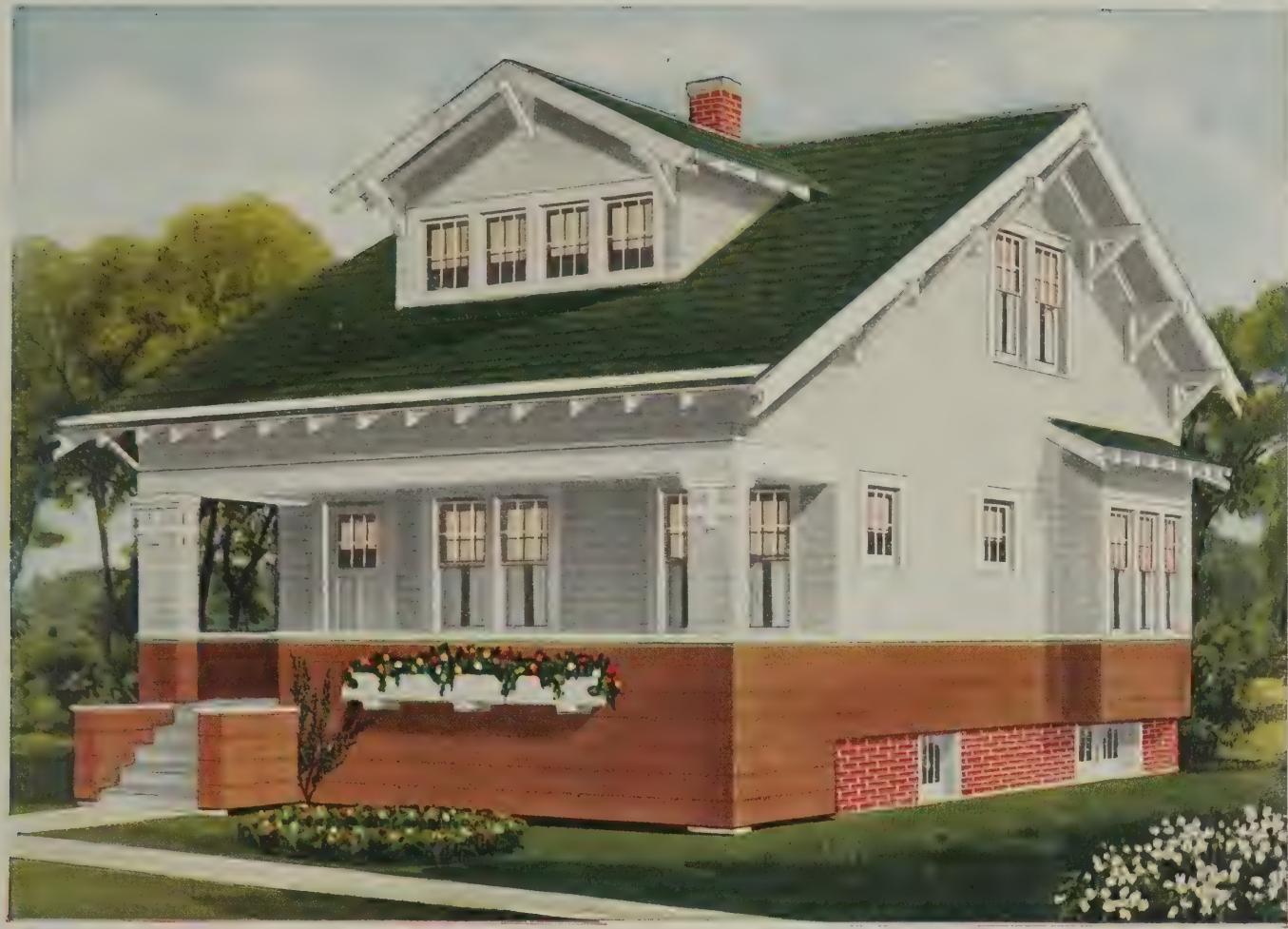


DIMENSIONS

- Width over all.....37 ft. 6 in.
- Depth over all.....32 ft. 6 in.
- Ceiling height, 1st floor.....8 ft. 6 in.
- Ceiling height, 2nd floor.....8 ft.
- Height of basement.....7 ft.

WHEN viewing this modern Dutch cottage one feels as if he wanted to own it, for it is tasty, quite appropriate, and practical in every line. The lines of the old colonial design have been retained in pleasing proportions. This design furnishes an air of substantial dignity much to be admired by the home lover.

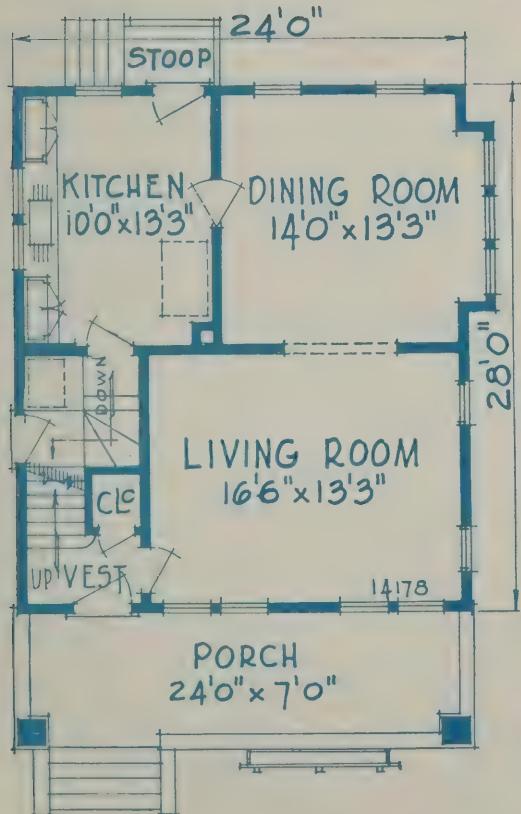




Size 24' 0" x 28' 0"

Design 14178-B

6 Rooms and Bath

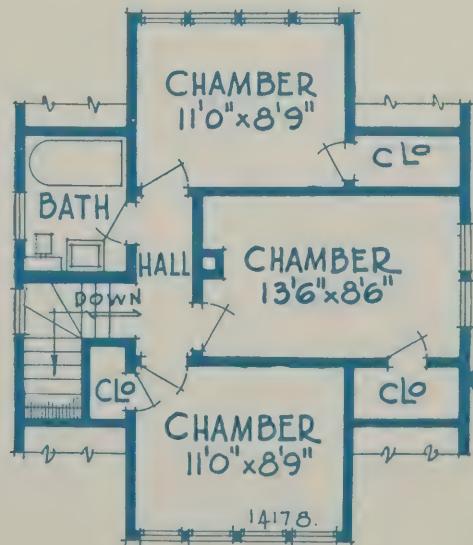


FAMILIES have not enjoyed the full liberties to which they are entitled until they reside in comfort, freedom and full independence found only in homes of their own. The above well designed semi-bungalow brings serious thoughts to the man who has neglected to provide his family with its birthright.

DIMENSIONS

Width over all....29 ft.
Depth over all....42 ft.
Ceiling Height,
1st floor..... 9 ft.
Ceiling Height,
2nd floor..... 8 ft.
Height of basement 7 ft.

These homes are modern and practical and have proven so in actual construction.



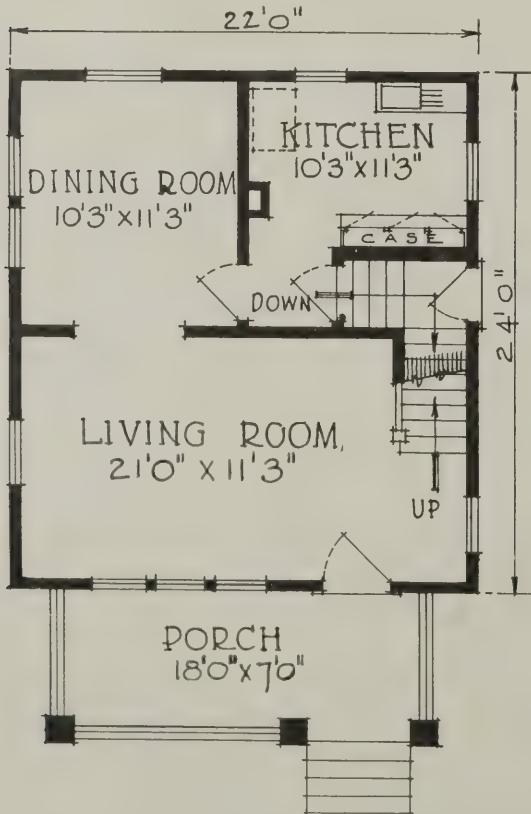


Size 22' 0"x24' 0"

Design 12253-B

6 Rooms and Bath

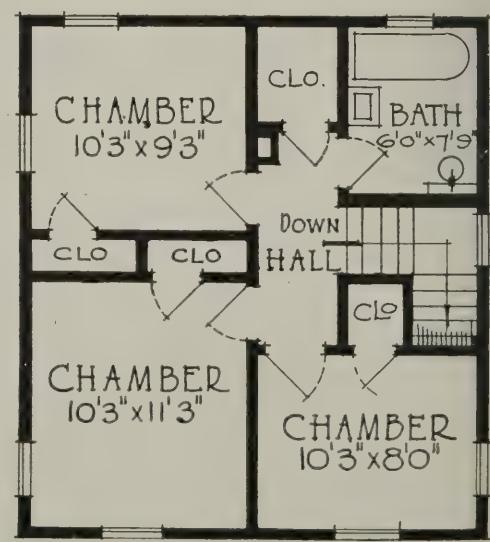
THE future welfare of the whole world is in the hearts of the children. Care and discrimination in the selection of the house is usually practiced by the parents who realize that the child's love for mankind is first learned in a well appointed home.



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 26 ft. 6 in. |
| Depth over all..... | 37 ft. 6 in. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 7 ft. 4 in. |
| Height of basement..... | 6 ft. 6 in. |

Nothing is more pleasing to us than to help others to solve their building problems. You do not obligate yourself when consulting us. Our service is yours for the asking.

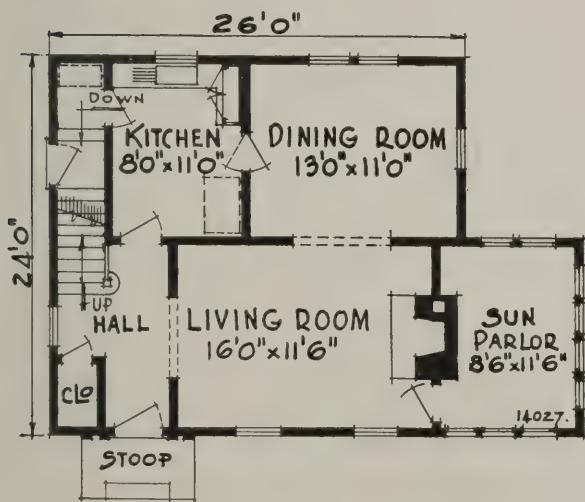




Size 26' 0" x 24' 0"

Design 14027-B

6 Rooms, Bath and Sun Parlor



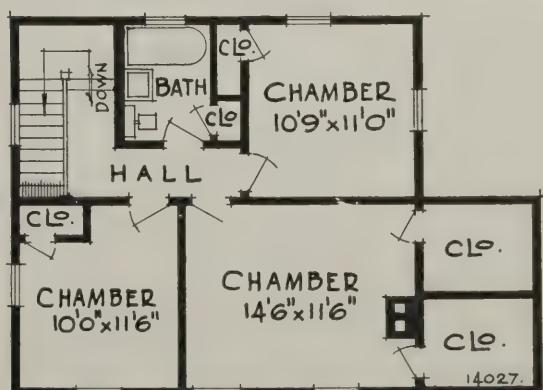
DIMENSIONS

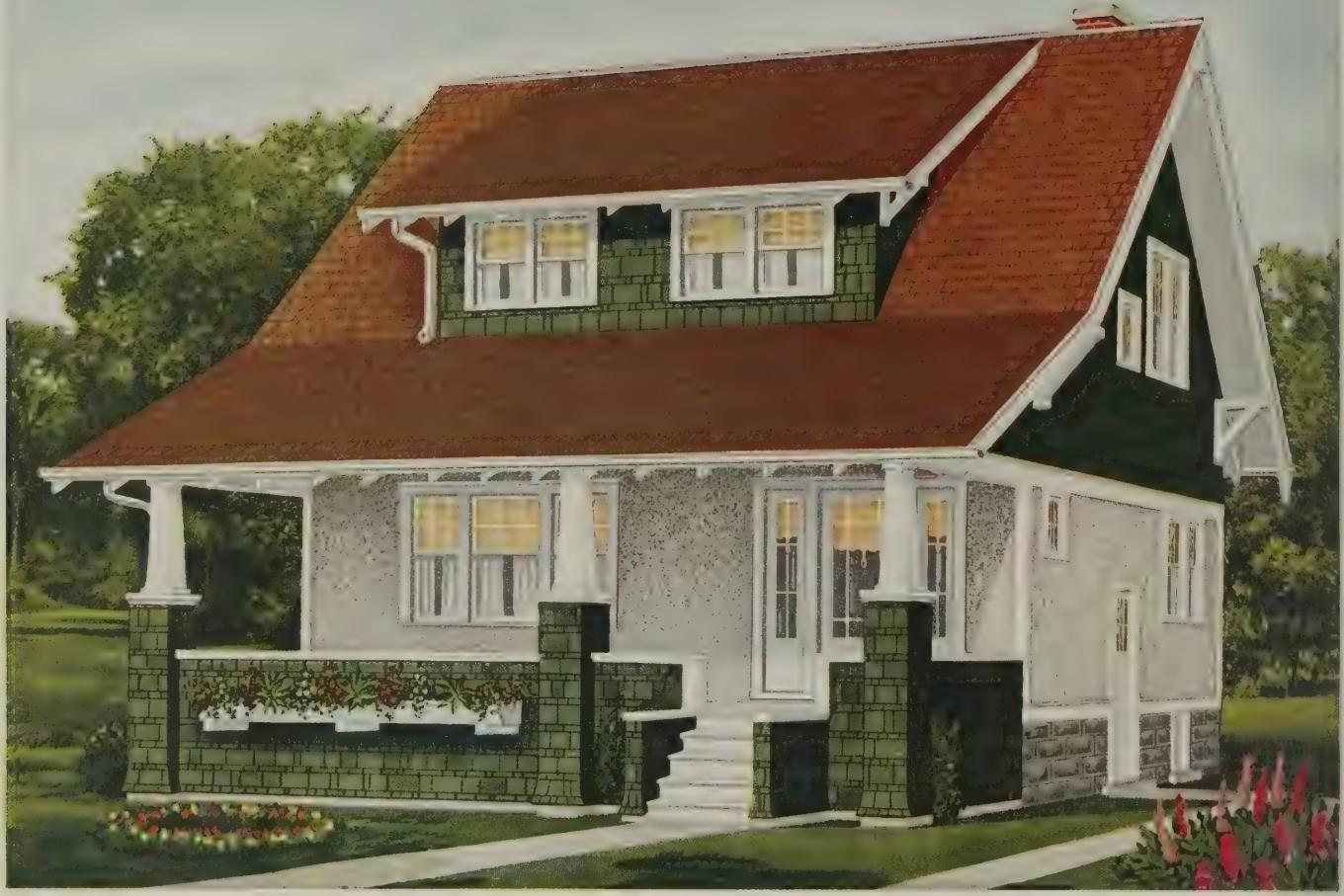
| | |
|--------------------------------|-------------|
| Width over all..... | 37 ft. |
| Depth over all..... | 30 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. 3 in. |
| Height of basement..... | 7 ft. |

SHOULD one stop to analyze why this home is attractive, they will find that it has simple lines in good proportion and is free from superfluous ornament that distracts the eye from the house as a whole.

This pleasing design illustrates that a house can be square and still be a thing of beauty. It is a matter of good architecture.

A study of the floor plans will show six rooms, conveniently arranged, a spacious sun parlor, a well placed bath and plenty of large closets.



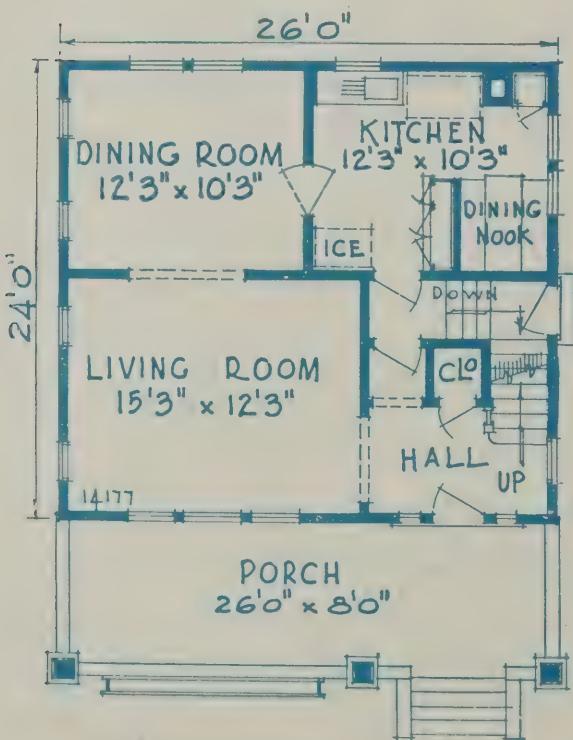


Size 26' 0" x 24' 0"

Design 14177-B

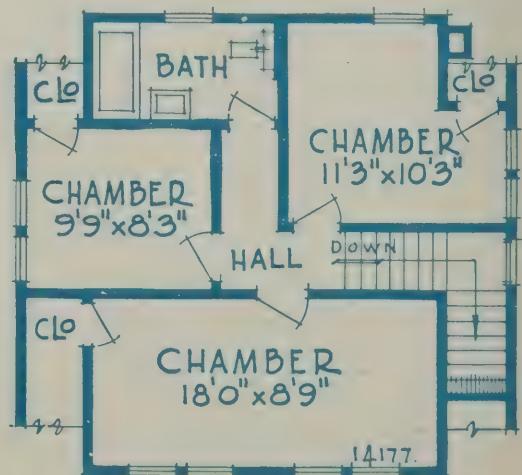
6 Rooms and Bath

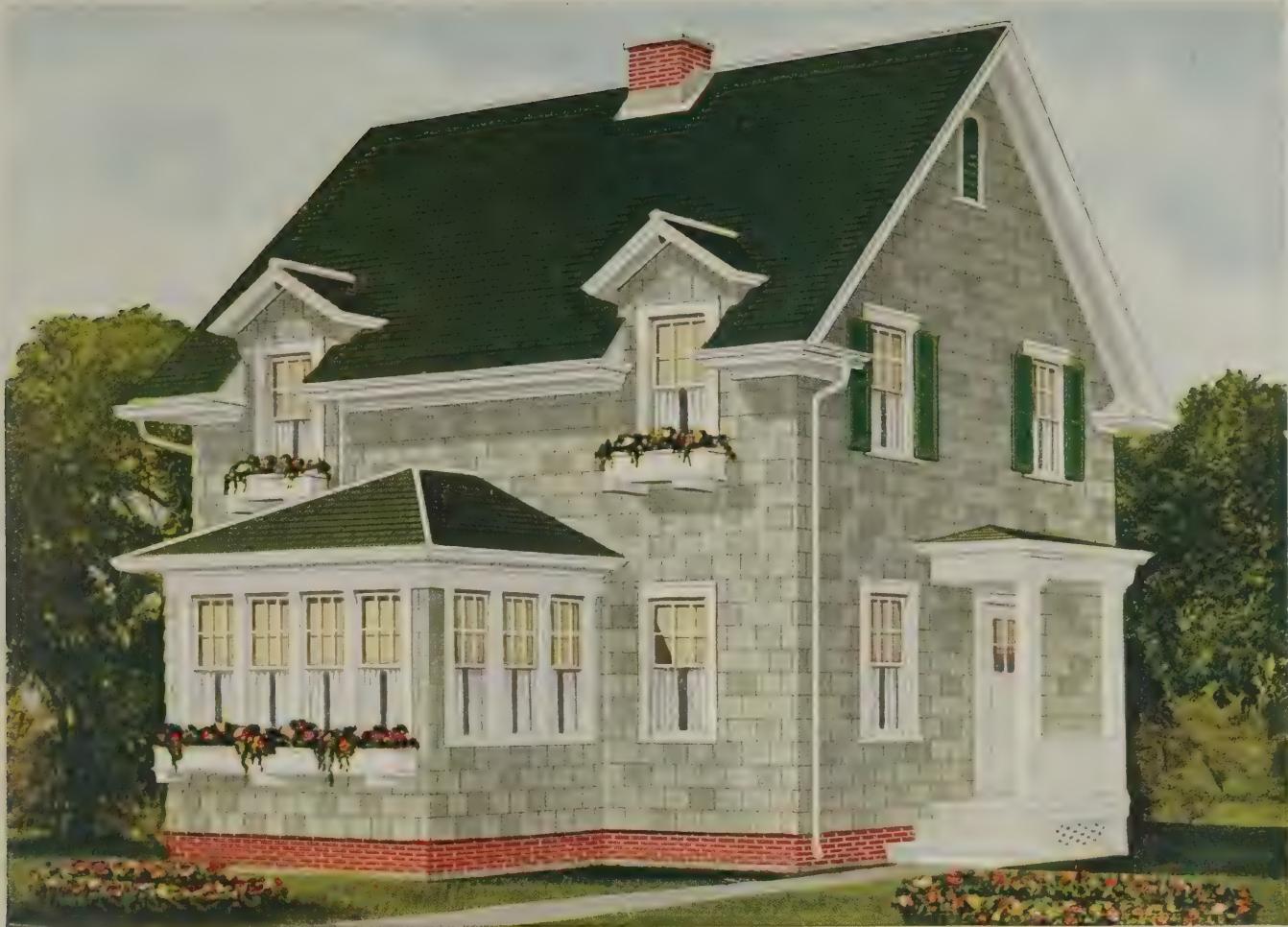
THE discriminating builders so often prefer this type of American home. The low, broad roof, commodious porch and the symmetrical proportions furnish an air of attractive individuality so much admired. This is a home for a family who yearns for the peace and joy which possession alone will give.



DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 31 ft. |
| Depth over all..... | 38 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

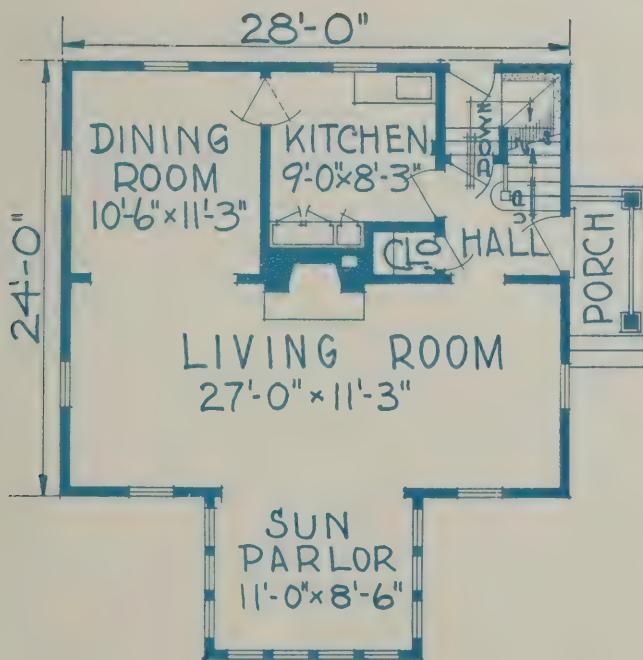




Size 28' 0" x 24' 0"

Design 12848-B

6 Rooms, Bath and Sun Parlor

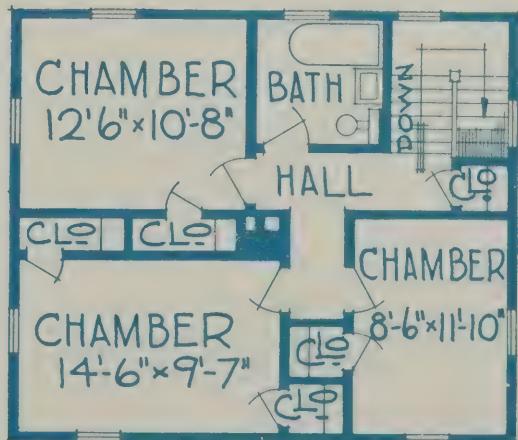


DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 34 ft. |
| Depth over all..... | 36 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

IN all ages the greatest achievements of man and his aspirations have been represented in building structures of habitations. Without homes in which to dwell in congenial happiness, comfort and kindness, the whole world is lost. Many a heartache is mended and many a family is held together by the loving embrace of the happy environment and culture developed in the home.

This design is provided with slab shingles so much desired for the outside walls.

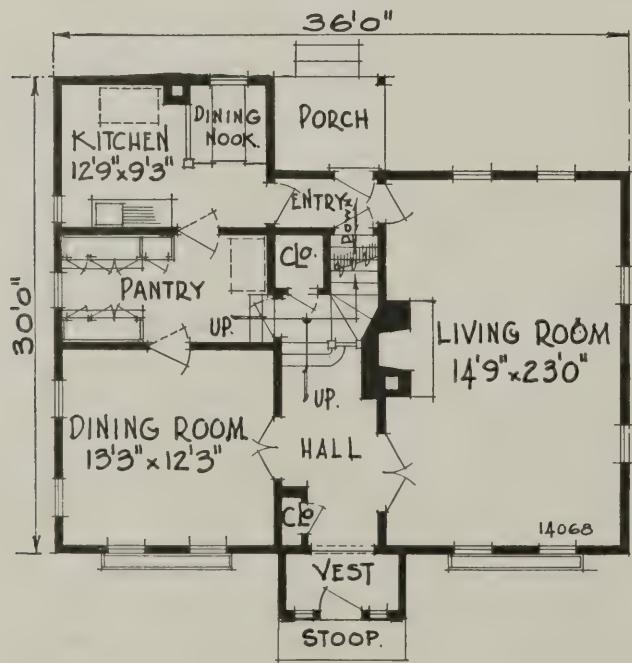




Size 36' 0"x30' 0"

Design 14068-B

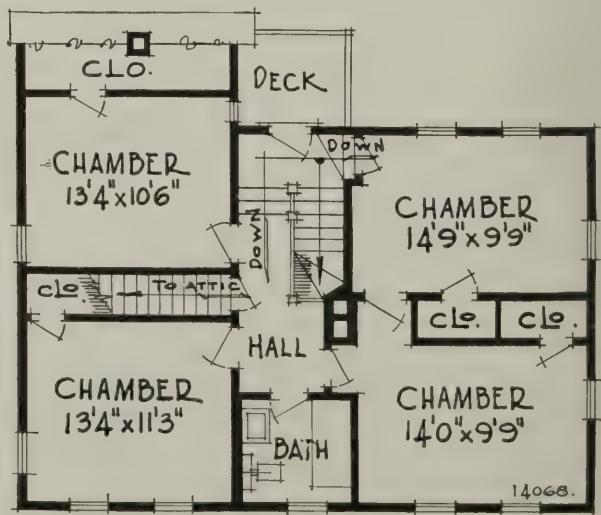
7 Rooms, Bath, Pantry
and Dining Nook



DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 38 ft. |
| Depth over all..... | 39 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

HOMES of this type originated in the New England states, but they are now found in every city and village in broad America. The simple lines of the exterior, while characteristic of this style of design, are relieved by the symmetrically placed windows divided into small lights. The swinging blinds provided for the windows produce an air of individuality and, together with the classical entrance, aid greatly in producing this much admired home. The cheerful interior is complete in all conveniences and appointments.



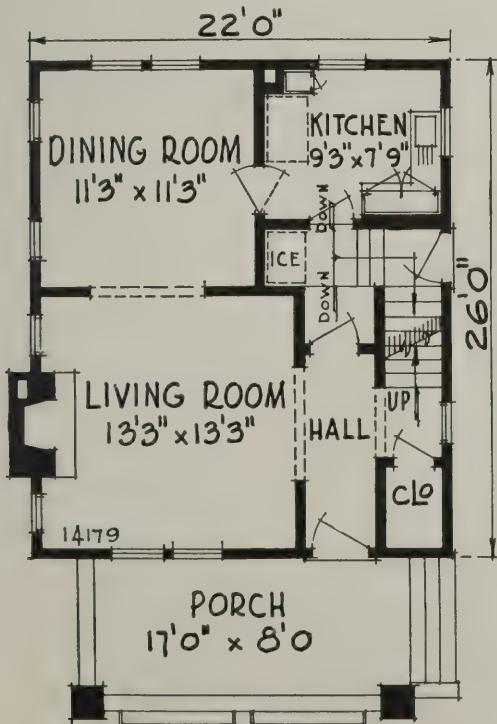


Size 22' 0" x 26' 0"

Design 14179-B

6 Rooms and Bath

UNUSUALLY attractive and well designed, this dwelling at once attracts the home lover who is a judge of neat design and good values. And now if this plan "strikes home," ask yourself why you should not build it for your family. The selection of this home insures full value for investment.

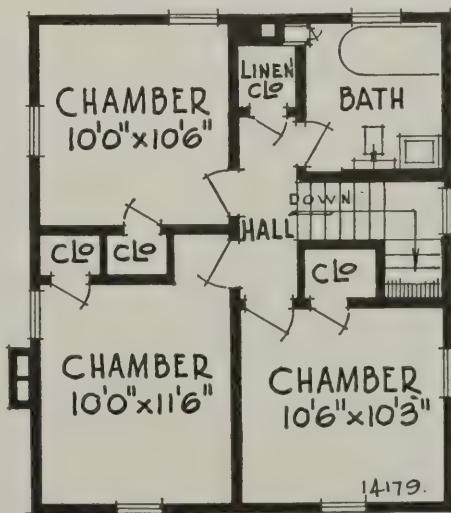


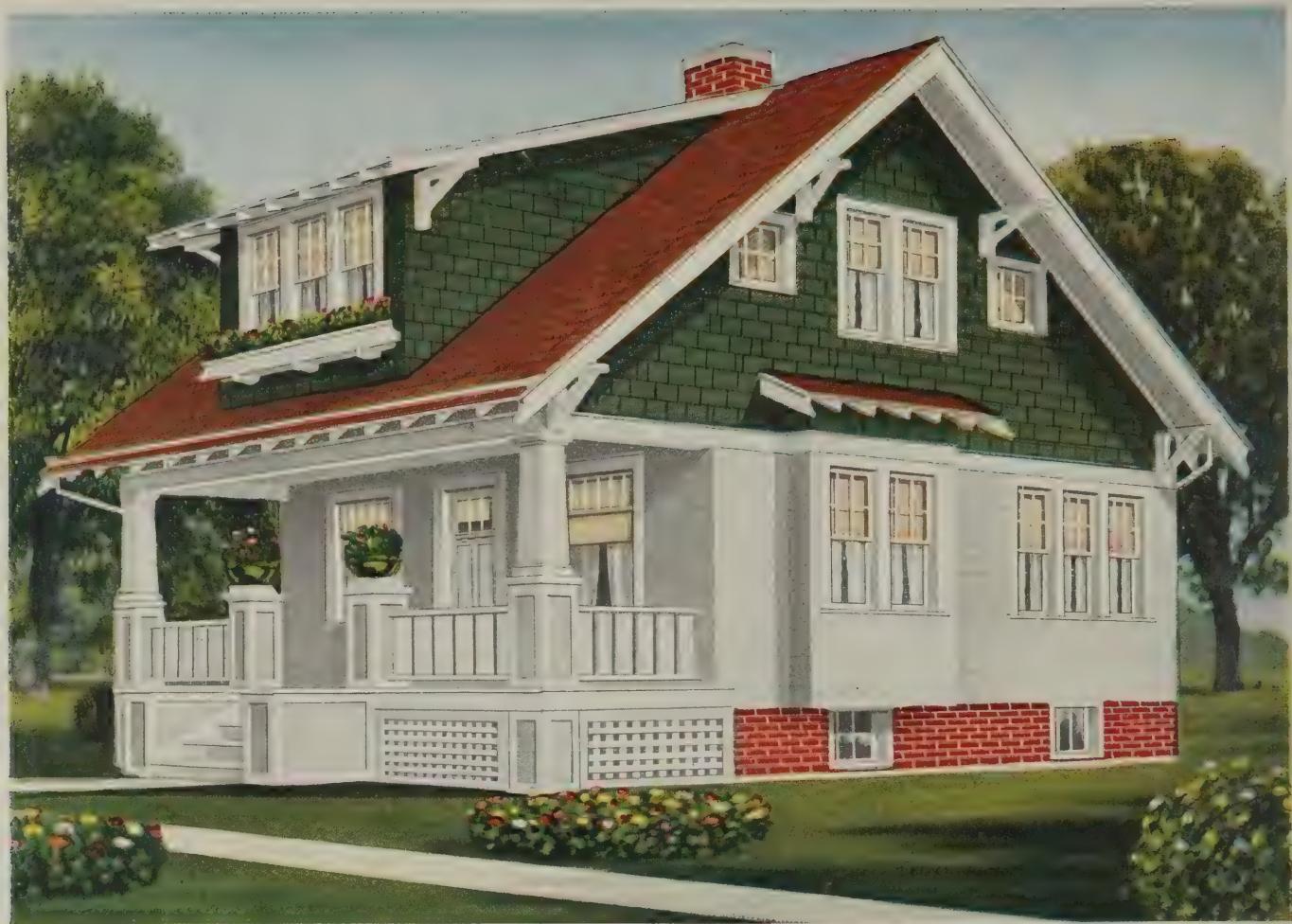
PERSONAL ATTENTION

Every well-planned and well-constructed home erected in this community in which a fully satisfied family resides is a STANDING ADVERTISEMENT for our materials and building service. This is the reason we give personal attention to our patrons.

DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 26 ft. |
| Depth over all..... | 39 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

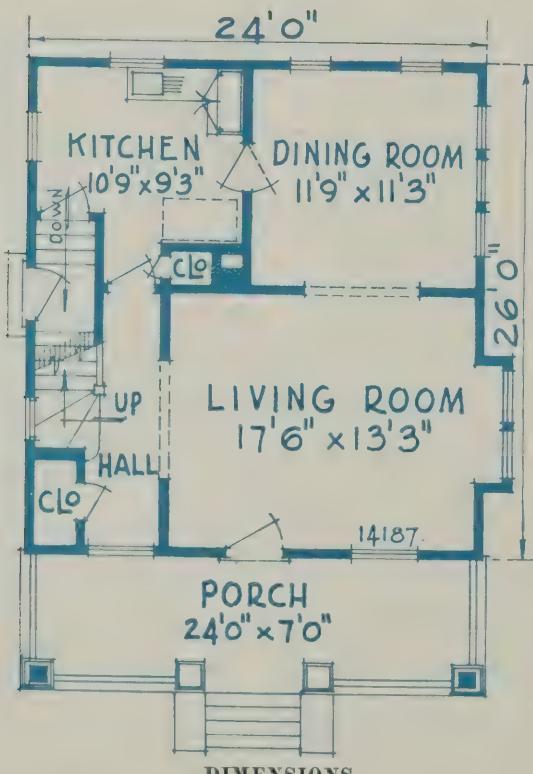




Size 24' 0" x 26' 0"

Design 14187-B

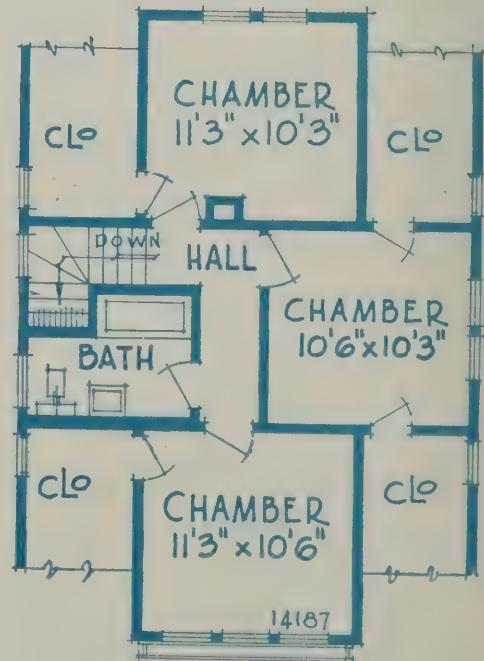
6 Rooms and Bath

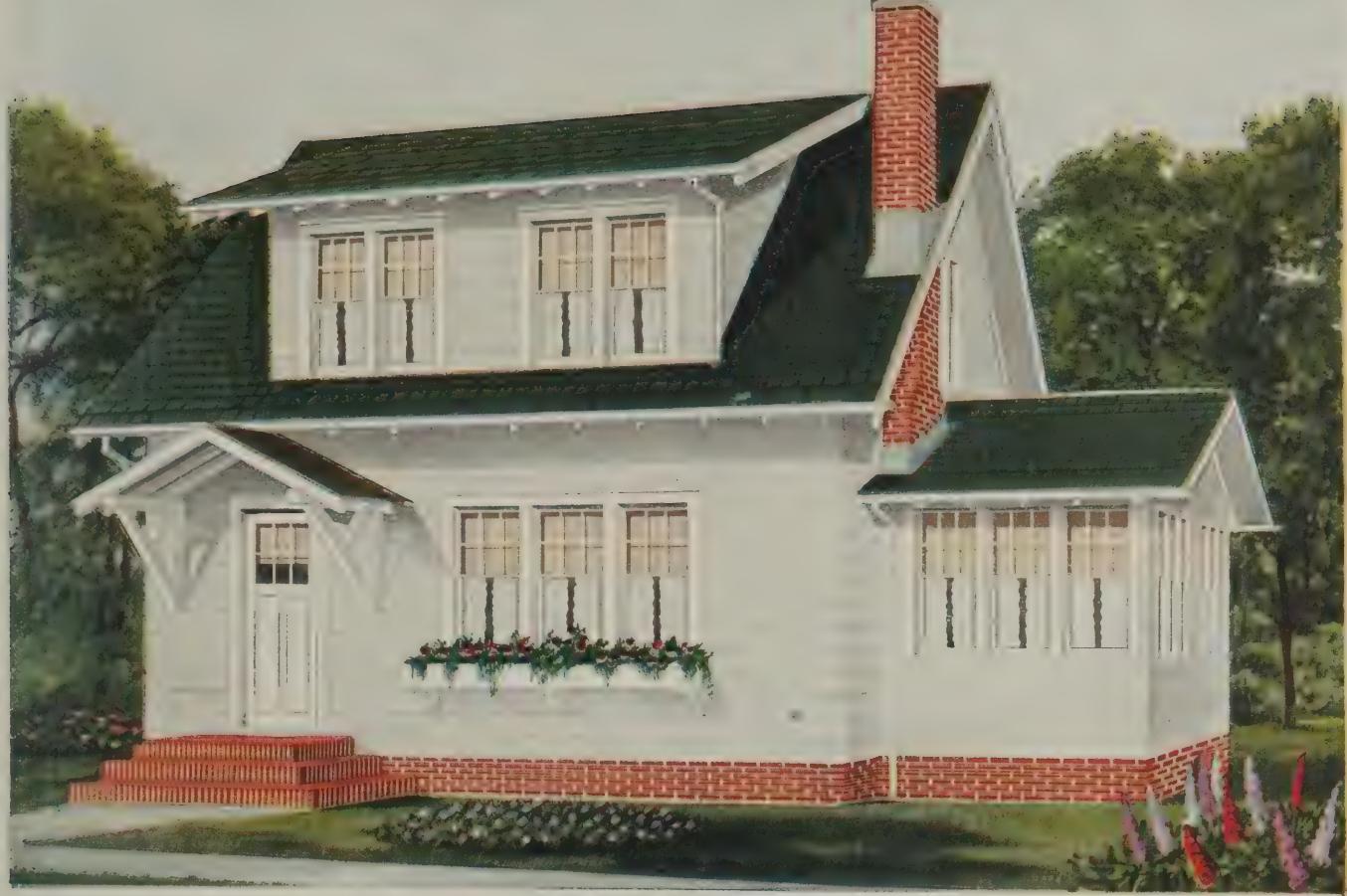


| | |
|--------------------------------|--------|
| Width over all..... | 30 ft. |
| Depth over all..... | 39 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

Homes of Comfort and Beauty and Economy — three prominent features of Our Houses.

MILLIONS of people have happy homes within our borders and there are millions more who, with earnest desire and determination, can as well own their home as to pay rent to a landlord. Investment of money in a home pays in happy contentment in comfortable surroundings. The home illustrated above is a modern type of the American story and a half bungalow so popular in all parts of our country.

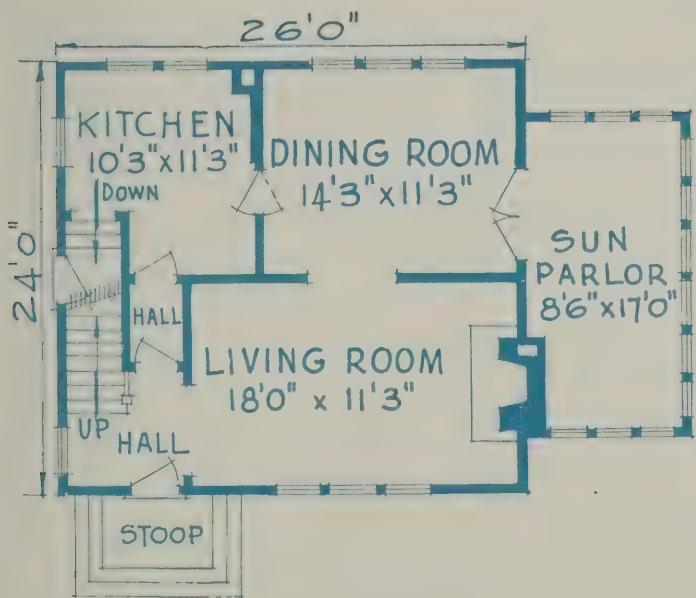




Size 26' 0" x 24' 0"

Design 12628-B

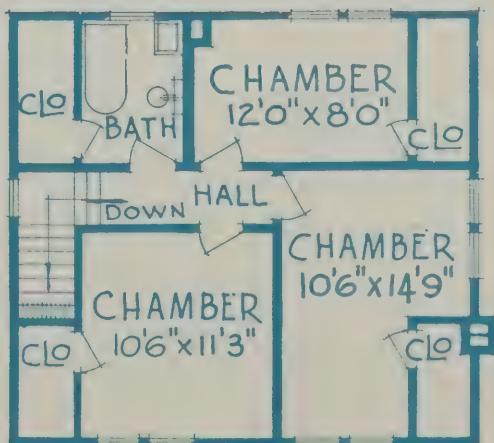
6 Rooms, Bath and Sun Parlor



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 39 ft. |
| Depth over all..... | 31 ft. 6 in. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

THE sum of human happiness has been infinitely increased by the millions of privately owned homes in America. It is well to profit in the future by the examples of the past. Life in one's own home, no matter how unpretentious, is larger, fuller and more varied than life in the rented apartments.

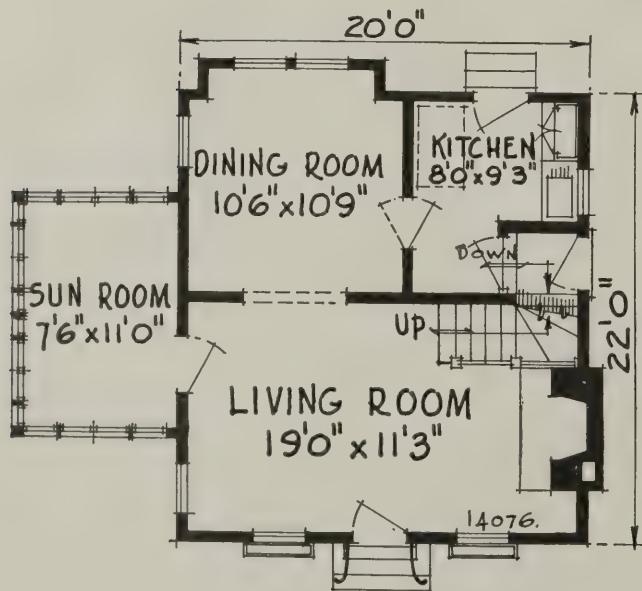




Size 20' 0" x 22' 0"

Design 14076-B

5 Rooms, Bath and Sun Room



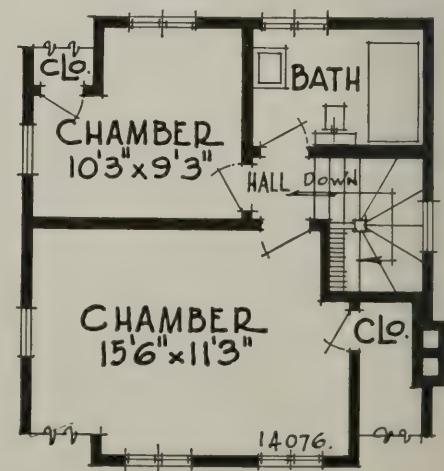
DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 29 ft. |
| Depth over all..... | 27 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

MODERNIZED Colonial Architecture at its best. Gambrel roof, wide dormers, old fashioned chimney and shutters. This home is designed in a compact and economical manner, yet it offers all modern conveniences besides a Sun Parlor.

Those who firmly fix their hearts on this home may be assured a happy environment.

Floor plans or dimensions of any of our homes can be changed to meet your requirements.

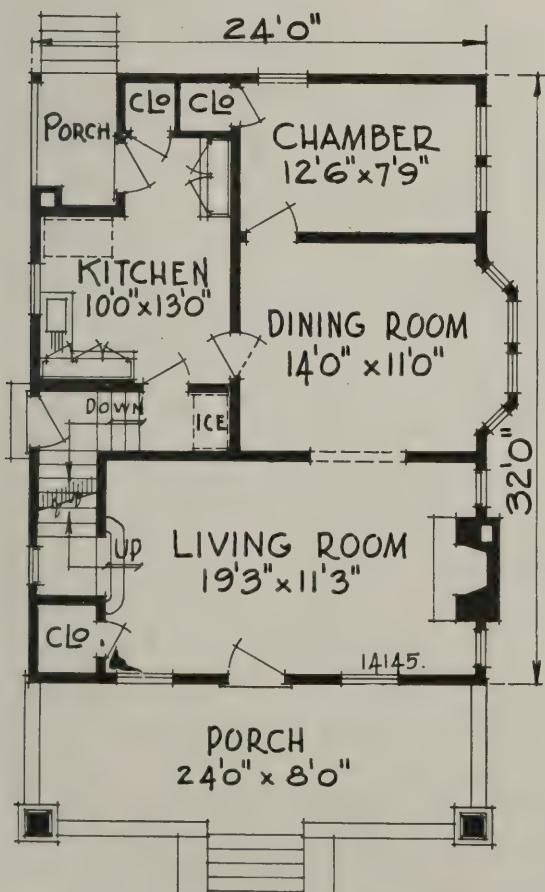




Size 24' 0" x 32' 0"

Design 14145-B

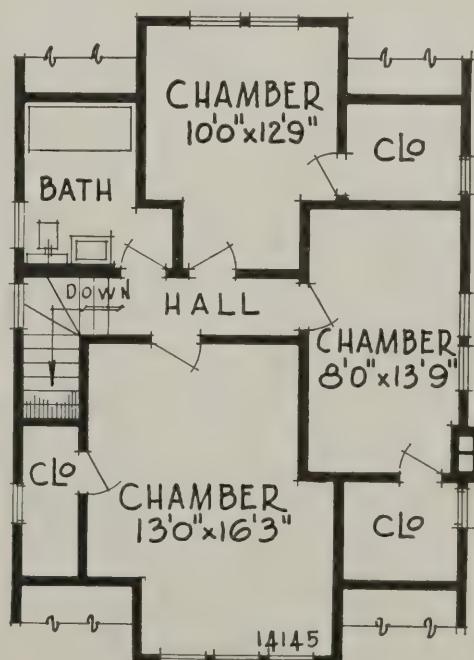
7 Rooms and Bath



THE world is upheld by the veracity of good men and women; they make the earth wholesome. The training of all good men and women began at the hearthstones of the home when they were children and in the care of fond parents, who taught them the underlying principles of truth and mental growth. The occupants of the above home will indeed be happy if blessed with the care of children.

DIMENSIONS
 Width over all.....29 ft.
 Depth over all.....47 ft.
 Ceiling height,
 1st floor.....8 ft. 6 in.
 Ceiling height,
 2nd floor.....8 ft.
 Height of basement. 7 ft.

Estimate of costs for any home in this book cheerfully given without any obligation to purchase.

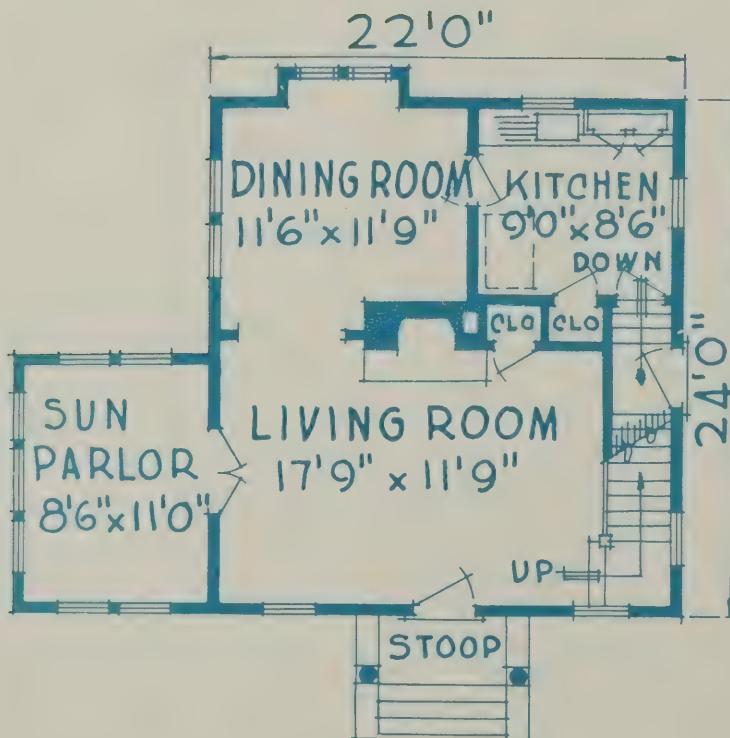




Size 22' 0"x24' 0"

Design 12639-B

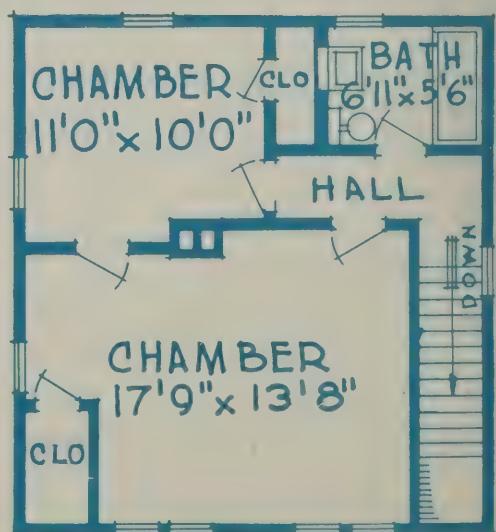
5 Rooms, Bath and Sun Parlor

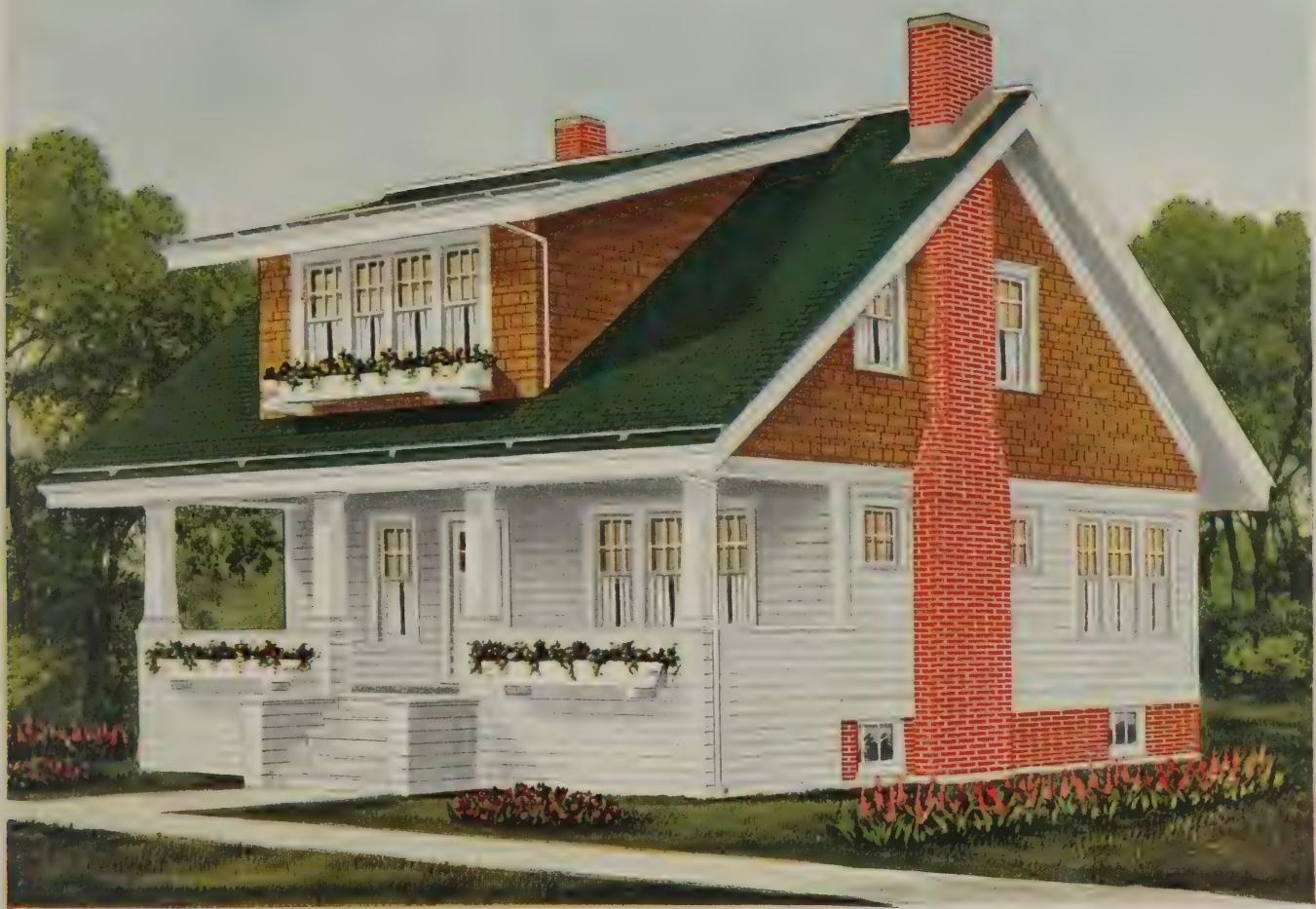


DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 35 ft. |
| Depth over all..... | 32 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

No type of architecture so truly expresses ideal American life as the old colonial designs. The flower boxes and the sun room with ornamental rafters are modern touches which the home lovers of today so much admire.

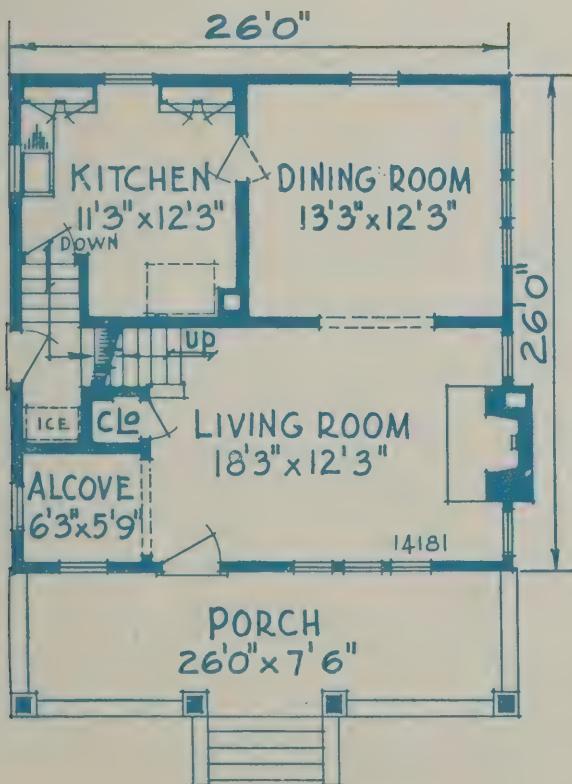




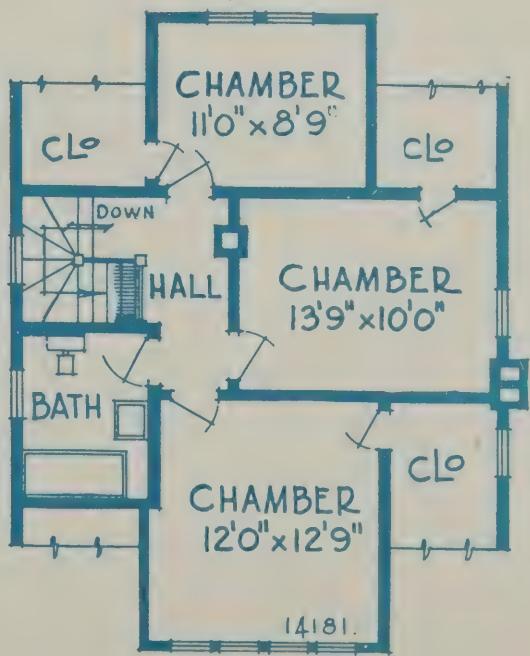
Size 26' 0" x 26' 0"

Design 14181-B

6 Rooms, Bath and
Alcove



SIMPLICITY of outline combined with attractive details in design were used to make this dwelling the desirable home it is. A day, as great as a memorial of great events, is the day when one moves into one's own home.



DIMENSIONS

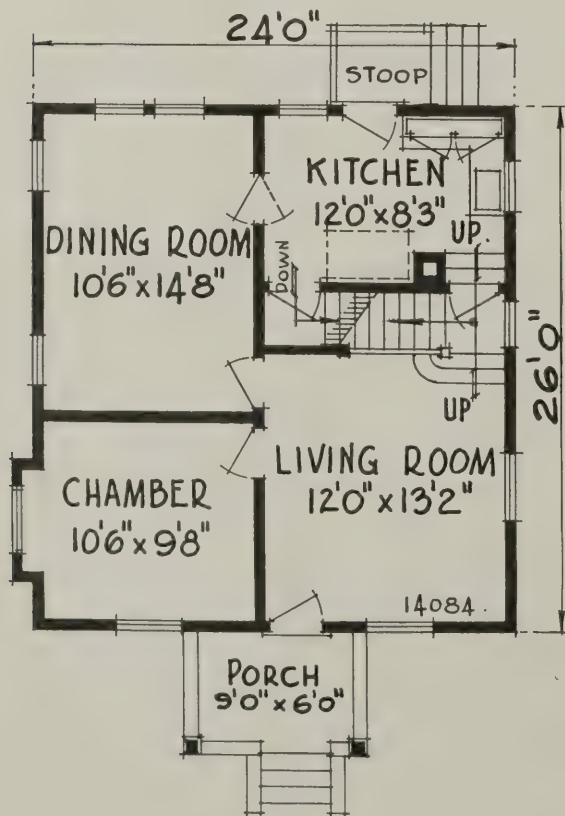
Width over all.....31 ft. Ceiling height, 1st floor... 9 ft.
Depth over all.....40 ft. Ceiling height, 2nd floor... 8 ft.
Height of basement.....7 ft.



Size 24' 0"x26' 0"

Design 14084-B

6 Rooms and Bath

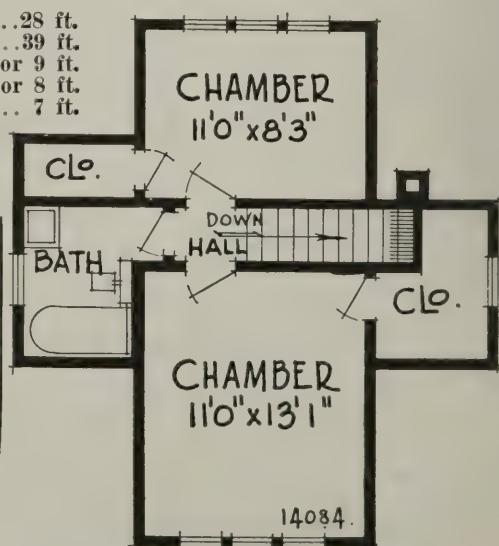


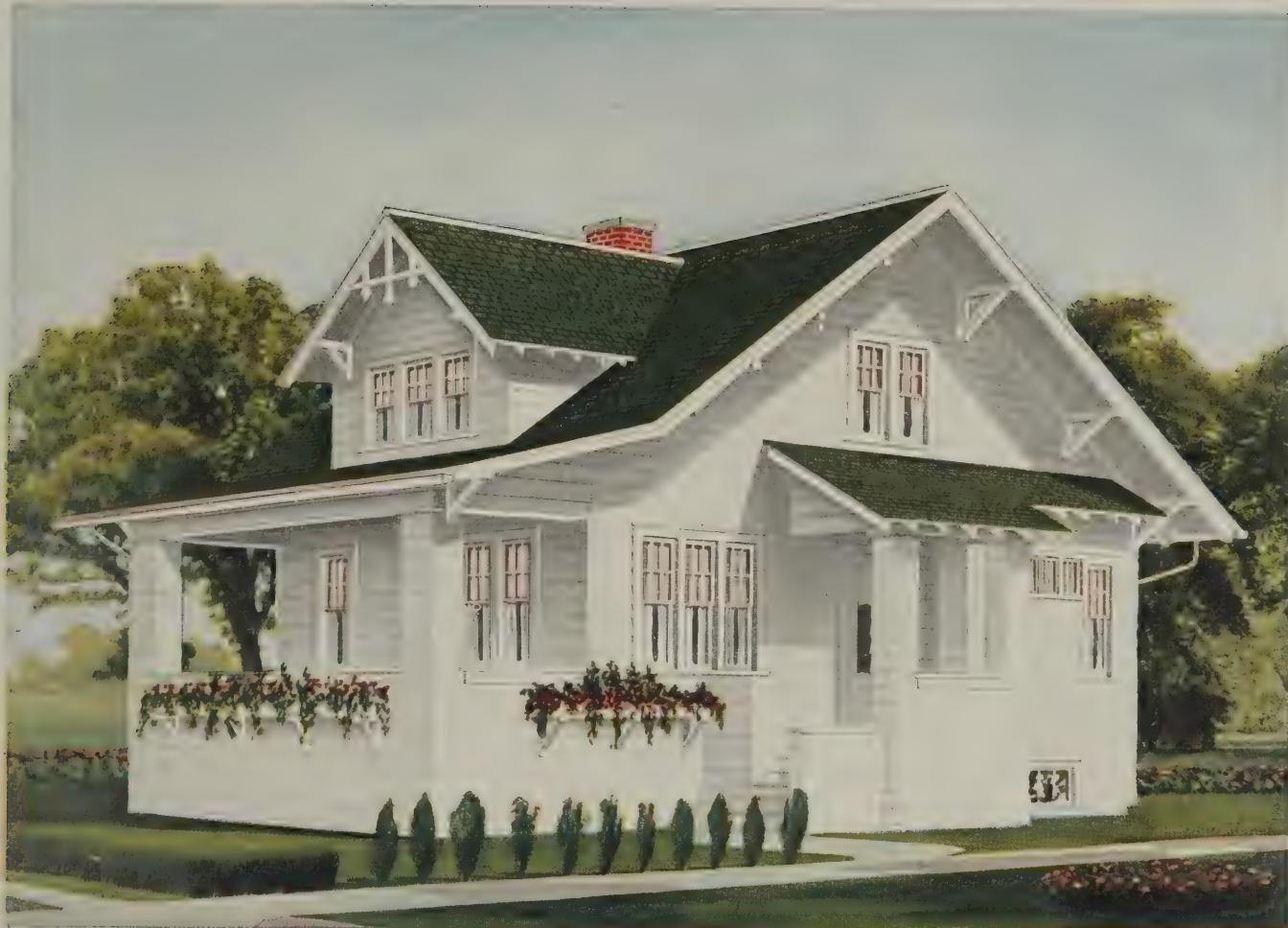
A MERICAN style of architecture is coming forward with swift strides. The beautiful design as illustrated above typifies this style as applied to homes of reasonable cost. It is plain, simple construction and is built on the American straight-line plan, with no frills nor unsightly curves, yet strength, proportion and beauty show in every line. The interior will show that it is designed to meet all requirements of the modern happy home.

DIMENSIONS

Width over all..... 28 ft.
Depth over all..... 39 ft.
Ceiling height, 1st floor 9 ft.
Ceiling height, 2nd floor 8 ft.
Height of basement.... 7 ft.

You want the best quality your money will buy and we are always ready to furnish it to you.

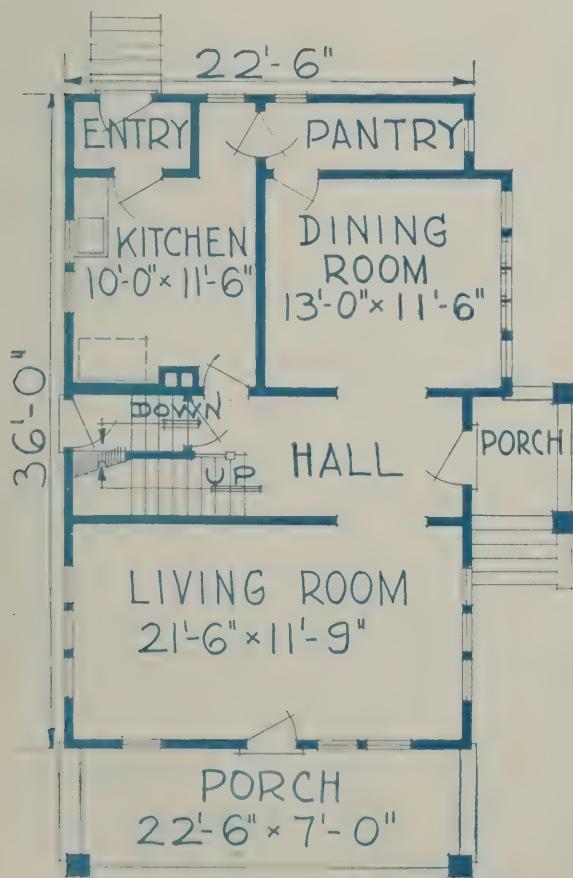




Size 22' 6" x 36' 0"

Design 12681-B

6 Rooms and Bath

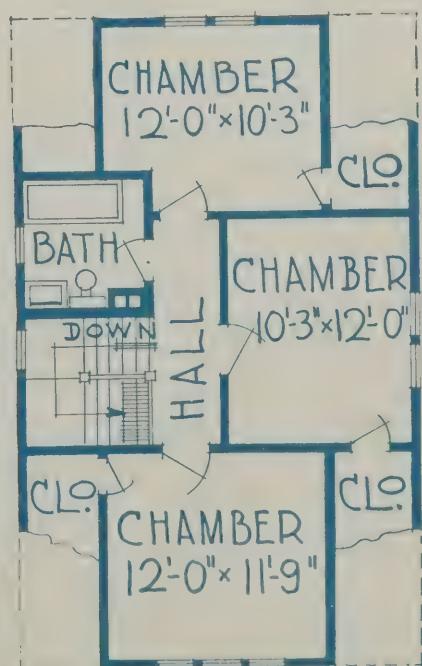


A SELECT, roomy, semi-bungalow designed to strictly modern lines. The seclusive front porch and comfortable, large rooms are notable features. Friends and neighbors will enjoy the hospitality offered by such a home. Moving into the new bungalow must indeed be a great event in the life of a happy family.

DIMENSIONS

Width over all.....32 ft.
Depth over all.....51 ft.
Ceiling height, 1st
floor 9 ft.
Ceiling height, 2nd
floor 8 ft.
Height of basement. 7 ft.

*To every wise man
and woman comes
the natural desire
to own a home.*

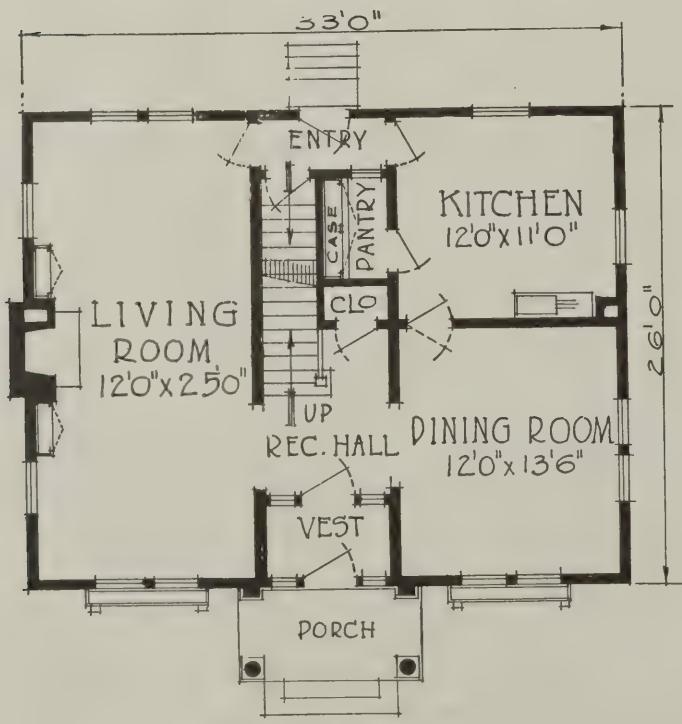




Size 33' 0" x 26' 0"

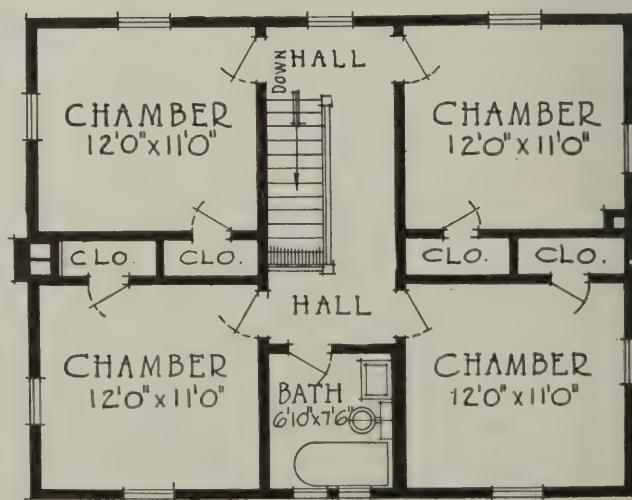
Design 12239-B

7 Rooms and Bath



| | |
|--------------------------------|--------|
| Width over all..... | 36 ft. |
| Depth over all..... | 37 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

THE Colonial type of home is truly American in every feature. This design speaks cheerful hospitality and good will. The interior is ideally arranged for happy home life. A home which appeals to those whose thoughts go back to the Colonial days, when love of home and women were the sacred emotions.

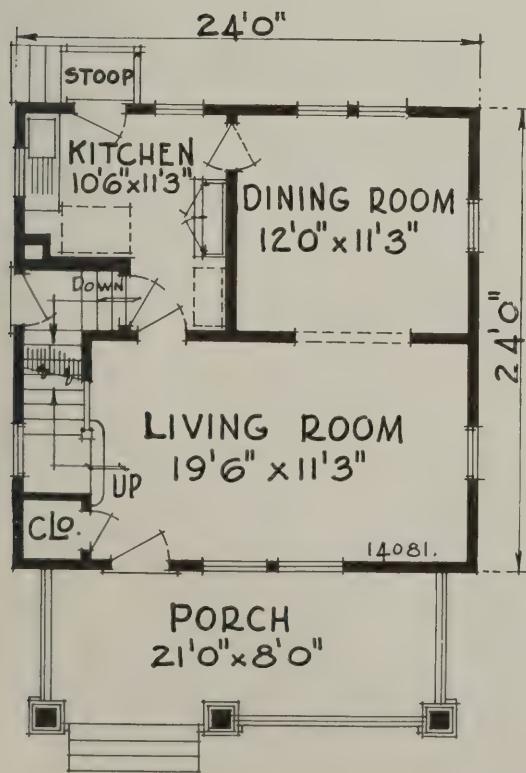




Size 24' 0" x 24' 0"

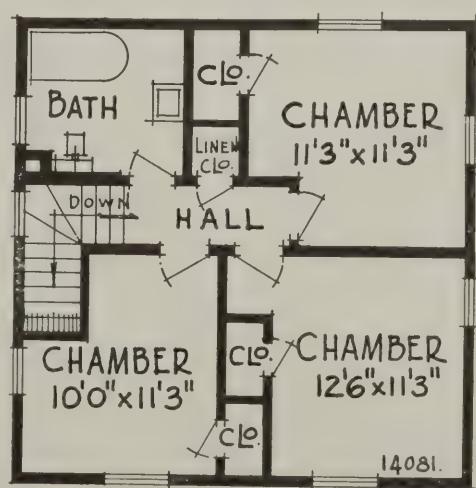
Design 14081-B

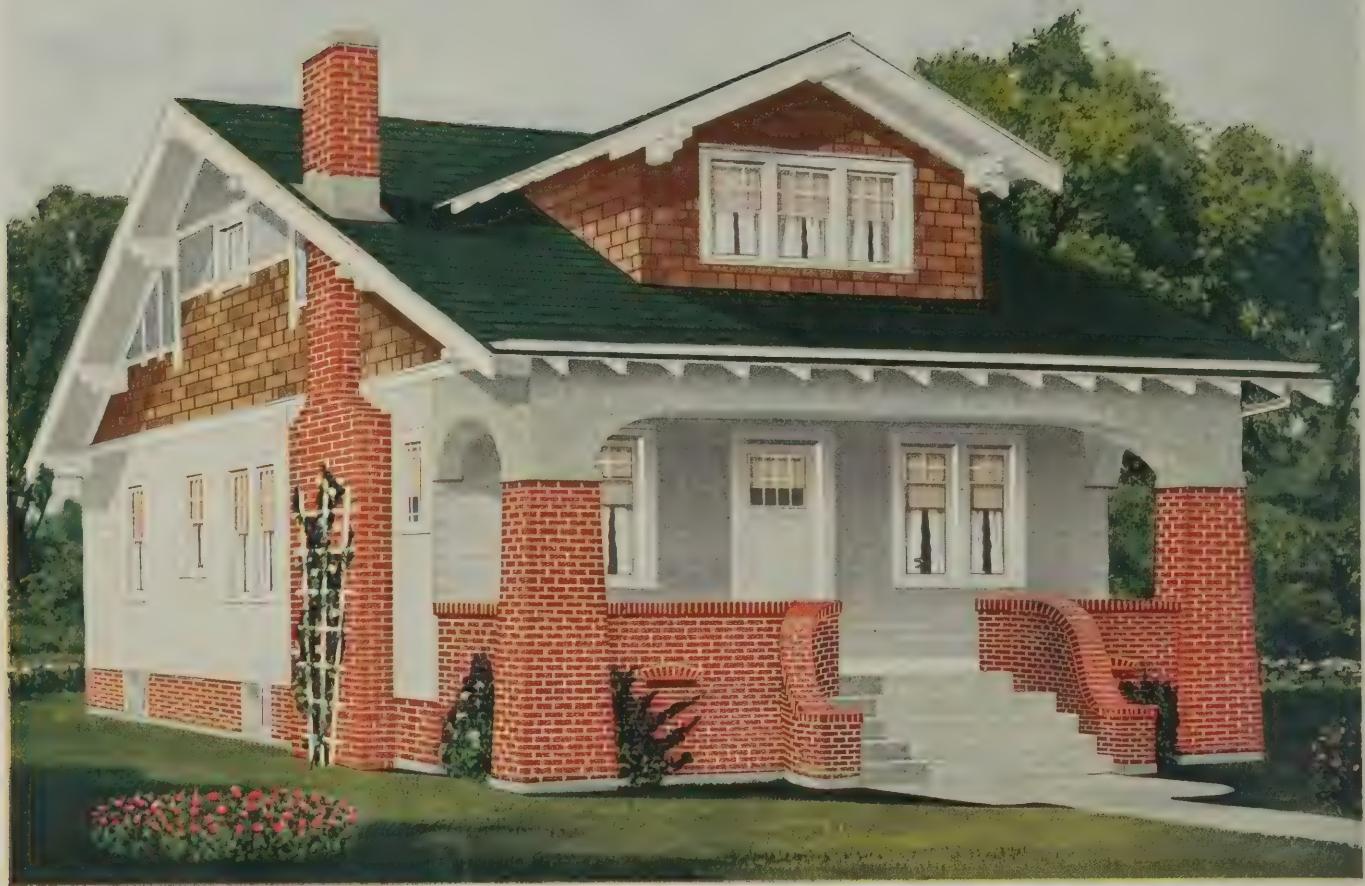
6 Rooms and Bath



THIS illustrates one of the most popular types of American homes. Simple in line, yet exceedingly attractive with floor arrangements that are practical, convenient and economical. The ideal plan for those who entertain their friends, as the living room and the dining room are really one large room. In appearance, design and home comfort this home will rank with the most pretentious, yet the cost is comparatively low.

DIMENSIONS
 Width over all....27 ft.
 Depth over all....38 ft.
 Ceiling Height,
 1st floor....8 ft. 6 in.
 Ceiling Height,
 2nd floor.....8 ft.
 Height of basement 7 ft.

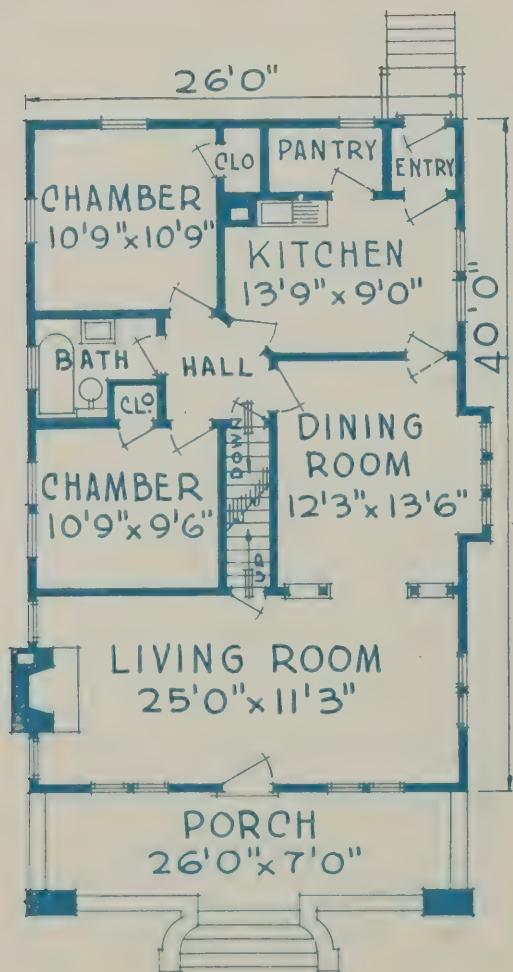




Design 12591-B

Size 26' 0" x 40' 0"

5 Rooms and Bath



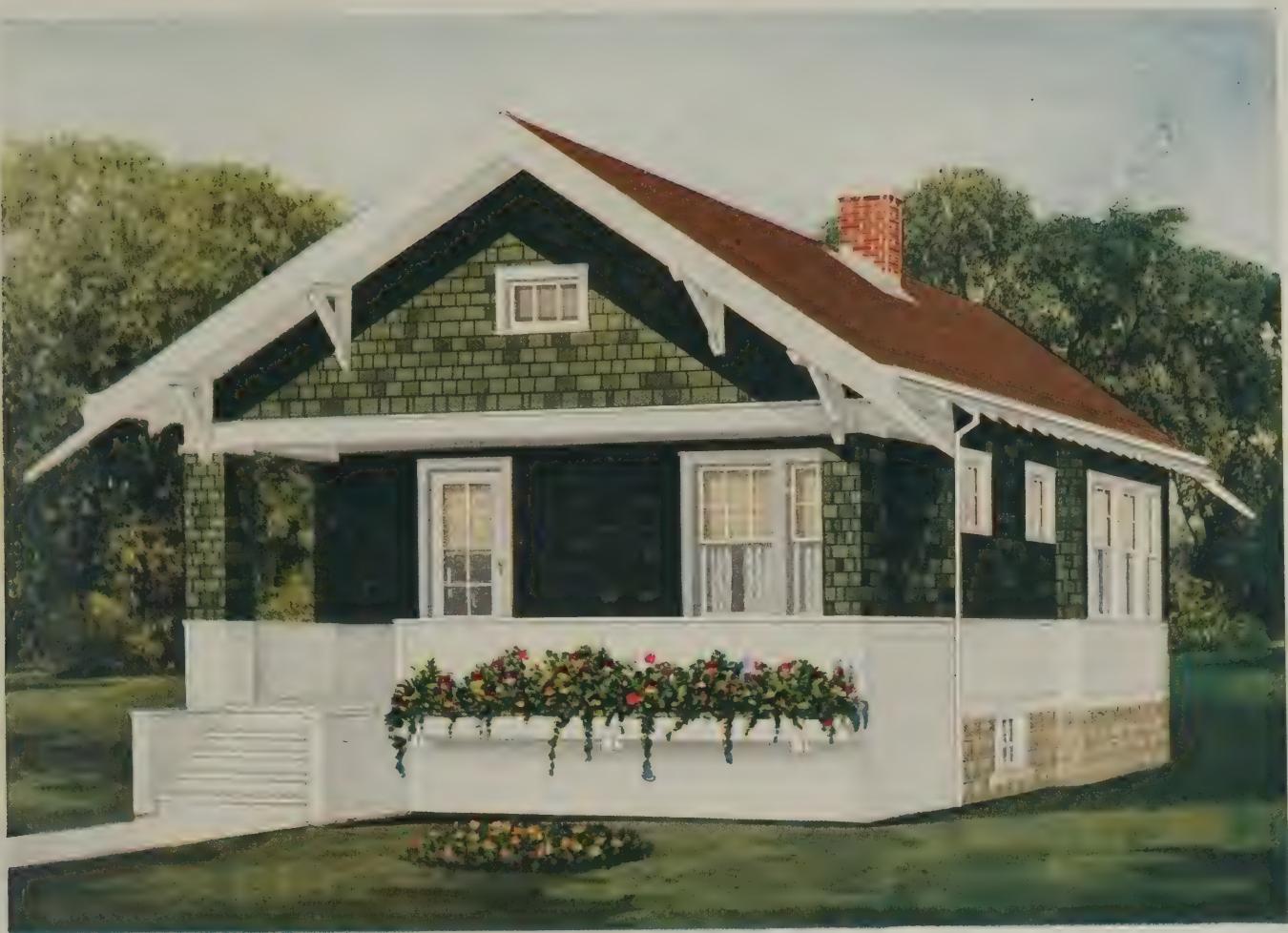
WHEN one has enjoyed the cordial hospitality of a friend's home, he is ever after craving an opportunity to reciprocate in his own home. The inviting hospitality of the above home will surely be approved by those who wish to share, unselfishly, their happiness with friends and guests. The floor plan is most thoughtfully arranged for convenience and comfort. Happy will be the occupants of this home.

Plans Changed to Your Order

Any plan in this book can be reversed to give the exposure desired. In other words, if a living room is shown on the left side of the house it can be placed on the right side without any difficulty whatever. Let us know whether you want your plans as shown in the book or whether reversed. We want to serve you, to meet your most exacting requirements.

DIMENSIONS

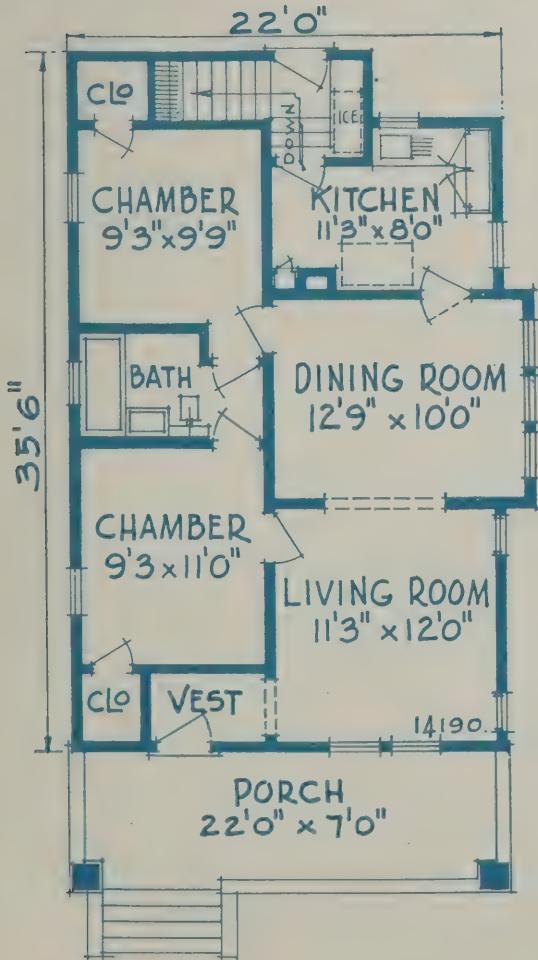
| | |
|-------------------------|--------|
| Width over all..... | 31 ft. |
| Depth over all..... | 57 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Design 14190-B

Size 22' 0" x 35' 6"

5 Rooms and Bath



THIS has proved to be a most popular bungalow, both because of its attractive exterior and because of its convenient interior. All rooms on one floor is a feature always appreciated by the housewife who has the care of the home. And, best of all, this home can be built for a very reasonable sum. Artistic designs without increase in cost is the work of master architects. He who erects this home will receive not only full value for his investment but also the blessings of the contented wife and the happy family.

Very latest designs of "BUILT-IN FURNITURE," such as bookcase colonnades, buffets, china closets, kitchen cabinets, etc., are furnished by us. Call at our office and let us show you illustrations of many patterns.

DIMENSIONS

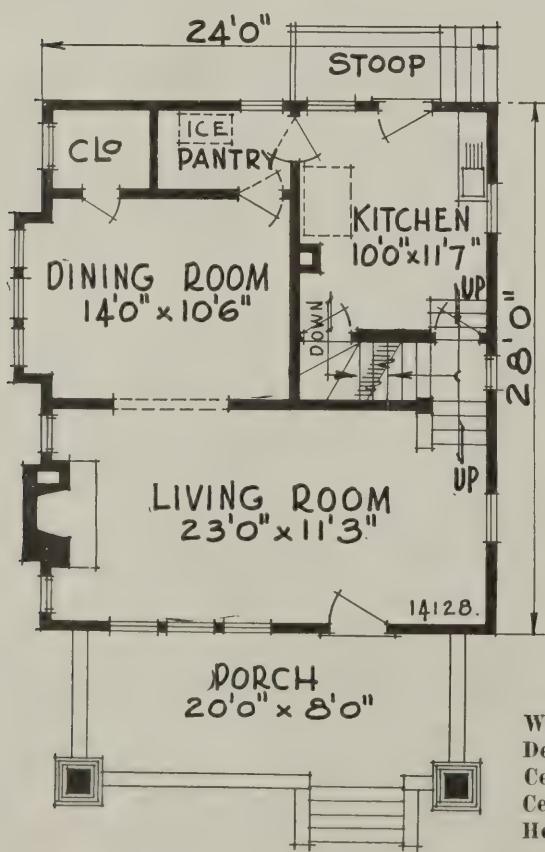
| | |
|-------------------------|--------|
| Width over all..... | 28 ft. |
| Depth over all..... | 49 ft. |
| Ceiling height..... | 9 ft. |
| Height of basement..... | 7 ft. |



Size 24' 0" x 28' 0"

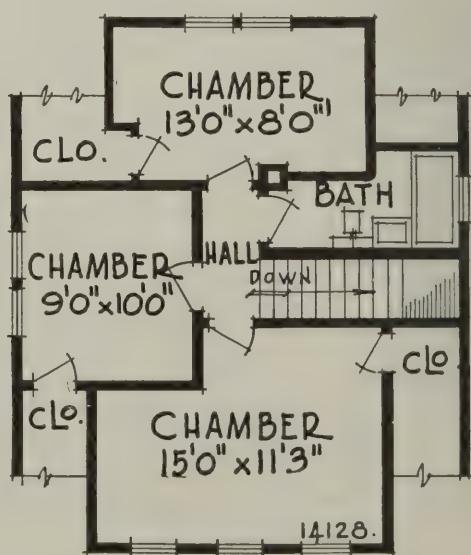
Design 14128-B

6 Room's and Bath



| DIMENSIONS | |
|----------------------------|--------|
| Width over all..... | 29 ft. |
| Depth over all..... | 44 ft. |
| Ceiling height, 1st floor. | 9 ft. |
| Ceiling height, 2nd floor | 8 ft. |
| Height of basement.... | 7 ft. |

THIS is an illustration of a modern home that appeals to practical persons as well as those of artistic taste. The broad, low roof with its heavy overhang, exposed rafters and verge boards, supported with brackets, are very effective. The interior is designed to meet the demands of the most discriminating housekeeper. Convenience, hospitality and comfort were carefully considered in the planning of this desirable house.

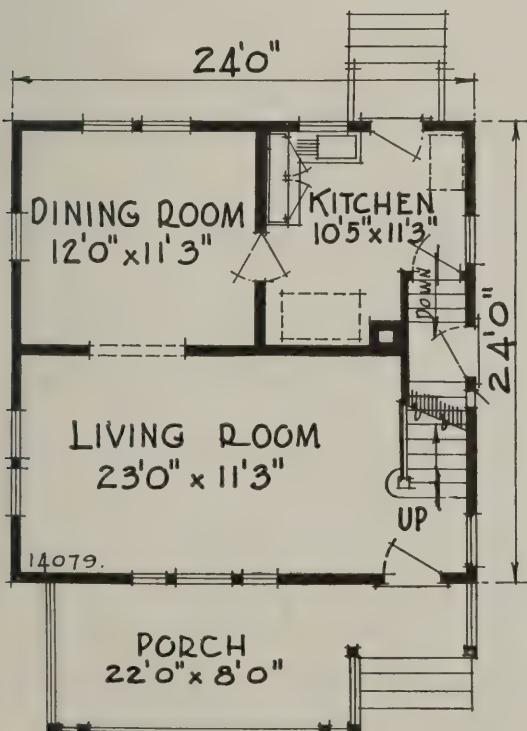




Size 24' 0" x 24' 0"

Design 14079-B

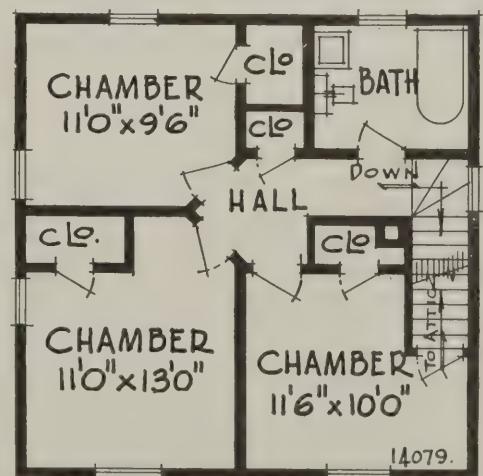
6 Rooms and Bath



THE most serviceable, the most convenient and the most substantial homes are usually square in plan. This statement is fully verified by this structure. All space is utilized to the best advantage, all rooms are conveniently and well arranged and all have the maximum amount of light. The exterior is well proportioned, homelike and of pleasing appearance. You will make no mistake when selecting a home of this type.

DIMENSIONS

Width over all....28 ft.
Depth over all....39 ft.
Ceiling Height,
1st floor..... 9 ft.
Ceiling Height,
2nd floor...8 ft. 6 in.
Height of basement 7 ft.

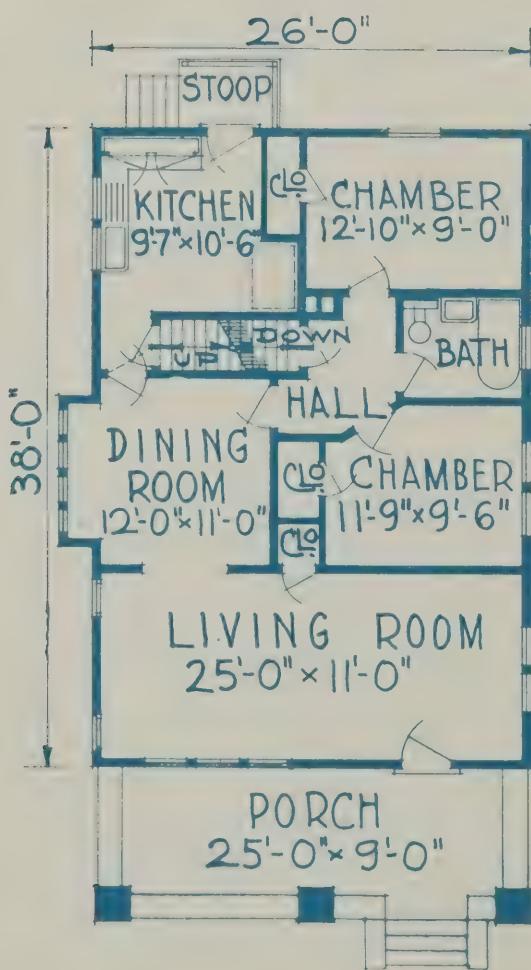




Design 12746-B

Size 26' 0" x 38' 0"

5 Rooms and Bath



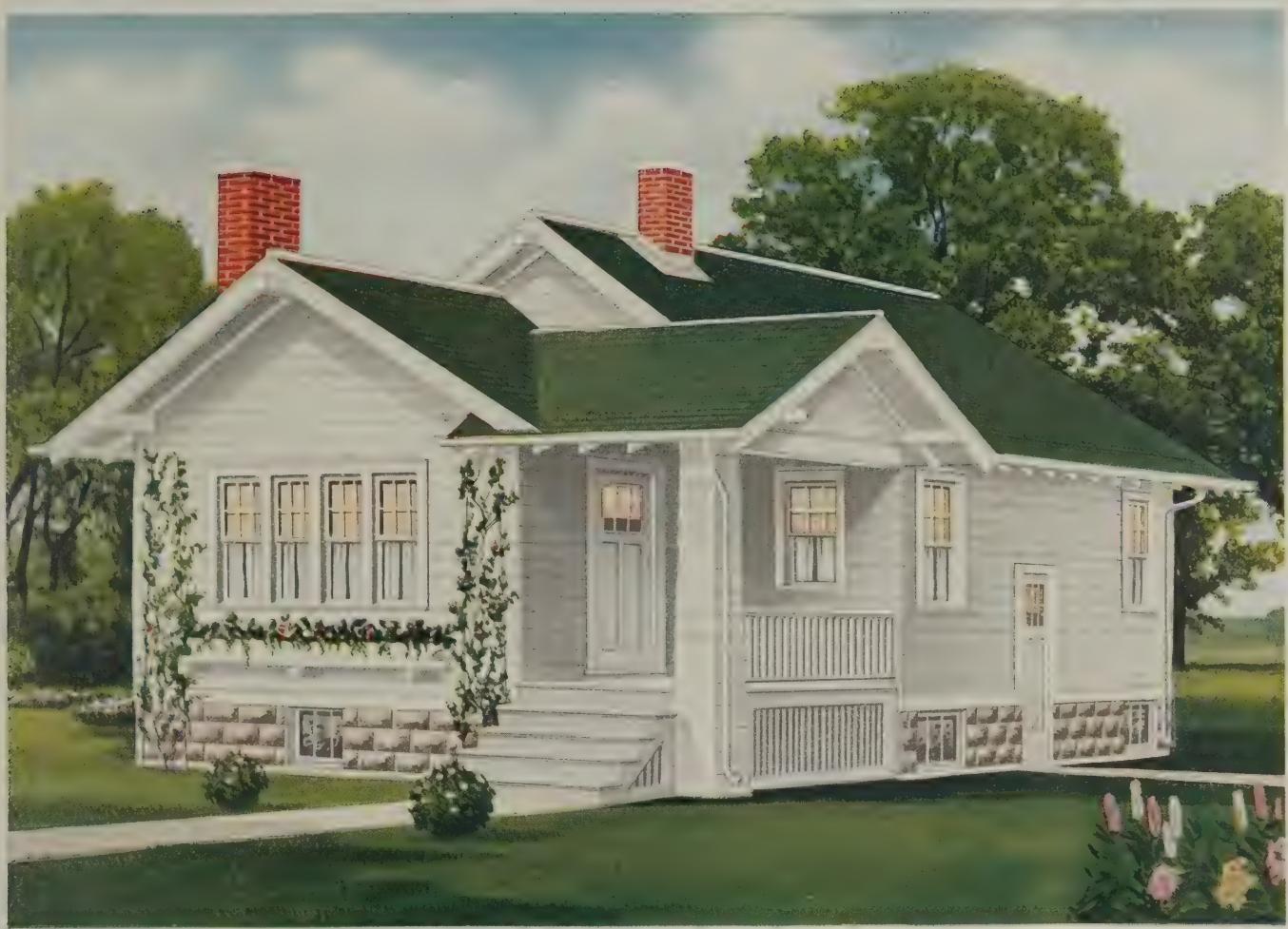
A PURELY American type of home. It is such designs of character and substantial appearance that force a man to stop and consider whether he has done his utmost to provide for his family that which it needs most—its own home. The prosperity of a nation is rated by its greatest number of privately owned homes.

Our Prompt Service!

Remember that your carpenter's time is very valuable, that's where our quick service means a tremendous saving to you. The materials for your home are delivered in plenty of time so as to avoid waste of labor or unnecessary delays.

DIMENSIONS

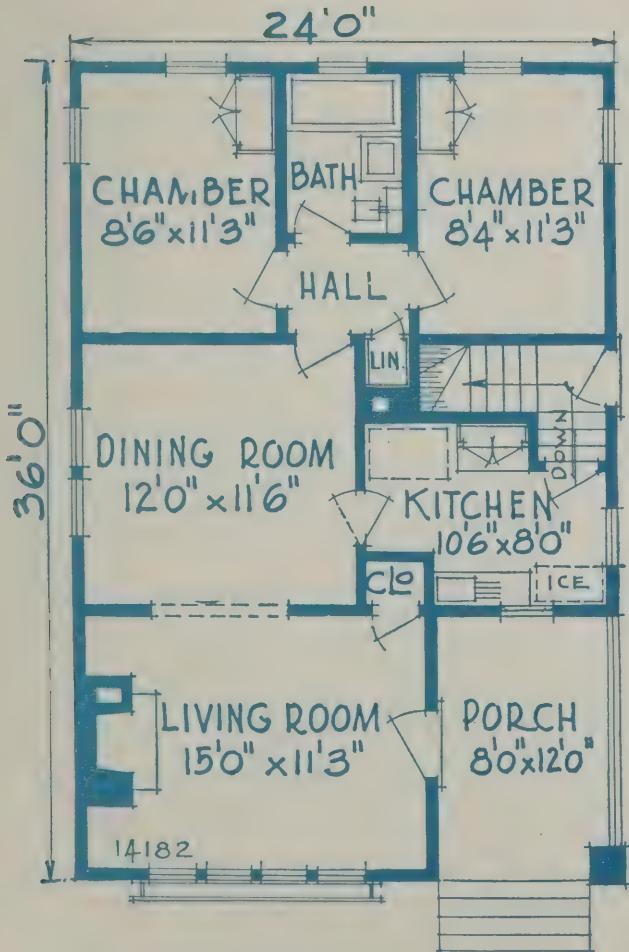
| | |
|-------------------------|--------------|
| Width over all..... | 31 ft. 6 in. |
| Depth over all..... | 54 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Size 24' 0" x 36' 0"

Design 14182-B

5 Rooms and Bath



THIS quaint design expresses true architectural values. The exterior is pleasing and homelike. The well planned interior will appeal to the model housewife who appreciates modern conveniences and labor-saving arrangements. When man accedes to the longings of his wife and provides for her the home she desires he is creating an empire of happiness as enduring as life itself.

Remember our special service! If plans or dimensions of homes shown in this book don't meet your requirements, please call and we will re-arrange plans to meet your needs, or if necessary have plans prepared to suit your pet ideas.

DIMENSIONS

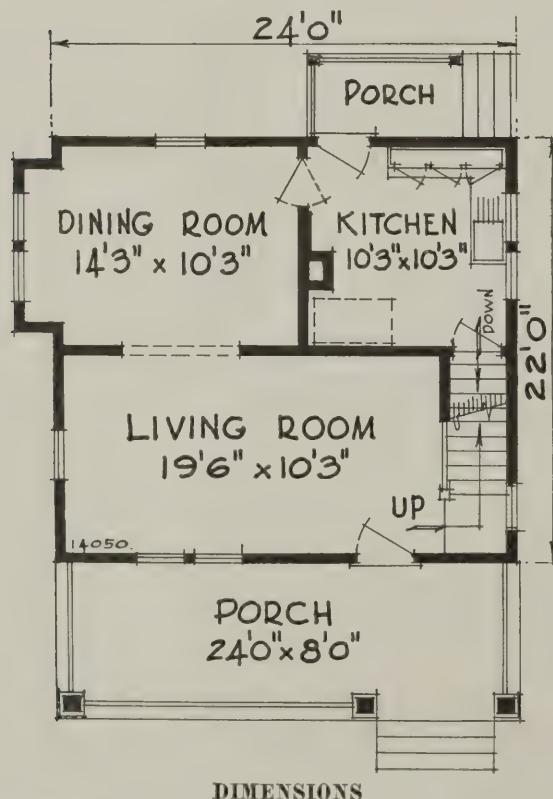
| | |
|-------------------------|--------|
| Width over all..... | 28 ft. |
| Depth over all..... | 42 ft. |
| Ceiling height..... | 9 ft. |
| Height of basement..... | 7 ft. |



Size 24' 0" x 22' 0"

Design 14050-B

6 Rooms and Bath



Width over all 29 ft.
Depth over all 37 ft. 6 in.
Ceiling height, 1st floor 9 ft.
Ceiling height, 2nd floor 8 ft.
Height of basement 7 ft.

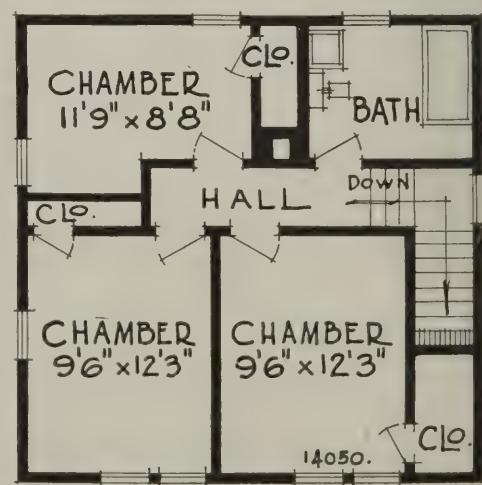
IF YOU
LIKE THIS
HOME
LET US
HEAR FROM
YOU.

58

YOU are about to take the step that shall stamp you as the substantial family—the back-bone of the American republic. Your home is your castle.

Outwardly, it makes its impression in the passer-by. Inwardly it is for you, and your friends, alone.

Perhaps this home will be suitable to your requirements—the exterior is pleasing, the interior is well arranged with large, convenient rooms and the building costs are very moderate.

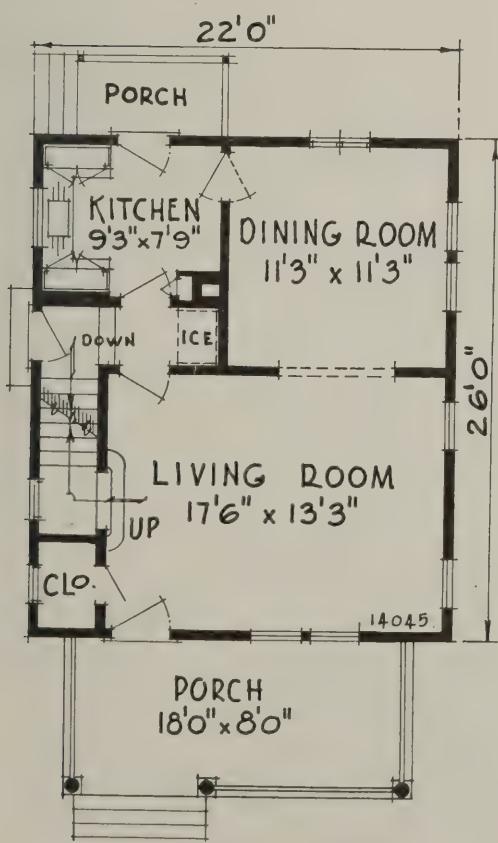




Size 22' 0" x 26' 0"

Design 14045-B

6 Rooms and Bath



THE simple lines and good proportions of this popular American home are well set off by the broad front porch.

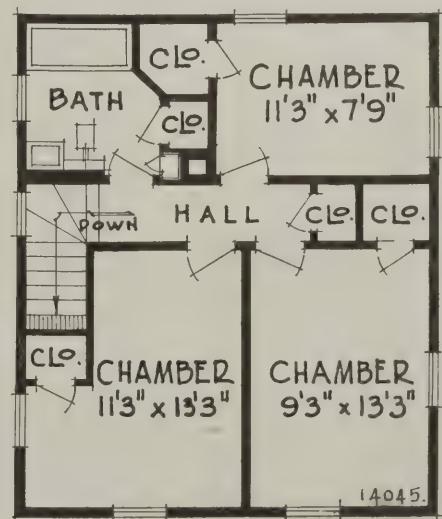
Homes of this type offer most for the money expended. In every sense this is a compact, comfortable, space-saving design for a six-room, two-story house.

This is a good all year house in practically every section of the country. It is specially desired for a narrow lot, yet the plan offers large rooms conveniently placed and an abundance of closet room.

DIMENSIONS

Width over all.....27 ft.
Depth over all.....41 ft.
Ceiling height,
1st floor.....8 ft. 6 in.
Ceiling height,
2nd floor.....7 ft. 10 in.
Height of basement.....7 ft.

These homes are modern and practical and have proven so in actual construction.

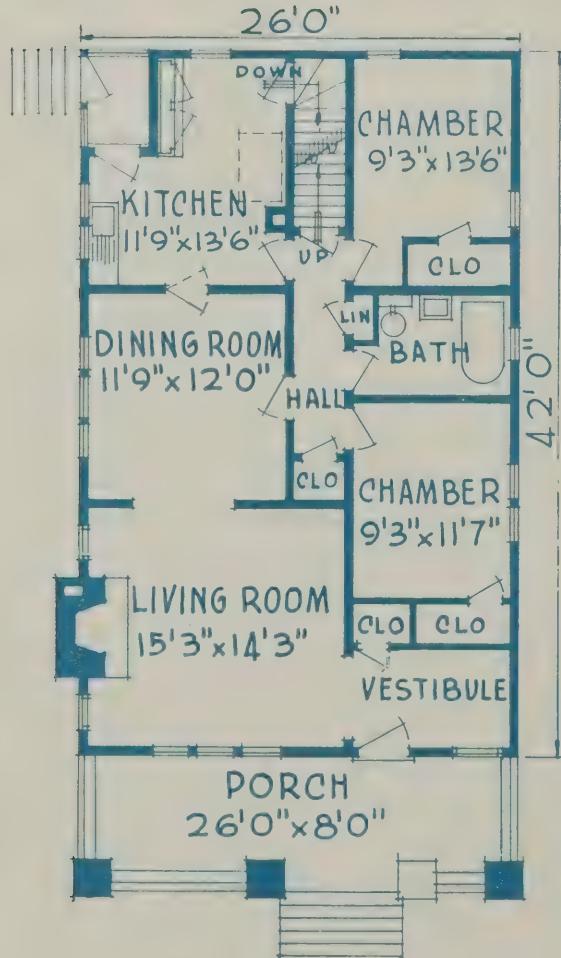




Design 12855-B

Size 26' 0"x42' 0"

5 Rooms and Bath



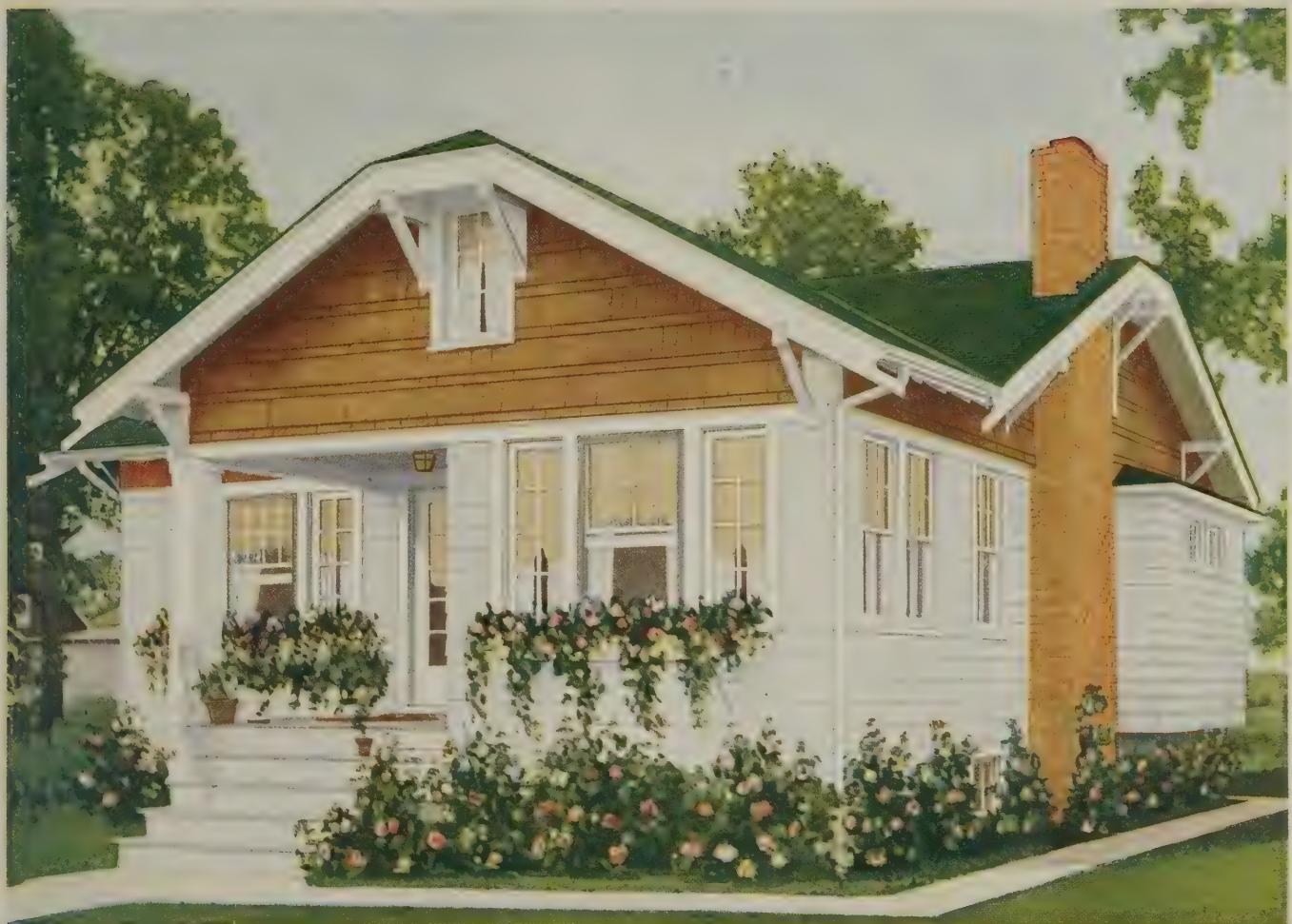
IT is our duty as a people, acting on principles of universal application, to convince mankind by concrete examples that the power and strength of a nation first takes seed in the homes of citizens, where the child receives its first impressions of truth and love of mankind. The parents who select this attractive home in which to bring up their children may well pay the debt to humanity which all citizens owe.

The Best Investment of All

No matter what home you may select that is shown in this book, your choice means a sound investment—for the homes that we illustrate here represent the best to be had as to attractiveness, practicability and economical construction.

DIMENSIONS

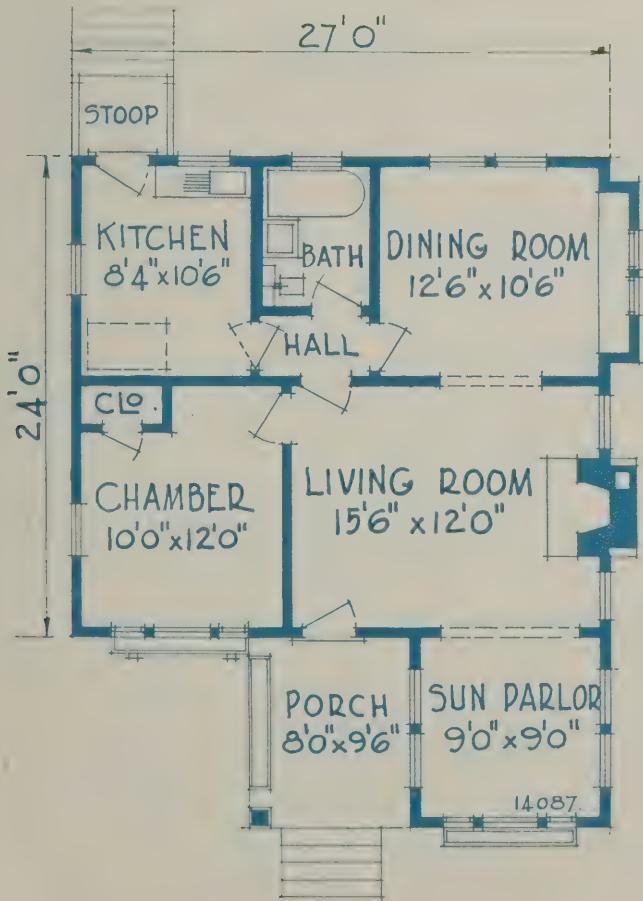
| | |
|-------------------------|--------|
| Width over all..... | 31 ft. |
| Depth over all..... | 56 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Size 27' 0" x 33' 6"

Design 14087-B

4 Rooms, Bath
and Sun Parlor



EXAMINE closely the picture of this home. It is bright, homelike, artistic and inviting—all that one would desire. The entire building is a creation of symmetrical design. The shingled walls with the hanging rafters are effective in producing this bungalow home. Four large rooms are planned for the interior. This simple arrangement of rooms is offered as being the most economical and the most convenient for your money.

Don't Hesitate to Ask Questions

Remember that you are building a home and whether it is small or a large dwelling you want first-class construction and high-grade material. Therefore, all questions regarding construction, inspection, quality of material, delivery and costs should be carefully considered and decided. Ask us any question; it is your right. We want you to be a satisfied home owner.

DIMENSIONS

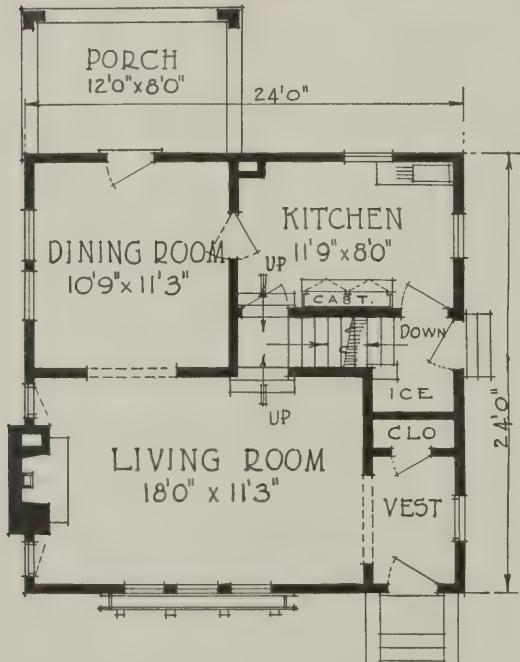
| | |
|-------------------------|-------------|
| Width over all..... | 31 ft. |
| Depth over all..... | 45 ft. |
| Ceiling height..... | 8 ft. 6 in. |
| Height of basement..... | 7 ft. |



Size 24' 0" x 24' 0"

Design 12175-B

6 Rooms and Bath

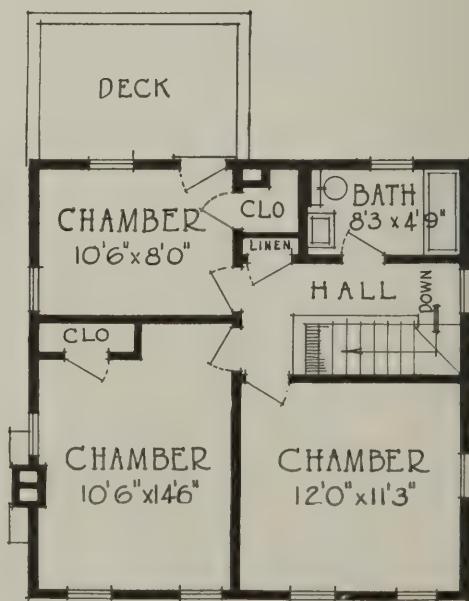


DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 27 ft. |
| Depth over all..... | 36 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

*Call at our office
and get full de-
tails of our serv-
ice to home build-
ers. You will be
surprised at the
many helps we
can render you.*

THIS illustrates a modern type of American cottage which is popular in all sections of the country. Owning your own home will identify you as a determined and useful citizen who conforms to the best practice and thoughtful welfare of the family—the type of man with whom the community wishes to maintain relations.

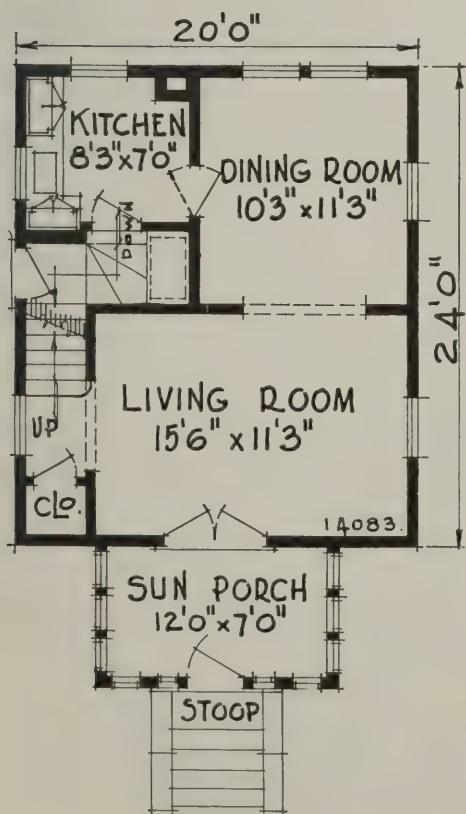




Size 20' 0"x24' 6"

Design 14083-B

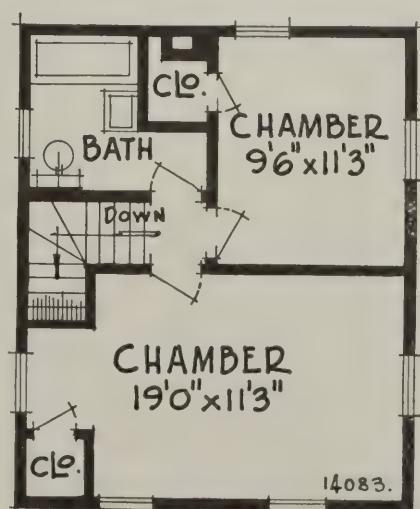
5 Rooms, Bath and Sun Porch



FIYE large, comfortable and well planned rooms which require a foundation of only 20 feet by 24 feet. Think what this means to the builder who appreciates the elimination of superfluous costs. This is a home of solid and substantial construction which is also very attractive and modern.

DIMENSIONS

Width over all..... 25 ft.
Depth over all..... 39 ft.
Ceiling height, 1st floor... 9 ft.
Ceiling height, 2nd floor... 8 ft.
Height of basement..... 7 ft.

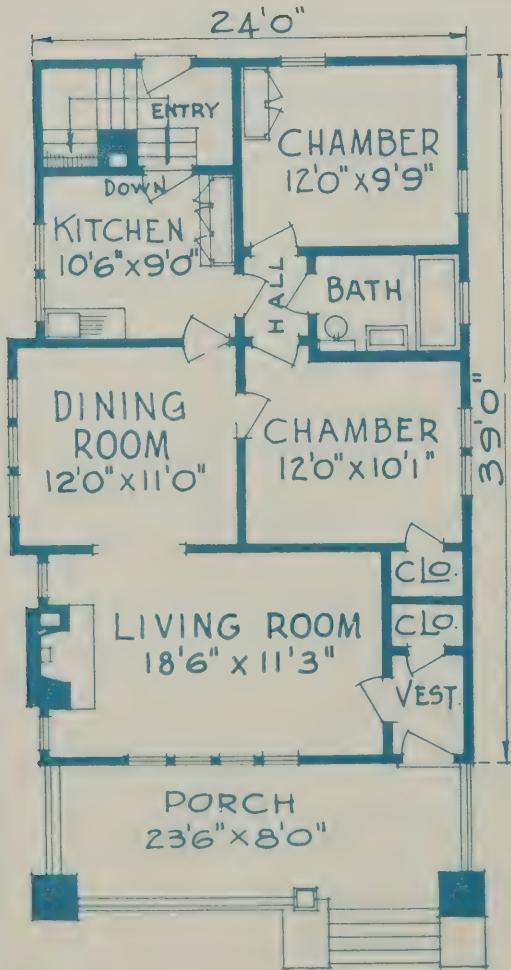




Design 12641-B

Size 24' 0"x39' 0"

5 Rooms and Bath



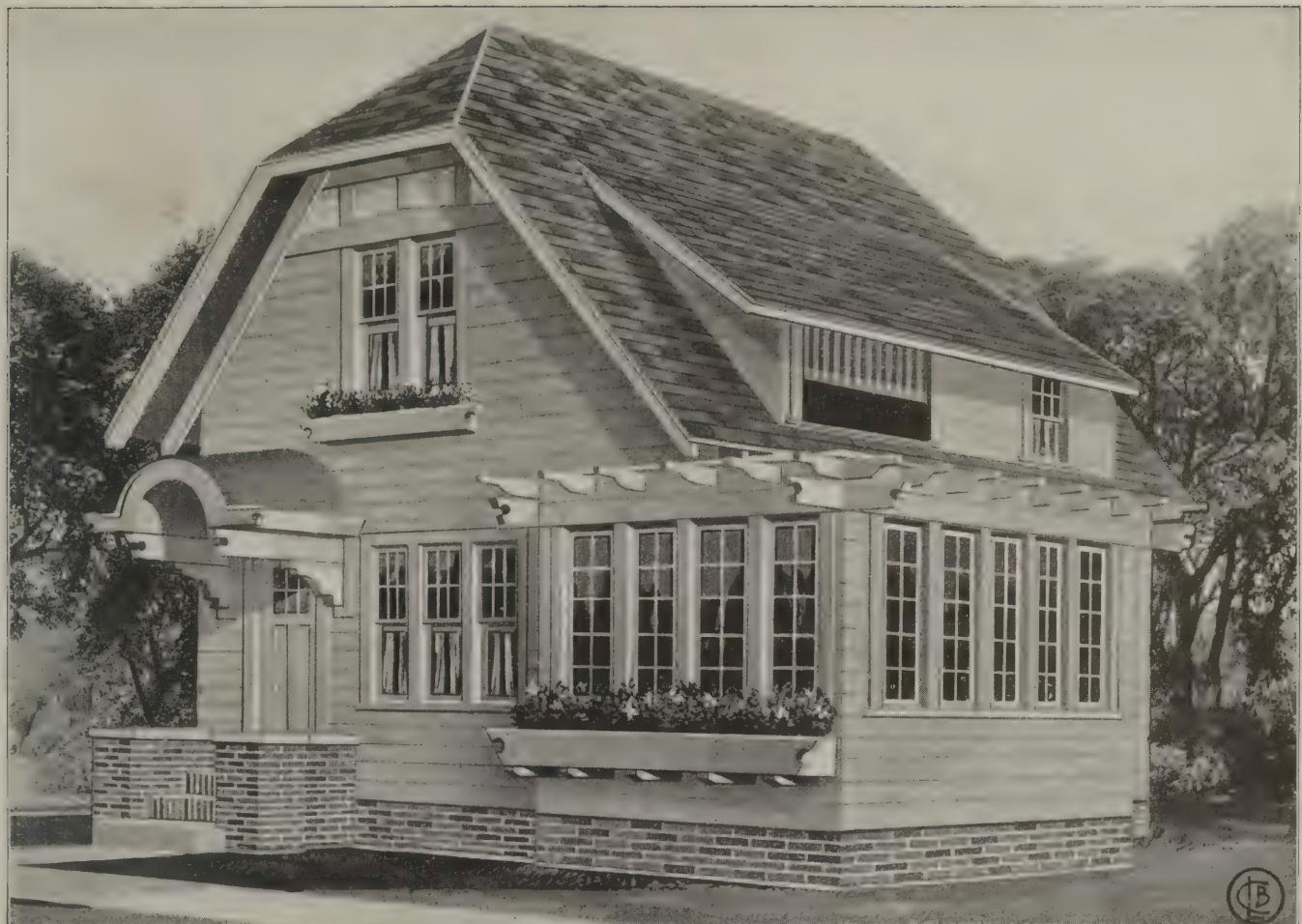
A HOME that sells often, is popular. This dwelling is a fast seller. The reason, perhaps, is because the builder secures the maximum number of rooms, general space and convenience for the least amount of money.

Large, well arranged rooms with plenty of closets form the chief requirement of the average builder. All are secured in this plan.

Floor plans can be changed to suit our customers' needs or wishes. Ask about our special plan service.

DIMENSIONS

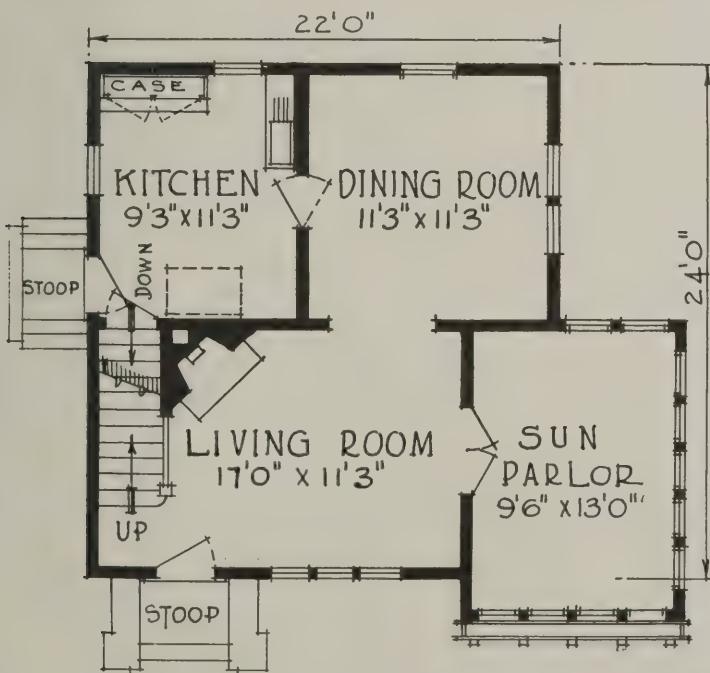
| | |
|-------------------------|---------------|
| Width over all..... | .29 ft. 6 in. |
| Depth over all..... | .53 ft. 6 in. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Size 22' 0" x 24' 0"

Design 12246-B

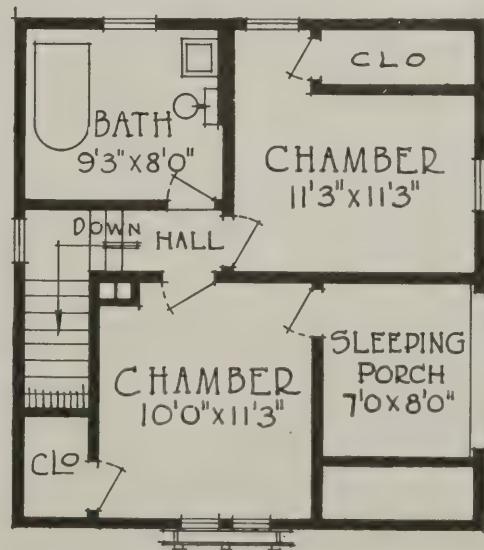
5 Rooms, Bath, Sun Parlor
and Sleeping Porch



DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 33 ft. |
| Depth over all..... | 30 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 6 ft. 8 in. |

HUMAN betterment is first generated in the heart of the home. There is a spark in the inner being of men and women which prompts them to aid the helpless and give a word of cheer to the cheerless. Those who make the above design their home will daily be prompted to radiate the sunshine its comforts bring.

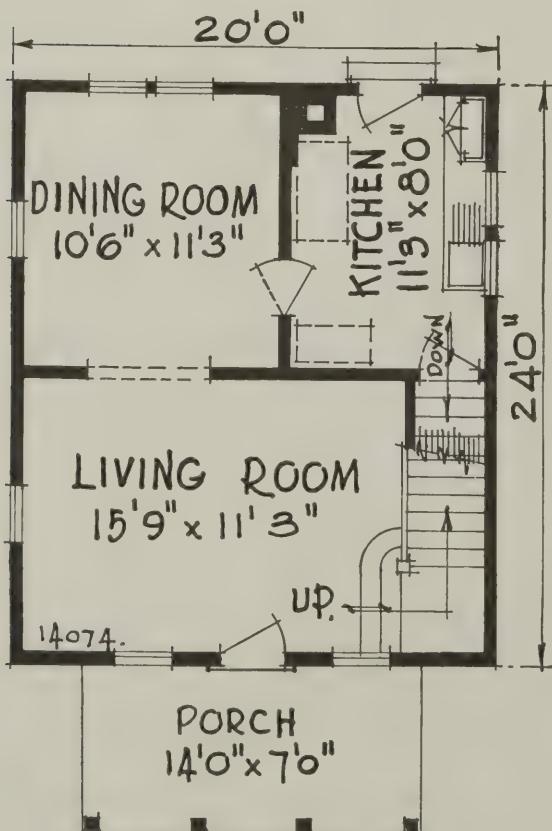




Size 20' 0"x24' 0"

Design 14074-B

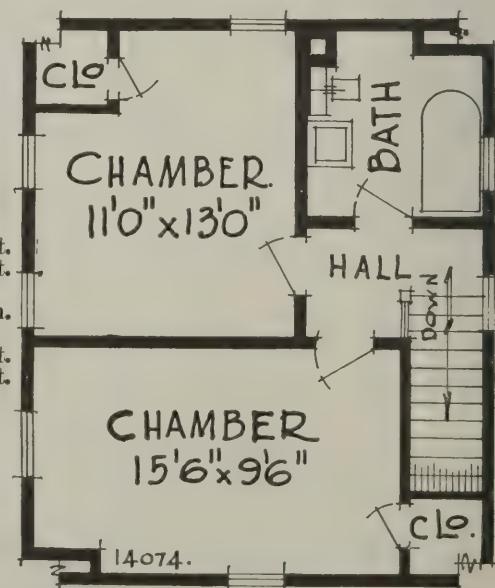
5 Rooms and Bath



HOW to build inexpensively—that's the problem a good many men and women have to face. It is the problem of a limited income versus a satisfactory and comfortable home for the family. Here is an attractive American cottage planned definitely to solve that problem to the last detail. It offers large rooms, convenience, exterior beauty and substantial construction—a value extraordinary.

DIMENSIONS

Width over all..... 24 ft.
Depth over all..... 33 ft.
Ceiling height,
1st floor 8 ft., 6 in.
Ceiling height,
2nd floor 8 ft.
Height of basement.... 7 ft.





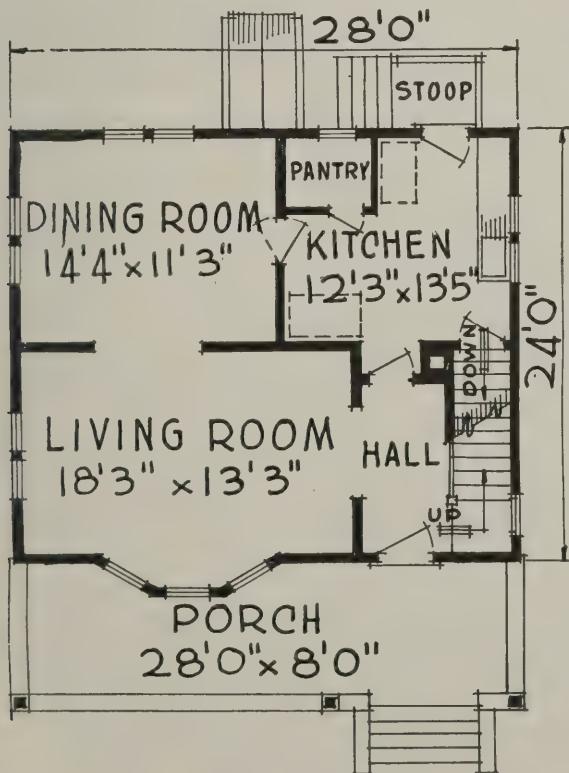
Size 28' 0" x 24' 0"

Design 12847-B

6 Rooms and Bath

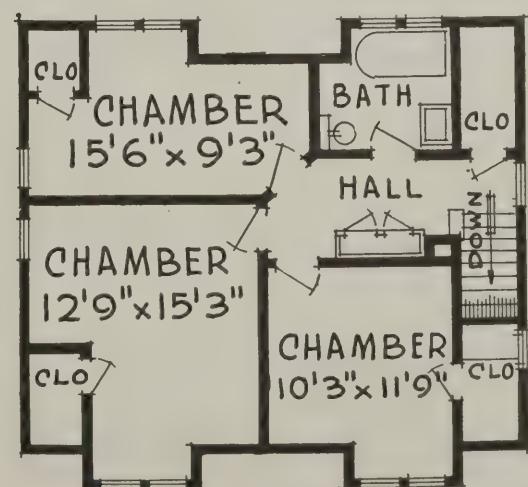
HOME and its restful influence is the stimulant of thought—the promoter of mental growth—but of the many beautiful designs what is the most profitable way in which to select that which will meet your peculiar needs?

Perhaps in this design you will find what you are seeking. It is an attractive, comfortable and pleasing home that will please any family.



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 32 ft. 6 in. |
| Depth over all..... | 42 ft. 6 in. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

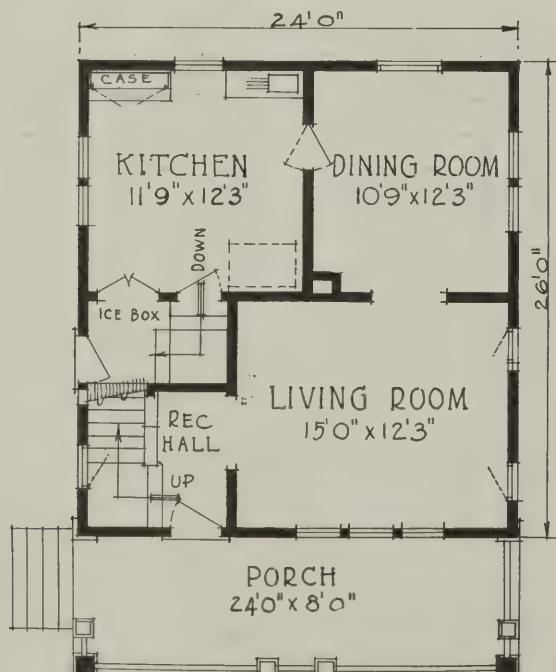




Size 24' 0" x 26' 0"

Design 12287-B

6 Rooms and Bath

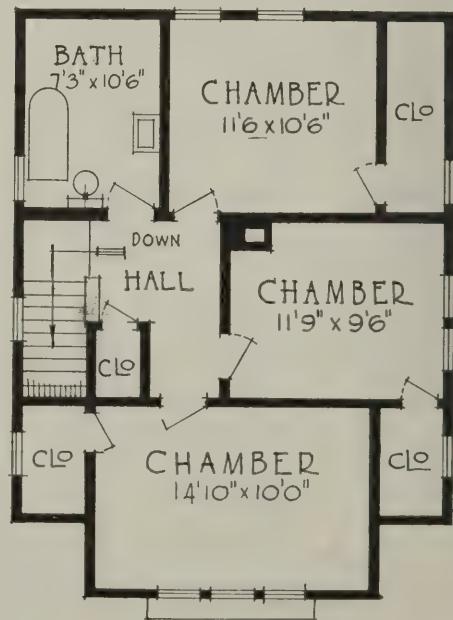


DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 30 ft. |
| Depth over all..... | 39 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

DISCRIMINATING Builders are much in favor of this modern, practical and attractive appearing home. Aside from its pleasing exterior—its completeness, hospitable comfort and efficiency of interior arrangements magnify its inherent charm. The kitchen is complete in its appointments, which will please the woman of the house.

Remember!
*Our Plans
provide
for good
economical
construc-
tion
and
prevent
costly
errors*

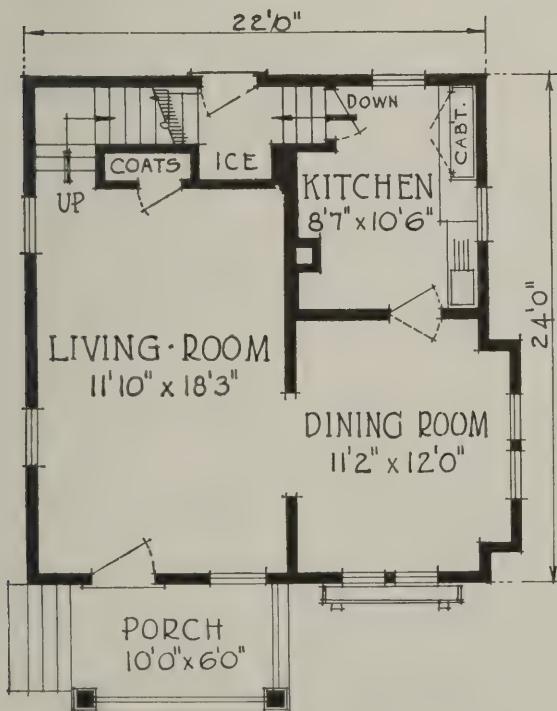




Size 22' 0" x 24' 0"

Design 12276-B

6 Rooms and Bath

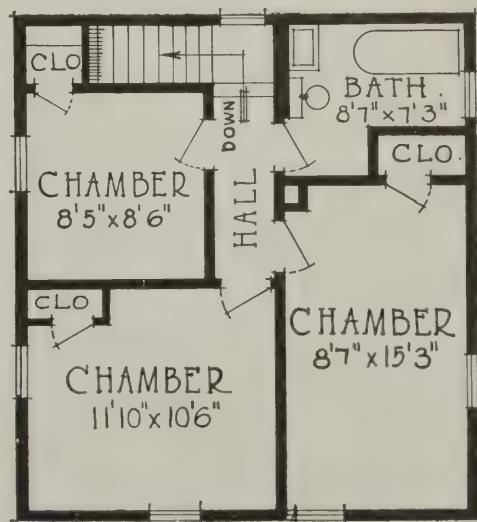


DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 26 ft. |
| Depth over all..... | 31 ft. 6 in. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

Consult the
many
colored
pictures of
homes shown
so as to
select a color
scheme for
your new
home.

THIS picture is sure to attract the attention of anyone interested in building a small home. Worked out in square, straight lines, using siding for the first story, shingles for the second and paneled stucco for the gables, make a pleasing contrast for this attractive design. All details have been carefully worked out to make this plan complete in every respect.



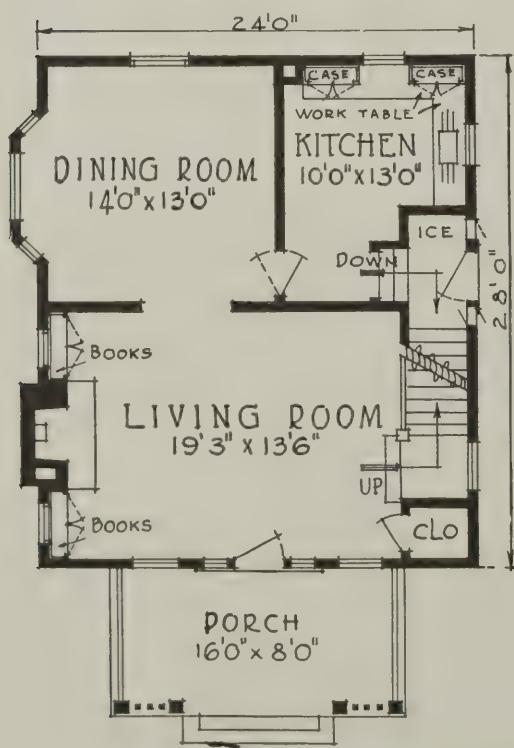


Size 24' 0" x 28' 0"

Design 12254-B

6 Rooms and Bath

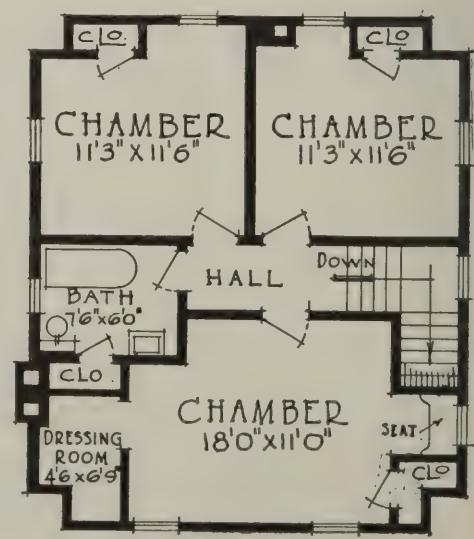
HERE is a pleasing example of the old colonial home—just the right size—not too large and not too small. Can be economically built and economically maintained after it is built, a point that is generally overlooked. This home insures the builders full value and complete satisfaction.



We gladly quote on the materials to build homes shown in the plan books of "out-of-town" concerns. We guarantee your "Dollar goes as far" with us as with any concern on earth.

DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 30 ft. |
| Depth over all..... | 41 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |



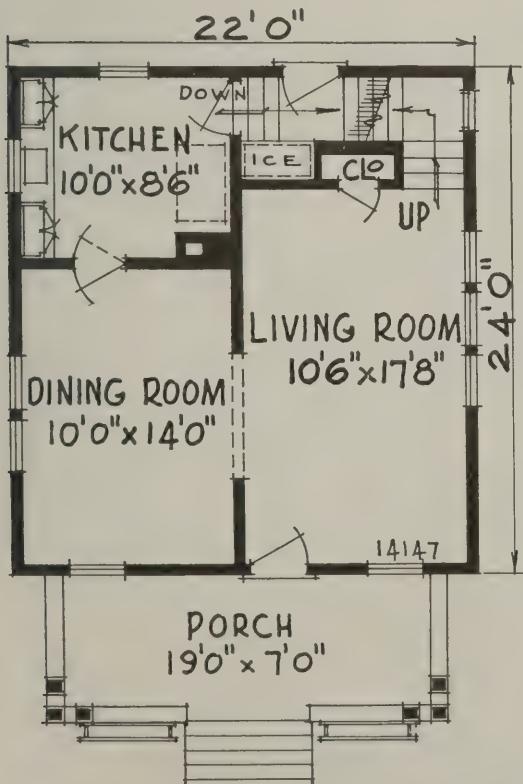


Size 22' 0" x 24' 0"

Design 14147-B

6 Rooms and Bath

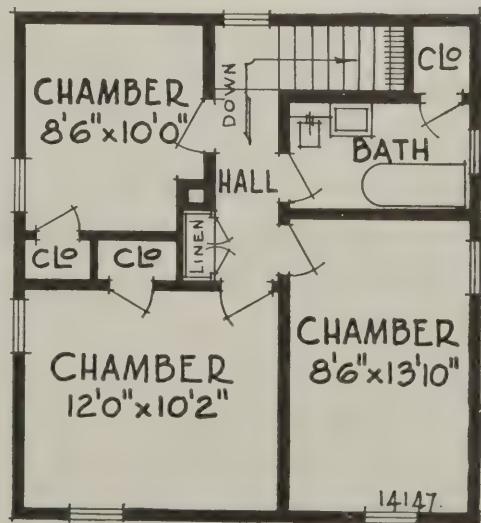
SIMPLE, yet attractive and homelike, this substantial home demands the immediate attention of him concerned with the financial problem of furnishing a desirable home for his family at the minimum cost. This home offers all the attractions and conveniences required by the economical builder.



Our personal building plan service makes it easy for you to build a home to meet your requirements. Be sure to see us before building.

DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 26 ft. |
| Depth over all..... | 36 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

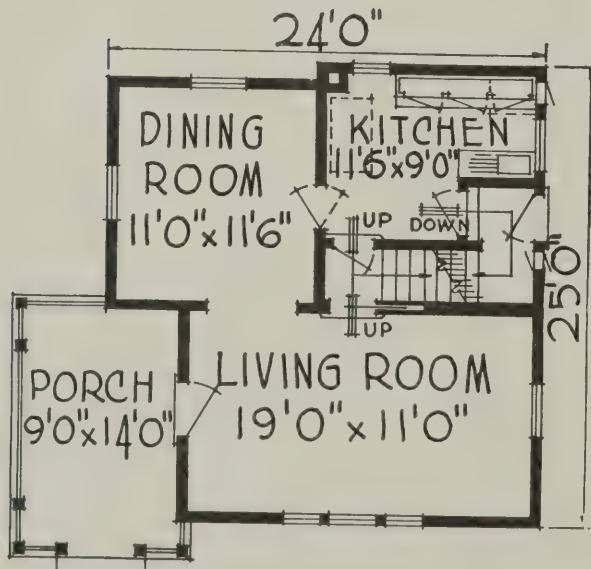




Size 24' 0" x 25' 0"

Design 14024-B

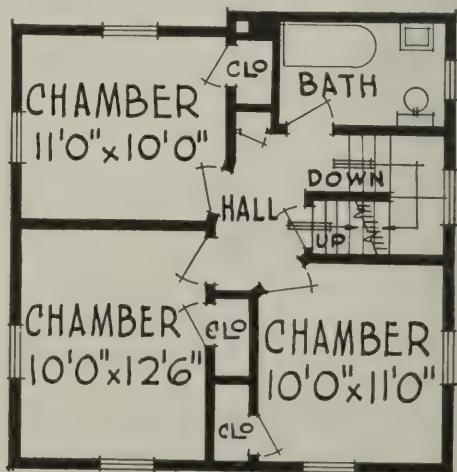
6 Rooms and Bath



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 31 ft. |
| Depth over all..... | 28 ft. 6 in. |
| Ceiling height, 1st floor..... | 8 ft. 2 in. |
| Ceiling height, 2nd floor..... | 7 ft. 6 in. |
| Height of basement..... | 7 ft. |

NO matter whether a home is small and compact it can be made as artistic, comfortable and homelike as the most expensive. A view of the above picture will convince the most skeptical. This is a neat example of a colonial cottage which ever will be popular. The interior provides large living rooms, cheerful chambers, plenty of windows and a very convenient arrangement, so much appreciated by the discriminating housewife.

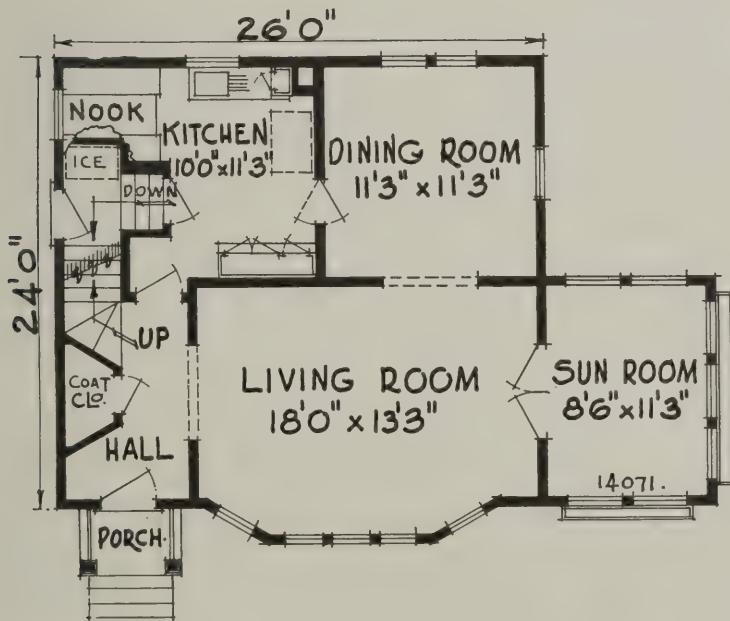




Size 26' 0"x24' 0"

Design 14071-B

6 Roomis, Bath and Sun Room

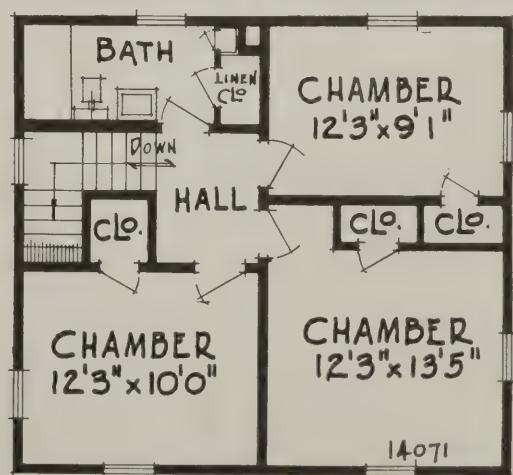


DIMENSIONS

| | |
|--------------------------------|--------|
| Width over all..... | 41 ft. |
| Depth over all..... | 33 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

WETHER you build for permanent possession, or for resale, you cannot afford to overlook the advantages and benefits of this beautiful home.

This is a home in which one may realize a distinct individuality even in city residential districts where beautiful homes are numerous and where there must be real grace of line and design to achieve the desired distinctiveness.

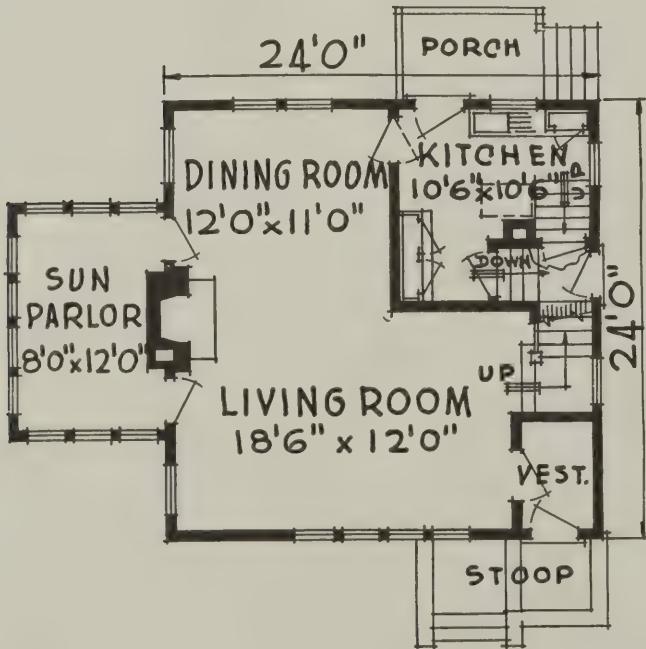




Size 24' 0" x 24' 0"

Design 12643-B

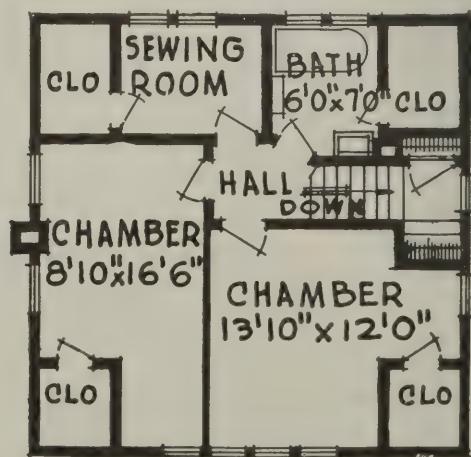
5 Rooms, Bath, Sewing Room and Sun Parlor



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 36 ft. 6 in. |
| Depth over all..... | 37 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

THIS design is one of the most popular types of cottage homes. Simple in lines, yet exceedingly attractive with floor plans that are practical, convenient and economical. This is an ideal plan for those who entertain their friends, as the living room and the dining room are really one large room. The fireplace lends an air of pleasing hospitality. In appearance, design and home comfort this home will rank with the most pretentious, yet the cost is comparatively low.



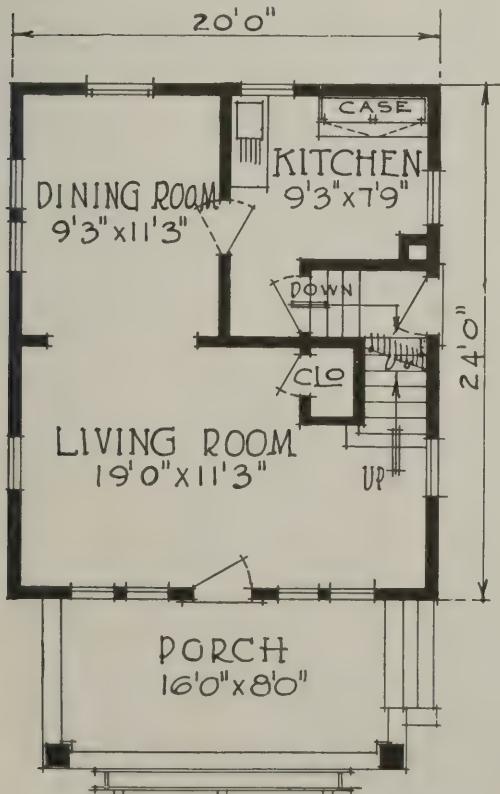


Size 20' 0" x 24' 0"

Design 12241-B

6 Rooms and Bath

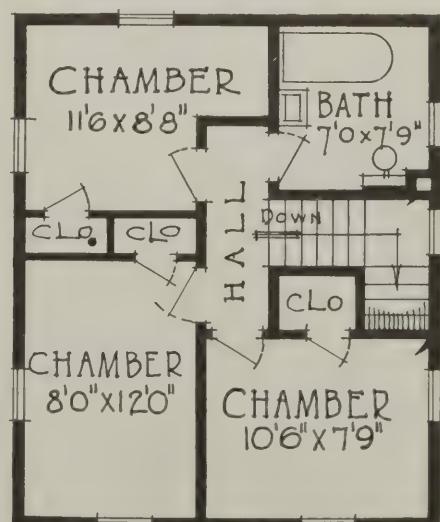
THE desire to own a home is a natural, primitive instinct of any real man and woman. It has been man's sublime incentive in all ages. The above design may meet some ambitious man's dream of wife, child and home.



DIMENSIONS

Width over all.....25 ft. Depth over all.....36 ft. 6 in.
Ceiling height, 1st floor. 9 ft. Ceiling height, 2nd floor. 8 ft.
Basement height.... 6 ft. 8 in.

**MODERN KITCHEN
CASES OR
CABINETS ARE
ESSENTIAL IN
YOUR NEW HOME.
WE HAVE MANY
STYLES TO
SELECT FROM.**

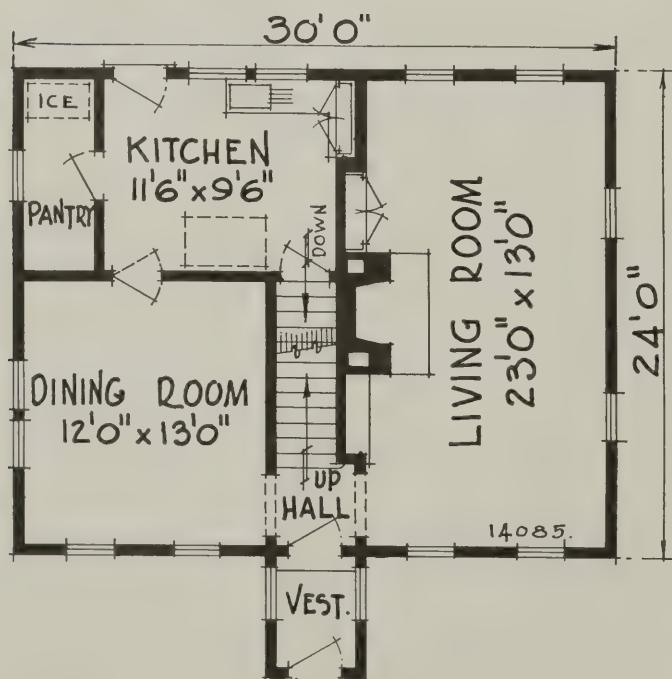




Size 30' 0"x24' 0"

Design 14085-B

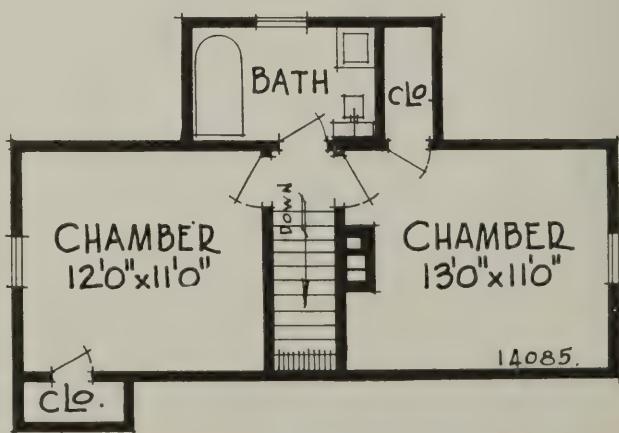
5 Rooms and Bath



| | |
|--------------------------------|-------------|
| Width over all..... | 31 ft. |
| Depth over all..... | 31 ft. |
| Ceiling height, 1st floor..... | 8 ft. 6 in. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

A TRUE example of the old Cape Cod Colonial type so often admired in American architecture. This type of dwelling is always found in the most exclusive districts of cities and villages. The illustration is a masterpiece of harmonious design and simple construction.

The architects have not overlooked the grand living room with its massive fireplace, nor the large, square dining room.

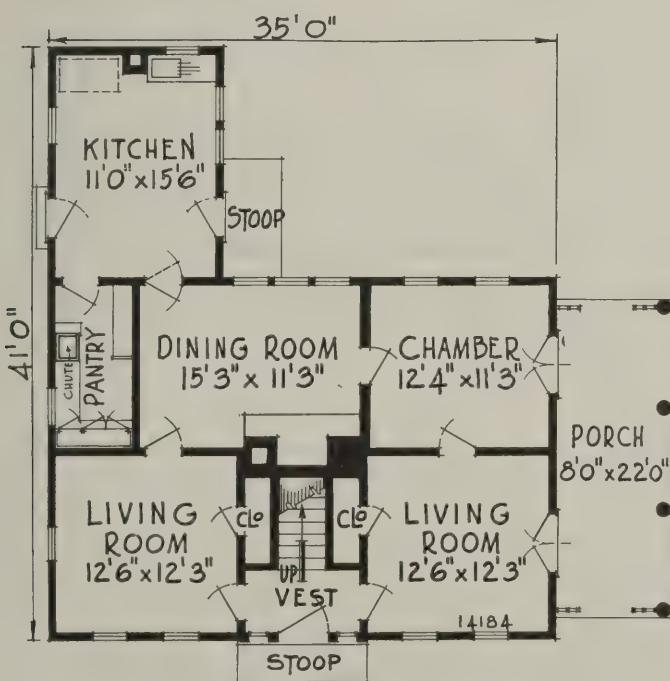




Size 35' 0" x 41' 0"

Design 14184-B

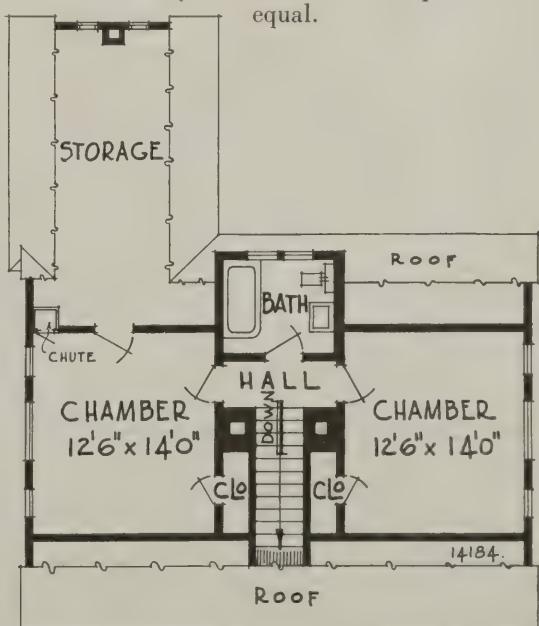
7 Rooms and Bath



DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 46 ft. |
| Depth over all..... | 44 ft. |
| Ceiling height, 1st floor..... | 8 ft. 4 in. |
| Ceiling height, 2nd floor..... | 8 ft. |

HERE is a Colonial masterpiece embodying the traditions and endless comfort that gave such a magic atmosphere to the New England of our forefathers. The entrance door with its narrow sidelights is effective and distinctly Colonial. We will let the floor plans of this typical Cape Cod home tell their own story. As a town or suburban home, this type preserves an estate-like prominence in keeping with its air of dignity and refinement which no other style of home can surpass or even equal.

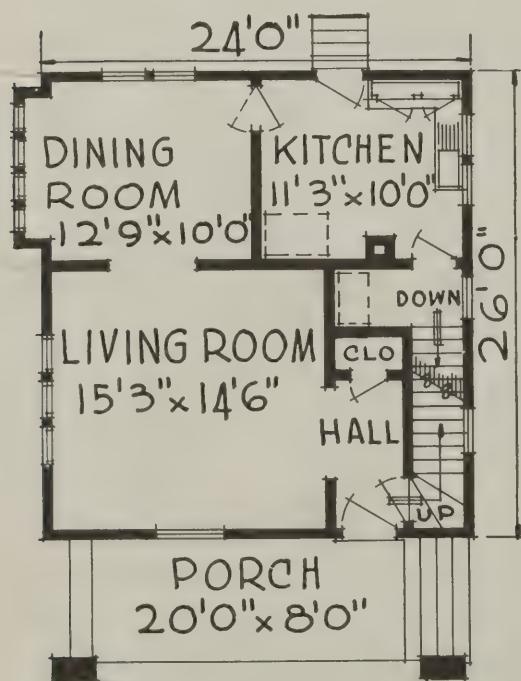




Size 24' 0" x 26' 0"

Design 12658-B

7 Rooms and Bath

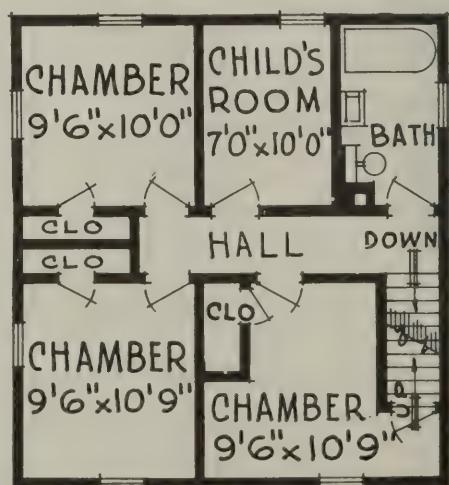


DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 29 ft. 9 in. |
| Depth over all..... | 38 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 8 ft. |
| Height of basement..... | 7 ft. |

THERE is always a large demand for square houses of this type. All frills and fancies are to a great extent eliminated, yet this design is modern, pleasing and very substantial looking. The interior provides large, comfortable, well-lighted rooms, plenty of closets and a most convenient attic. The purchaser of this home will receive high value for his investment.

Tell us
the home
you are
interested in—so
we can give you an
“estimate of cost”
to guide you
in making
suitable
selection

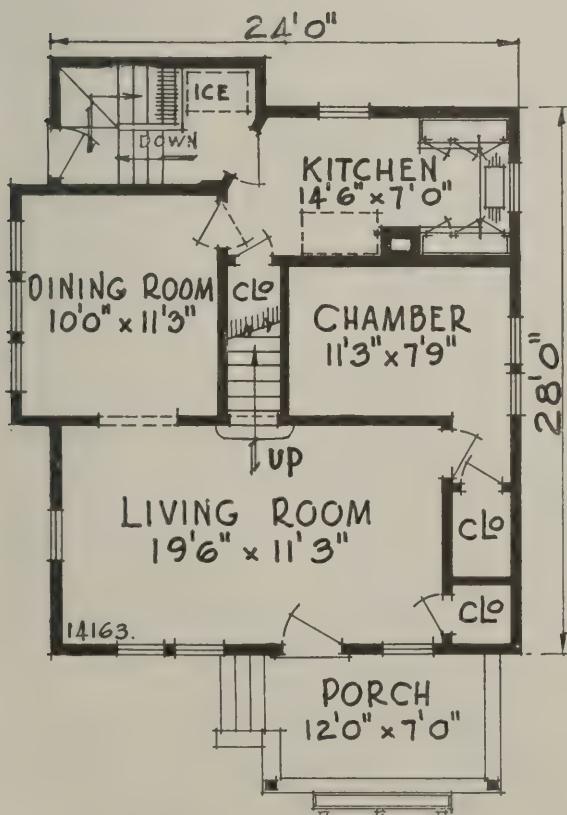




Size 24' 0" x 28' 0"

Design 14163-B

6 Rooms and Bath

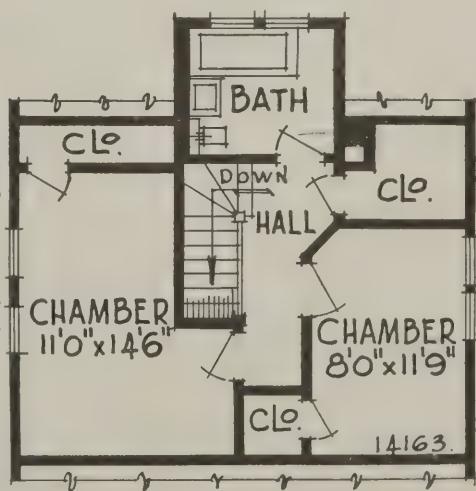


FROM every view this home speaks attractive strength, protection and hospitable welcome. It is of first-class construction, and is well planned in every respect. It is designed to satisfy the person hardest to please.

The living and dining rooms are large and airy. A well equipped kitchen, three bed rooms, bath and large closets complete this substantial design.

DIMENSIONS

Width over all 29 ft.
Depth over all 41 ft.
Ceiling height,
 1st floor 8 ft., 4 in.
 Ceiling height,
 2nd floor 8 ft.
Height of basement.... 7 ft.

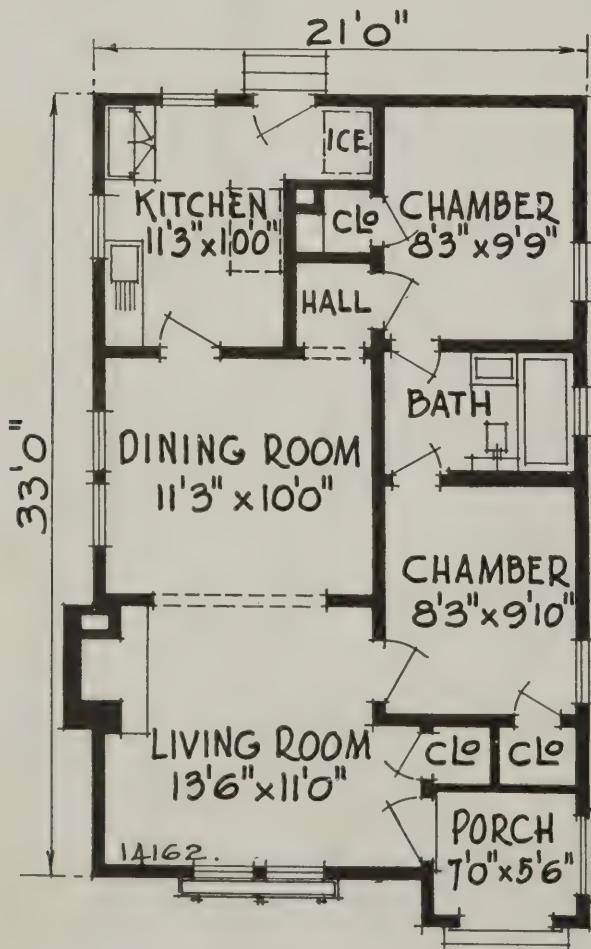




Size 21' 0" x 33' 0"

Design 14162-B

5 Rooms and Bath



IN this design you see another fine bungalow—one of the many excellent plans which have been so carefully developed for the selection of those who appreciate happy home life. Every housewife who studies this plan will be interested in the perfect arrangements to lessen household work. Unnecessary work is unfair work. It is unfair for the housekeeper to be forced to take hundreds of unnecessary steps in her daily routine work.

I have always felt that the best security for civilization is the dwelling, and that upon properly appointed and becoming dwellings depends more than anything else the improvement of mankind.

—DISRAELI.

DIMENSIONS

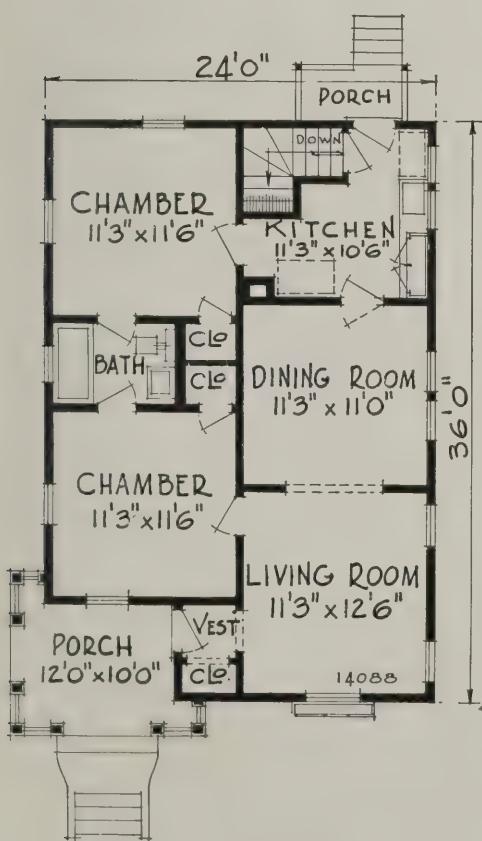
| | |
|----------------------|--------------|
| Width over all..... | 23 ft. 6 in. |
| Depth over all..... | 38 ft. |
| Ceiling height | 9 ft. |



Size 24' 0" x 36' 0"

Design 14088-B

5 Rooms and Bath



ARTISTIC design without increase in cost is the work of master architects. In convenient homes like the above design, life is far longer because there is little labor and the hearts are lighter. Dodging drudgery in housework is the secret of bright eyes and round cheeks.

Pet Ideas of prospective home builders will be gladly developed.

Bring in a rough sketch of your special planned home. Our service will then do full duty in shaping your plans, so they are practical and economical.

DIMENSIONS

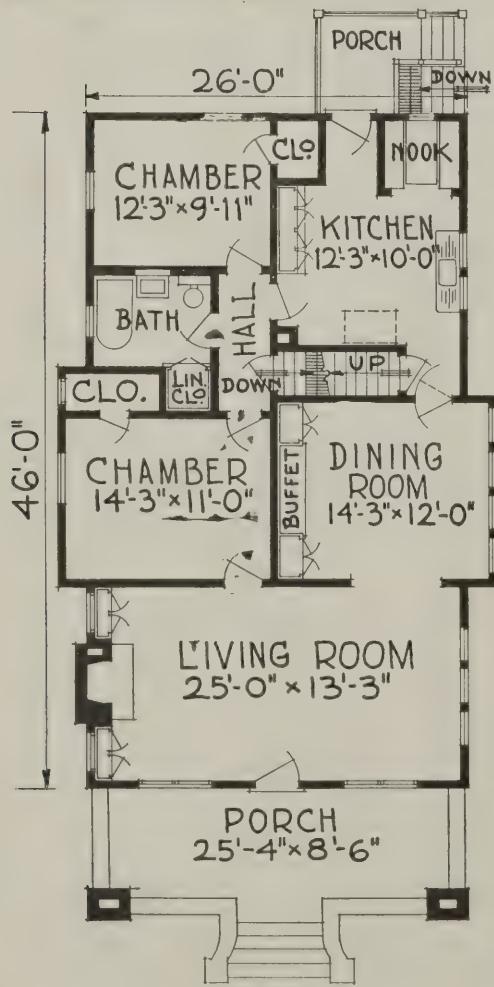
| | |
|-------------------------|--------|
| Width over all..... | 31 ft. |
| Depth over all..... | 50 ft. |
| Ceiling height..... | 9 ft. |
| Height of basement..... | 7 ft. |



Design 11939-B

Size 26' 0" x 46' 0"

5 Rooms, Bath and Nook



A POPULAR type of modern Bungalow of substantial frame construction suitable to any climate or location. All rooms large, well ventilated and with the maximum light. Other features are the fireplace, buffet, breakfast nook and the massive front porch. Harmony, stability and inviting hospitality are all expressed by this beautiful home.

Our "Built-in" Furniture!

Modern kitchen cases or cabinets are essential in your new home.

We have many styles to select from.

DIMENSIONS

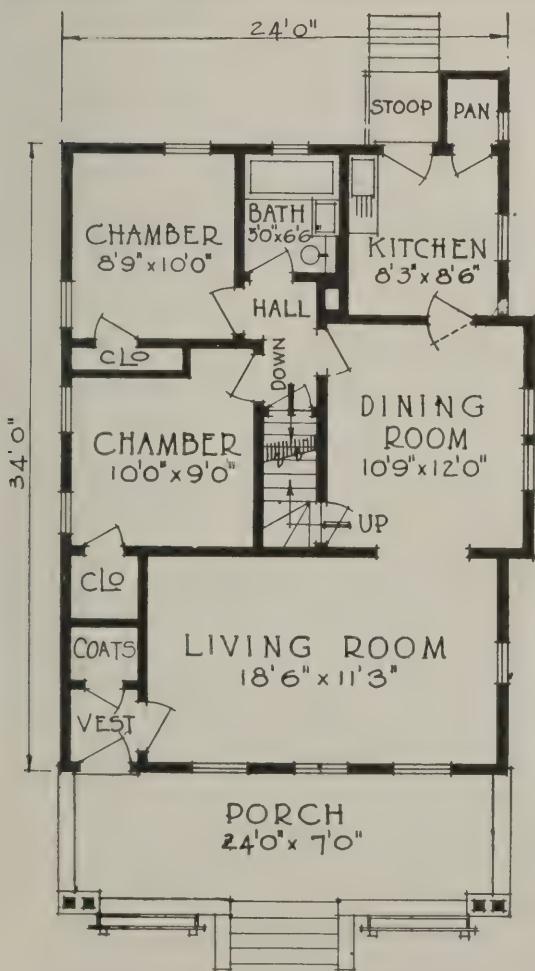
| | |
|-------------------------|---------------|
| Width over all..... | 30 ft. |
| Depth over all..... | 65 ft. 10 in. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Design 12189-B

Size 24' 0" x 34' 0"

5 Rooms and Bath



BEAUTIFUL homes are the product of creative thought plus years of experience in architectural design. A home like the above leaves neither room for discontent nor lonesomeness. The housewife will appreciate the simple convenience and economy of all rooms on one floor.

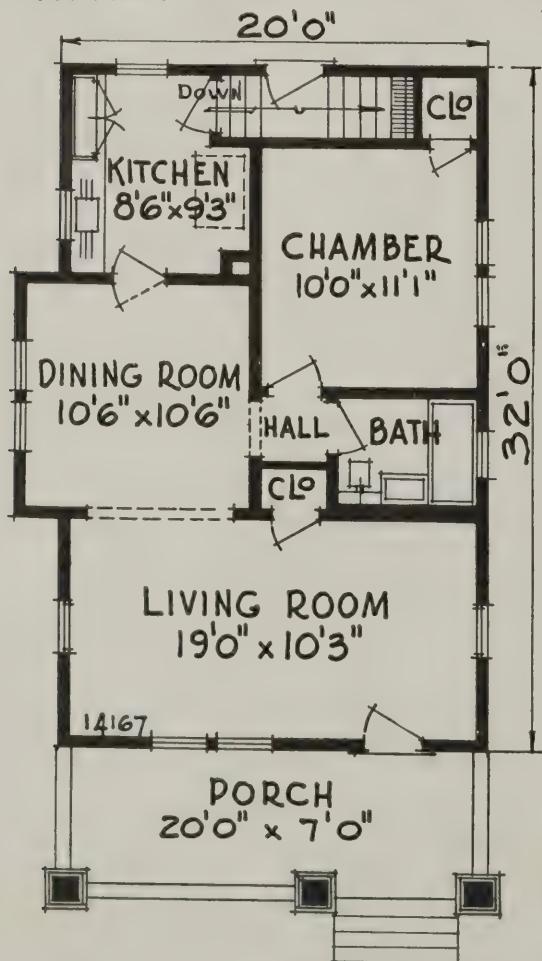
We will gladly quote you a price for all the materials to construct any home shown in this book or in any other book of plans.

DIMENSIONS

| | |
|-------------------------|--------------|
| Width over all..... | 28 ft. 6 in. |
| Depth over all..... | 51 ft. 6 in. |
| Ceiling height | 9 ft. |
| Height of basement..... | 6 ft. 8 in. |



Size 20' 0" x 32' 0"



Design 14167-B

4 Rooms and Bath

A SMALL, comfortable home like the above design makes life more cheerful and housekeeping a pleasure. The happiest families are not those that rest in the lap of luxury, but rather those who express mutual sympathy in homes of simplicity.

There is as much fun in planning as in building your new home, and in any event you must plan before you build, so come in now and get our suggestions and ideas.

DIMENSIONS

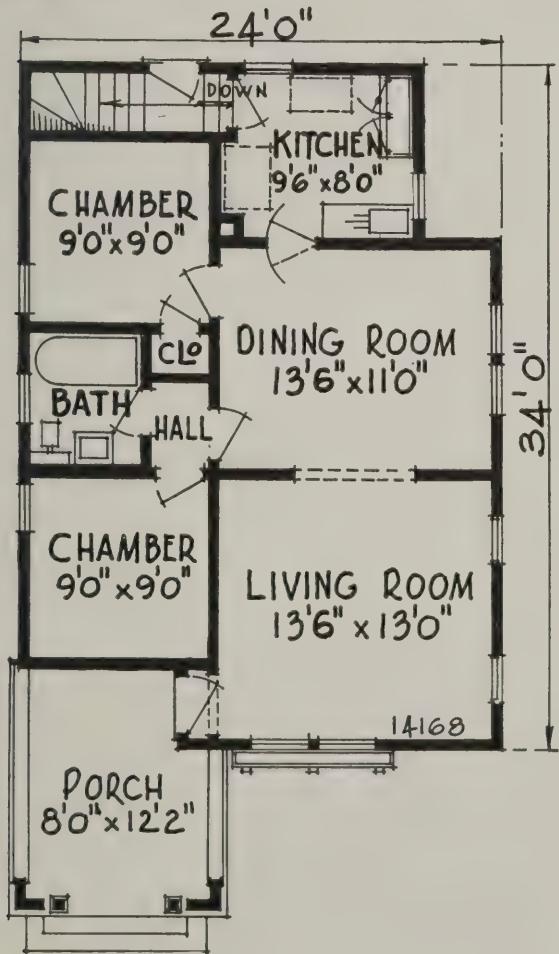
| | |
|-------------------------|--------|
| Width over all..... | 25 ft. |
| Depth over all..... | 44 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Size 24' 0" x 34' 0"

Design 14168-B

5 Rooms and Bath



THIS illustration shows a compact, well-proportioned, medium-priced bungalow, and a more home-like or more pleasing structure is hard to find.

The interior is convenient and comfortable, the rooms are large and have plenty of windows, which will please the housewife.

The exterior is pleasing and will be an attractive addition to any neighborhood. Note the large, comfortable front porch.

Why experiment with the only home you may ever build? Avoid possible mistakes or costly errors by using our practical and proven plans, guaranteed materials and skilled labor.

DIMENSIONS

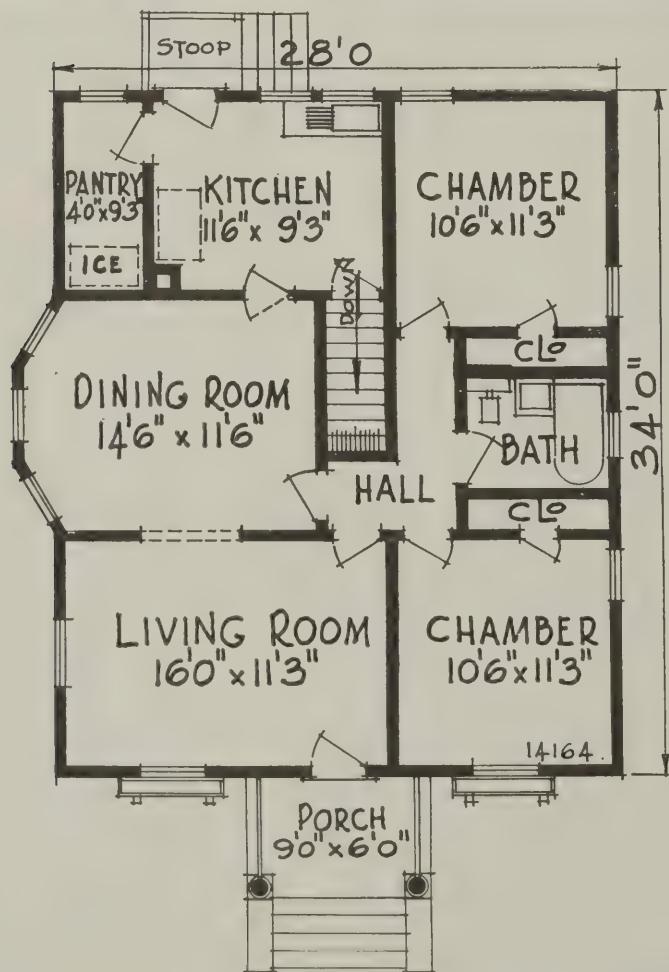
| | |
|-------------------------|--------|
| Width over all..... | 26 ft. |
| Depth over all..... | 45 ft. |
| Ceiling height..... | 9 ft. |
| Height of basement..... | 7 ft. |



Size 28' 0" x 34' 0"

5 Rooms and Bath

Design 14164-B



BUNGALOWS are adaptable to all climates and are the last word in convenience. No other style of home, perhaps, lends itself so freely to the art and skill of the designer or permits such generous opportunities for novelty and beauty in adornment. These facts are verified by this beautiful bungalow home as illustrated above.

DIMENSIONS

| | |
|-------------------------|--------|
| Width over all..... | 33 ft. |
| Depth over all..... | 48 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |

Every Customer Satisfied

Realizing
that the

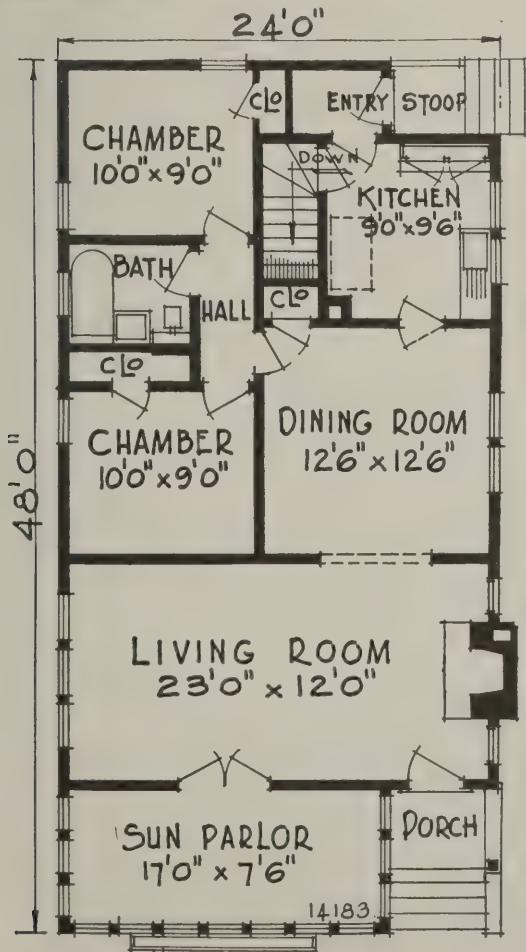
satisfied customer is the greatest and most successful advertisement that we can secure, we take pains therefore, to make all our patrons *satisfied customers* by making prompt delivery of material as wanted, by furnishing the grades as specified and by giving them right prices.



Size 24' 0"x48' 0"

Design 14183-B

5 Rooms Bath and Sun Parlor



NATIONAL equality and rights of men, as men and citizens, depend entirely upon national integrity, which is in itself founded firmly on the home. Children seldom become burdens in society whose home life have been that of happiness and contentment. This beautiful bungalow is an ideal selection of a home for loving parents who show their children the way to happiness and right living.

Our Room Dimensions

All dimensions shown on the plans of the homes in this book are to the inside of the plastered wall. Bear this in mind when comparing the size of the rooms in our homes with those of others. For any other particulars please call at our office.

DIMENSIONS

| | |
|-------------------------|--------|
| Width over all..... | 29 ft. |
| Depth over all..... | 51 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |

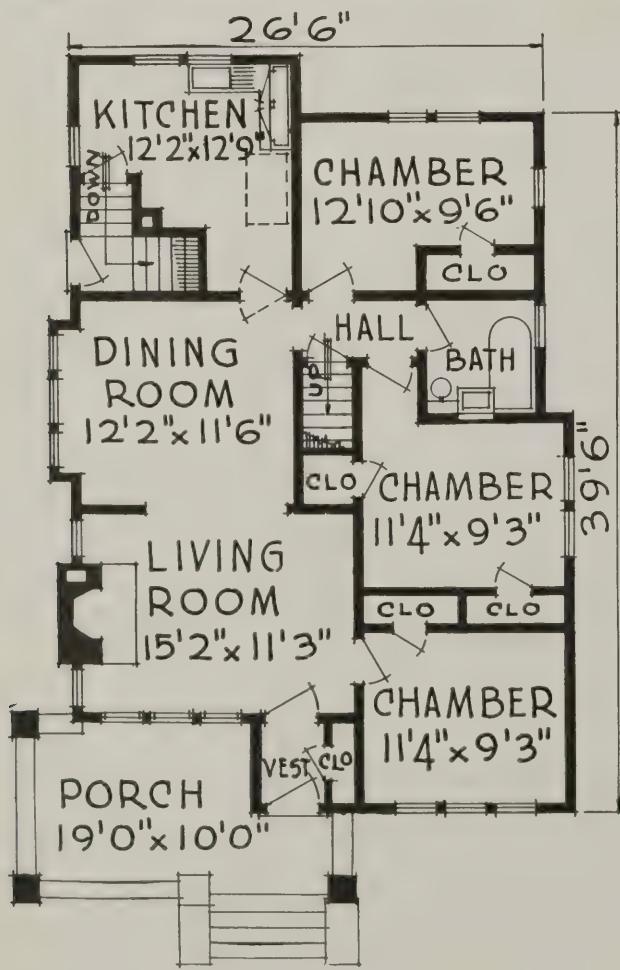


Design 12651-B

Size 26' 0"x39' 6"

6 Rooms and Bath

THIS home always receives merited attention. Every detail of this bungalow has been carefully planned to promote the welfare of the housekeeper and family convenience. The exterior is designed in beautiful and effective lines. The interior offers complete comfort and cheerful hospitality. Any community will be proud to have this home within its midst.



THE PURCHASING POWER OF YOUR DOLLAR IS AS GREAT WITH US AS WITH ANY OTHER CONCERN.

GIVE US A CHANCE TO DEMONSTRATE THE ABOVE STATEMENT IS ALL WE ASK.

DIMENSIONS

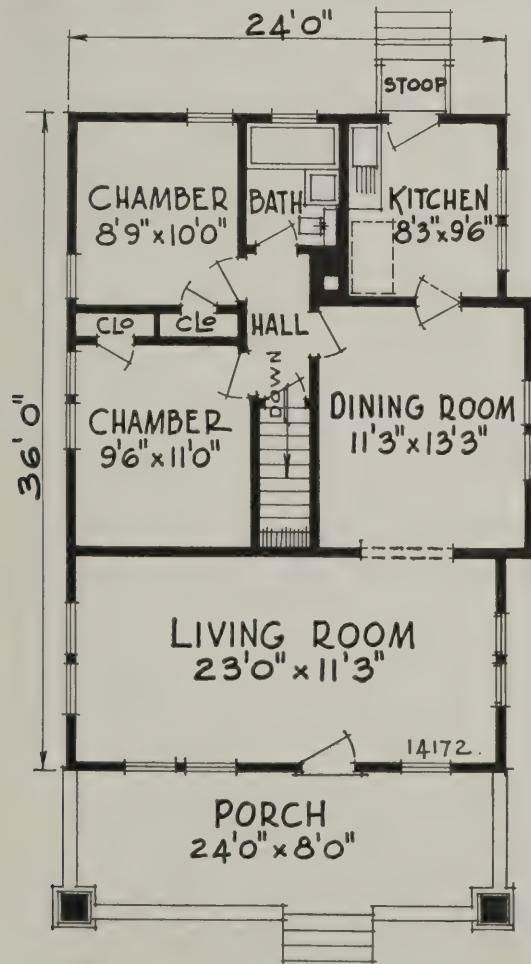
| | |
|-------------------------|--------------|
| Width over all..... | 36 ft. 3 in. |
| Depth over all..... | 54 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Size 24' 0"x36' 0"

Design 14172-B

5 Rooms and Bath

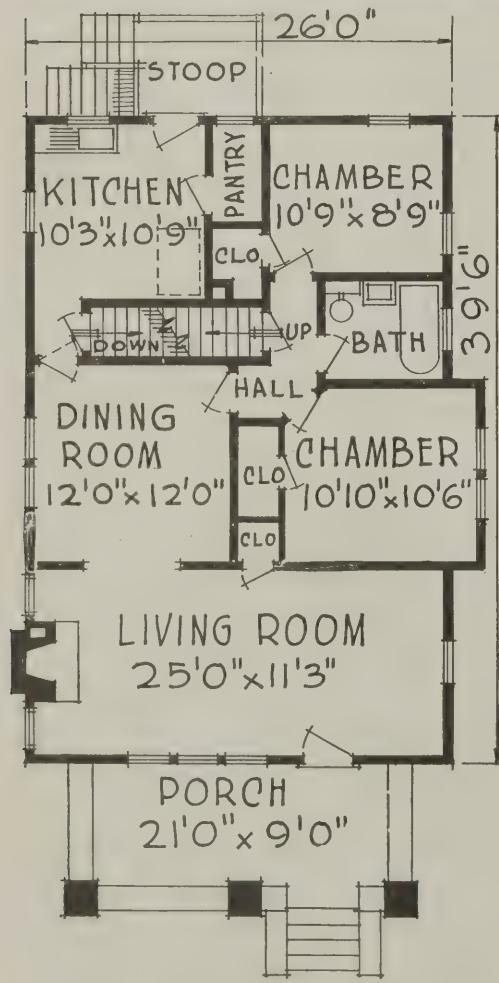


WHENEVER you build a home you not only make a safe investment, but one which will last and be a comfort and a pleasure to you. A well built home having a pleasing exterior and a conveniently and comfortably arranged interior goes a long way toward making a happy family. The exterior is a pleasing design of the bungalow type so much admired. Besides the big living room there are four other large rooms, all arranged for comfort and convenience. The house is not large, yet the designers have provided, by careful planning, the maximum size rooms, suitable for any family.

*Our modern building service
enables you to have a home of
your own on an economical
basis.*

DIMENSIONS

| | |
|-------------------------|--------|
| Width over all..... | 29 ft. |
| Depth over all..... | 52 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Design 12744-B

Size 26' 0" x 39' 0"

5 Rooms and Bath

ANYONE who determines to build the above beautiful home will surely secure a modern attractive bungalow at exceedingly low cost. A careful study of this design will reveal to you many pleasing features which words cannot express. It is such homes that generate love, kindness, toleration and charity to all.

Plans Reversed!

If you desire, any of the plans in this book can be reversed without extra charge. This is a feature of our service that permits you to locate your home to best advantage on your lot, giving each room the exposure you desire.

DIMENSIONS

| | |
|-------------------------|--------------|
| Width over all..... | 31 ft. 6 in. |
| Depth over all..... | 59 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |

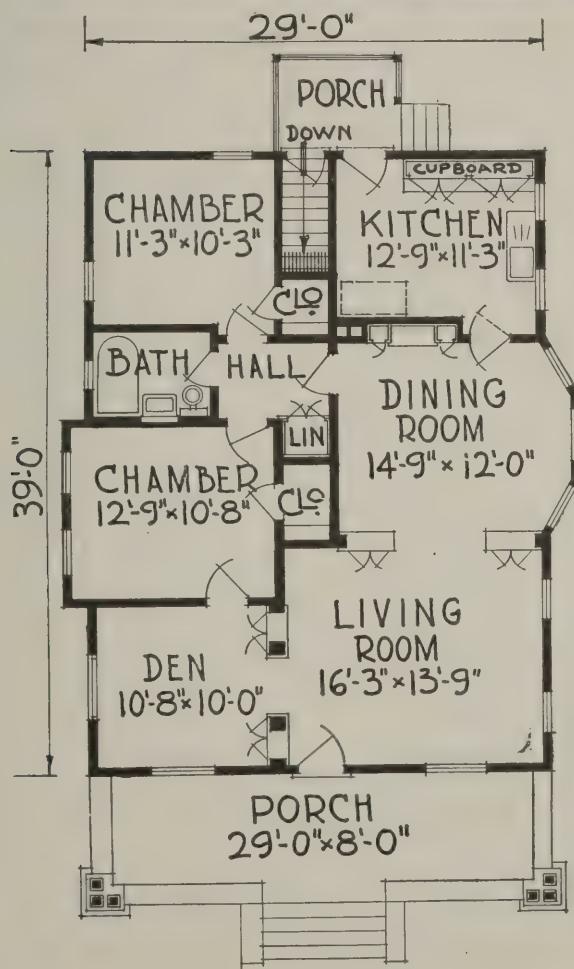


HB

Design 11914-B

Size 29' 0"x39' 0"

5 Rooms, Bath and Den



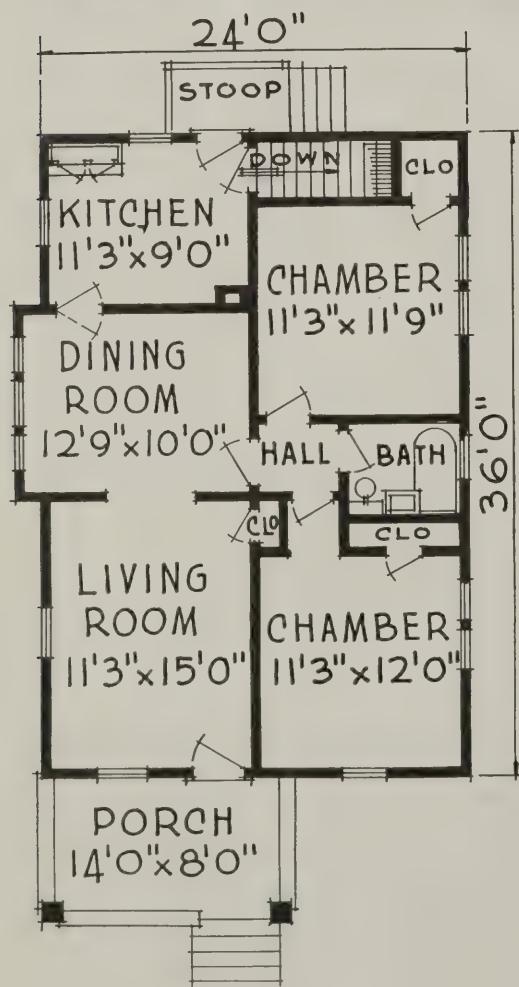
WELL designed six room one-story Bungalow, economical, substantial, and suitable to any climate. All rooms are large and well lighted. Closets are conveniently arranged. At small expense the attic space can be utilized for rooms. A stair to attic can easily be arranged. This modern home is very popular in all sections of the country.

Our Special Service!

If plans or dimensions of homes shown in this book don't meet your requirements, please call and we will rearrange plans to meet your needs, or if necessary have plans prepared to suit your pet ideas.

DIMENSIONS

| | |
|-------------------------|--------------|
| Width over all..... | 32 ft. 6 in. |
| Depth over all..... | 56 ft. 8 in. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Design 12653-B

Size 24' 0"x36' 0"

5 Rooms and Bath

DIGNITY and good design can be expressed just as well in a bungalow as in a two-story house, especially when it is built of solid construction. There is always an air of solid permanence about such a bungalow which affects its market value very favorably. The interior arrangement is very practicable, and suitable for any family of ordinary size. Whatever time you use in examining this plan will not be wasted. The cost is low, while the material is first-class, and the construction standard.

Our Interests Are Mutual!

Consider us your partners in every building enterprise and our service to you will be a partner interested in your betterment and success.

DIMENSIONS

| | |
|-------------------------|--------------|
| Width over all..... | 29 ft. 6 in. |
| Depth over all..... | 51 ft. 6 in. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |

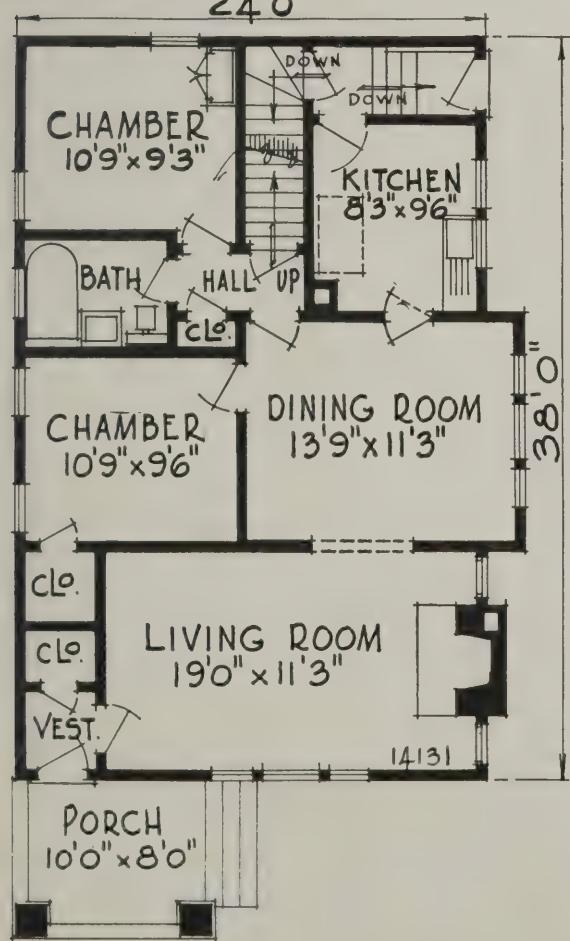


Size 24' 0"x38' 0"

24' 0"

Design 14131-B

5 Rooms and Bath



THIS attractive bungalow will solve the problem that a great many folks have to face—how to build that comfortable and satisfactory home for a family on a limited income. This pleasing bungalow, in all details, will solve that problem. It offers large rooms, convenience, exterior beauty and substantial construction at exceedingly low cost.

The Best Investment of All!

No matter what home you may select that is shown in this book, your choice means a sound investment. The homes that we illustrate here represent the best to be had as to attractiveness, practicability, and economical construction.

DIMENSIONS

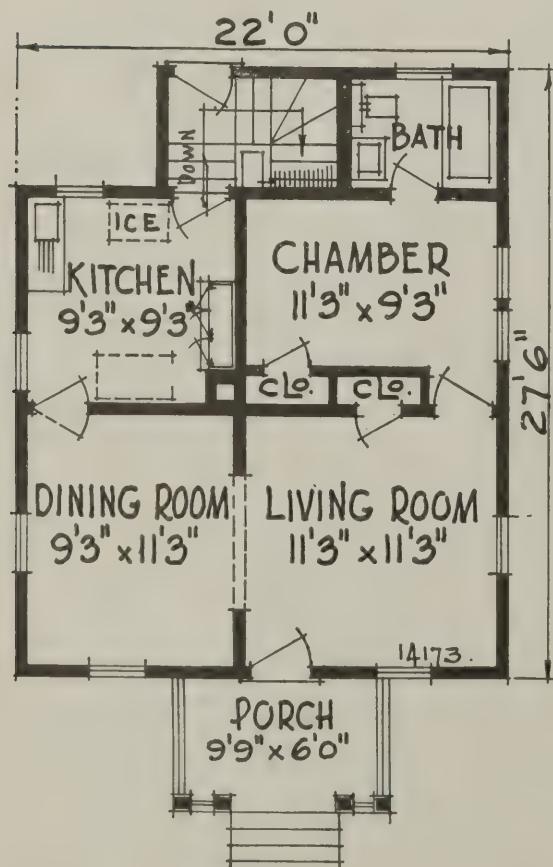
| | |
|-------------------------|--------|
| Width over all..... | 30 ft. |
| Depth over all..... | 50 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Size 22' 0"x27' 6"

Design 14173-B

4 Rooms and Bath



THIS home will no doubt please those who desire small homes with rooms located all on one floor. A careful study will show that this design is complete and modern in all arrangements.

The best way to improve your lot is to build a house on it!

DIMENSIONS

| | |
|-------------------------|-------------|
| Width over all..... | 25 ft. |
| Depth over all..... | 37 ft. |
| Ceiling height | 8 ft. 4 in. |
| Height of basement..... | 7 ft. |

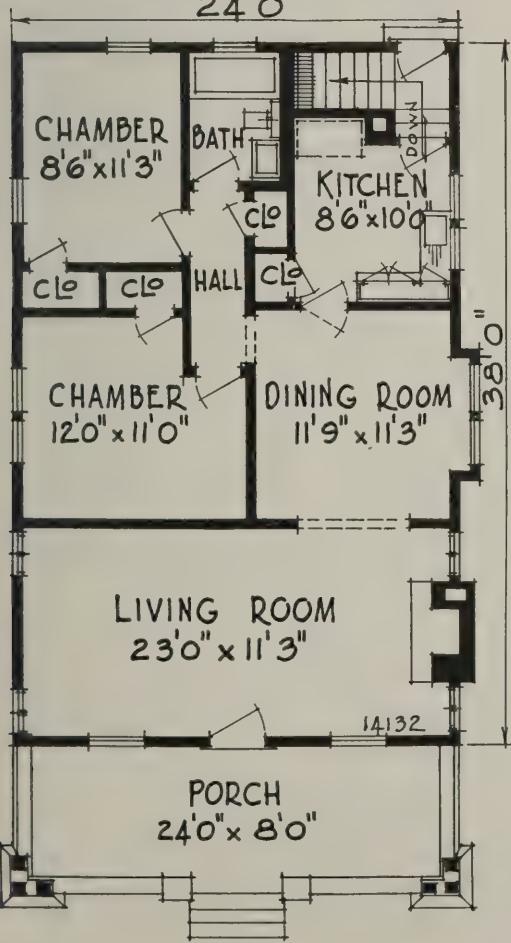


Size 24' 0" x 38' 0"

24' 0"

Design 14132-B

5 Rooms and Bath



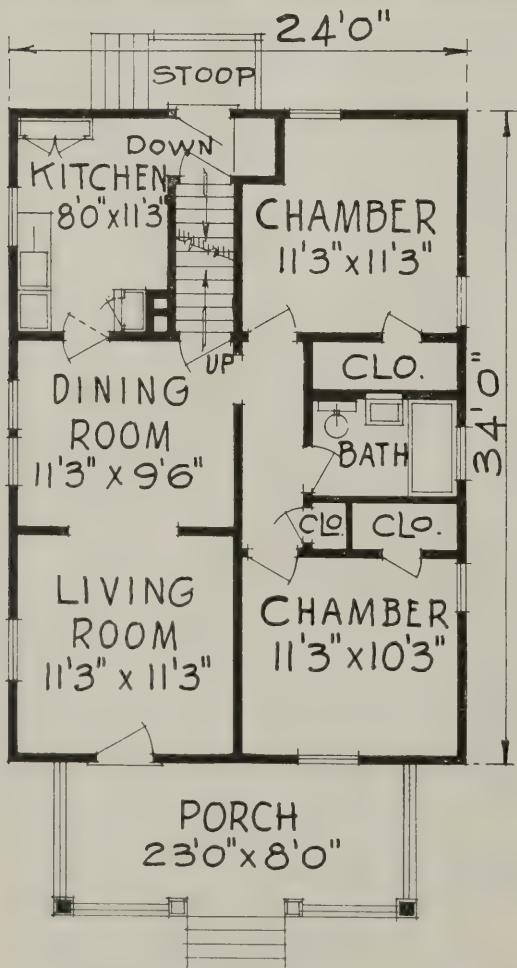
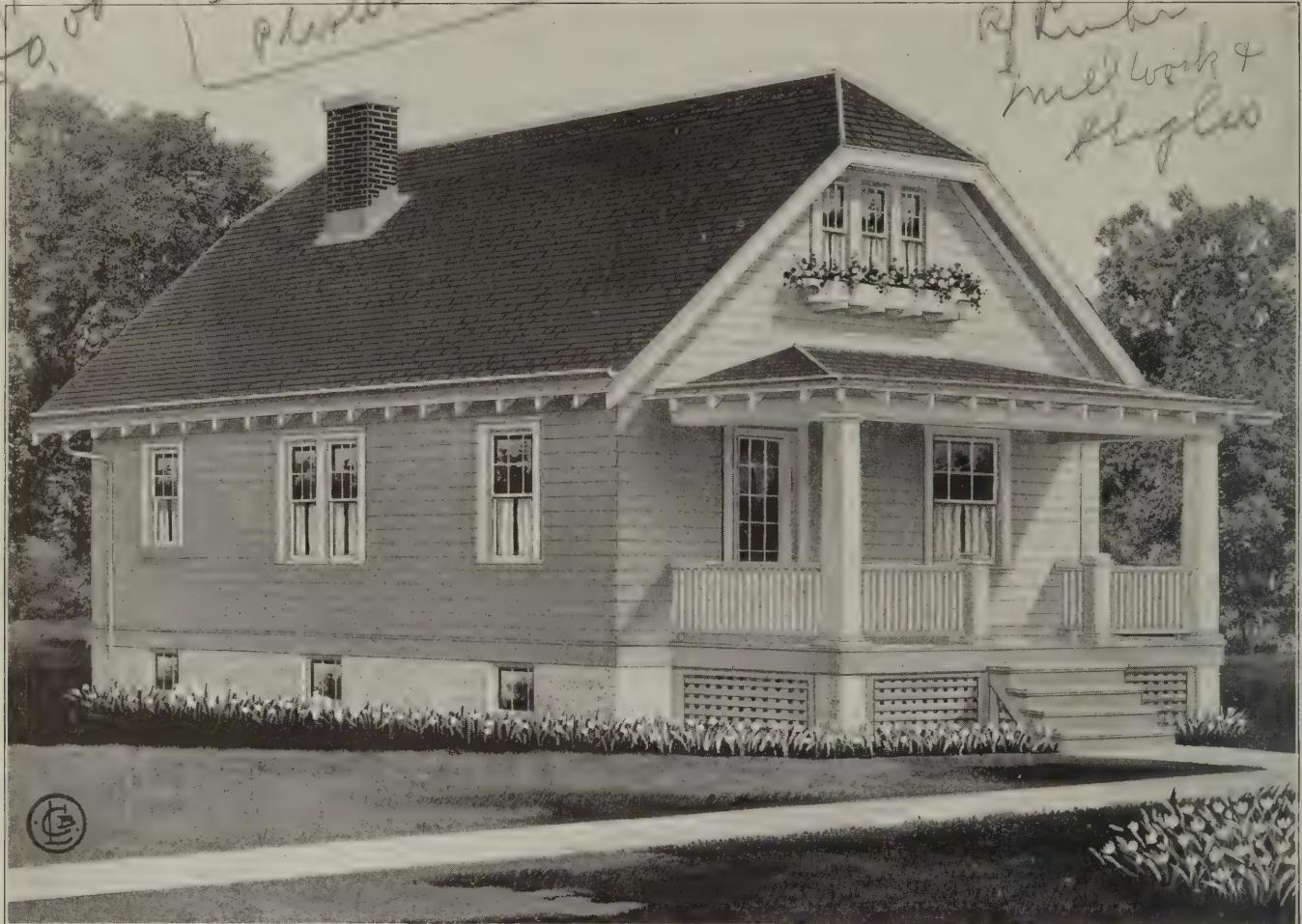
HERE is a wealth of character to this attractive Bungalow, both in appearance and arrangement of the floor plan. Our architects have completed a design that embodies the good looks of larger homes at a surprisingly low building cost.

The floor plan shows properly placed windows in all rooms for good light and ventilation. The rooms are all of good size and well arranged to save as many steps as possible for the busy housewife. Do not overlook that broad shady porch nor that spacious living room with its cheerful fire-place.

Our Homes have proven to be comfortable homes which is a man's best asset.

DIMENSIONS

| | |
|-------------------------|--------|
| Width over all..... | 28 ft. |
| Depth over all..... | 50 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Design 12629-B

Size 24' 0" x 34' 0"

5 Rooms and Bath

THE leading architects advocate plain construction, but at the same time they advocate uniformity and stability of design. By combining these features with carefully studied arrangement of doors, windows, porches and roof projection, we produce a very pleasing bungalow dwelling at an exceptionally low cost. The entire building expresses strength and individuality.

Much of the beauty and comfort of your new home depends upon the way it is built.

Use our practical plans, guaranteed materials and employ only skilled labor.

DIMENSIONS

| | |
|-------------------------|--------------|
| Width over all..... | 28 ft. 6 in. |
| Depth over all..... | 49 ft. 6 in. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



CLB

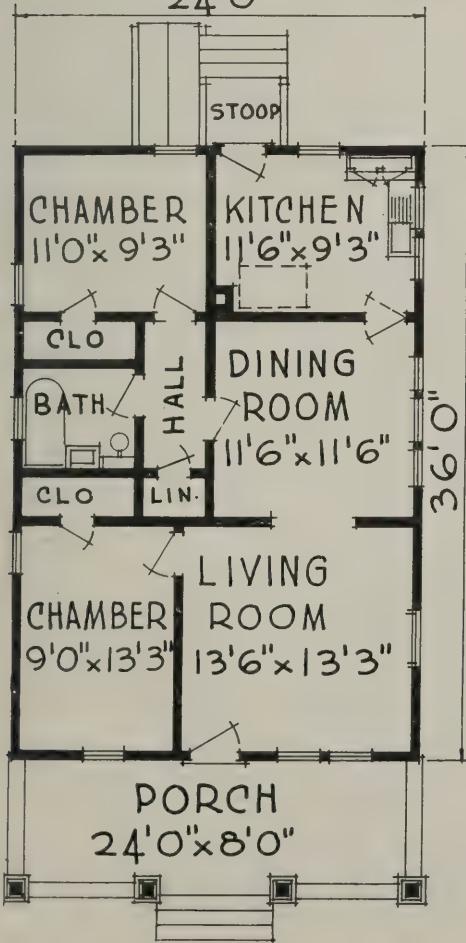
24'0"

Size 24' 0" x 36' 0"

Design 12667-B

5 Rooms and Bath

A PLEASING front porch is necessary to the desirable home. You have it in this dwelling, together with convenience, utility and comfort thrown in for good measure. The exterior is original. An expansive porch with massive pillars, wide roof projections with exposed rafter feet and the triple side windows are effective features noted at first glance. The interior is composed of a large bright living room, which opens into the dining room, two well lighted chambers and a modern appointed kitchen which opens upon the rear stoop.



Service With a Smile!

You will always find us happy to give you practical ideas and suggestions that will cut the cost of labor and material.

DIMENSIONS

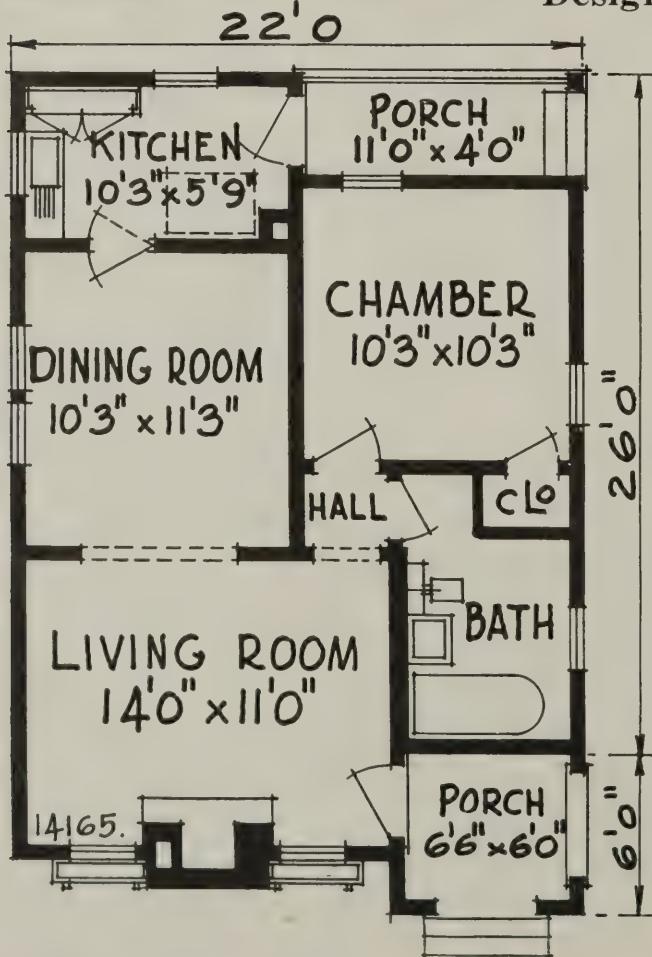
| | |
|-------------------------|--------------|
| Width over all..... | 29 ft. 6 in. |
| Depth over all..... | 54 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Size 22' 0" x 30' 0"

Design 14165-B

4 Rooms and Bath



A LOW cost home, compactly designed with the necessary number of rooms required by the family, is more desirable than one of high cost where there is space wasted. The material and construction of this dwelling is the same as that furnished for the most expensive designs.

The rooms are large, well placed, and have the maximum amount of windows. Economy of space and material was used in planning this home, to enable us to offer it at an extremely low price. It is attractive, home-like, cozy, and is suitable for any climate.

Our personal building plan service makes it easy for you to build a home to meet your requirements. Be sure to see us before building.

DIMENSIONS

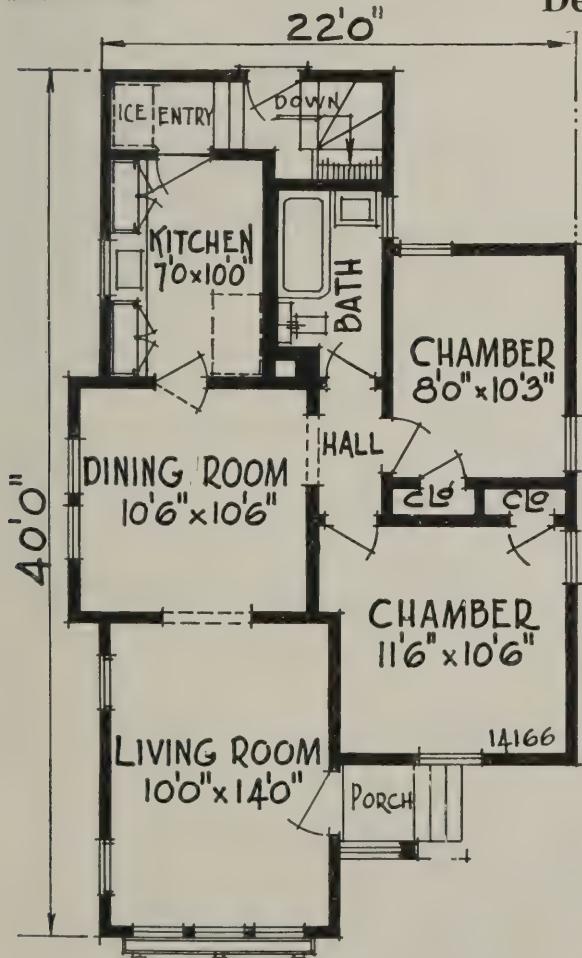
| | |
|----------------------|--------|
| Width over all..... | 24 ft. |
| Depth over all..... | 35 ft. |
| Ceiling height | 9 ft. |



Size 22' 0" x 40' 0"

Design 14166-B

5 Rooms and Bath



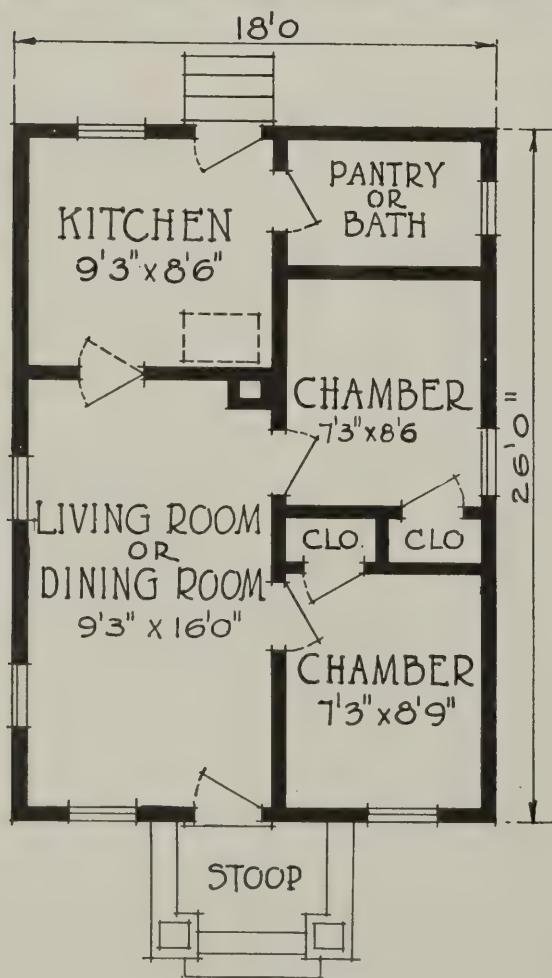
YOU are independent if you own a five-room home. This feeling is worth considerable, but you get it cheap in terms of this artistic bungalow. You secure your independence with the bungalow "thrown in for good measure."

The exterior walls are covered with shingles, which in combination with the exposed rafter ends, lend a rustic effect that will blend with any location or landscape. The small pane windows also add to its individuality.

If you cannot find your Ideal Home illustrated in this book, come to our office, where we have hundreds of additional designs which will assist you in selecting the desired home. We will do everything possible to assist you in procuring the home you wish.

DIMENSIONS

| | |
|-------------------------|--------|
| Width over all..... | 26 ft. |
| Depth over all..... | 44 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Design 12204-B

Size 18' 0"x26' 0"

4 Rooms and Bath

SMALL homes offer as much in contentment and happiness as do the most pretentious. This design, while small in size, offers all of the conveniences necessary for a small family. The housewife will appreciate all rooms located on one floor. This home was designed with consideration of economy for the housewife who does her own work.

Our Room Dimensions!

All dimensions shown on the plans of the homes in this book are to the inside of the plastered wall. Bear this in mind when comparing the size of the rooms in our homes with those of others. For any other particulars please call at our office.

DIMENSIONS

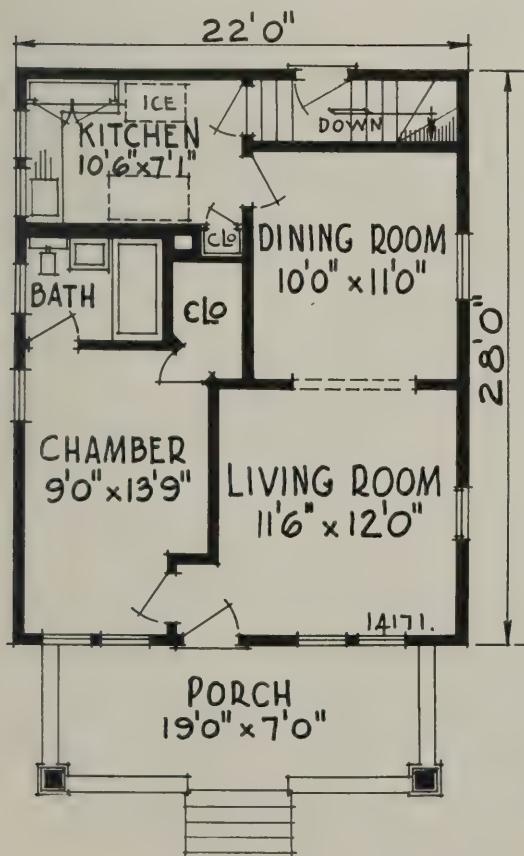
| | |
|----------------------|--------------|
| Width over all..... | 21 ft. |
| Depth over all..... | 34 ft. 6 in. |
| Ceiling height | 8 ft. 1 in. |



Size 22' 0" x 28' 0"

Design 14171-B

4 Rooms and Bath



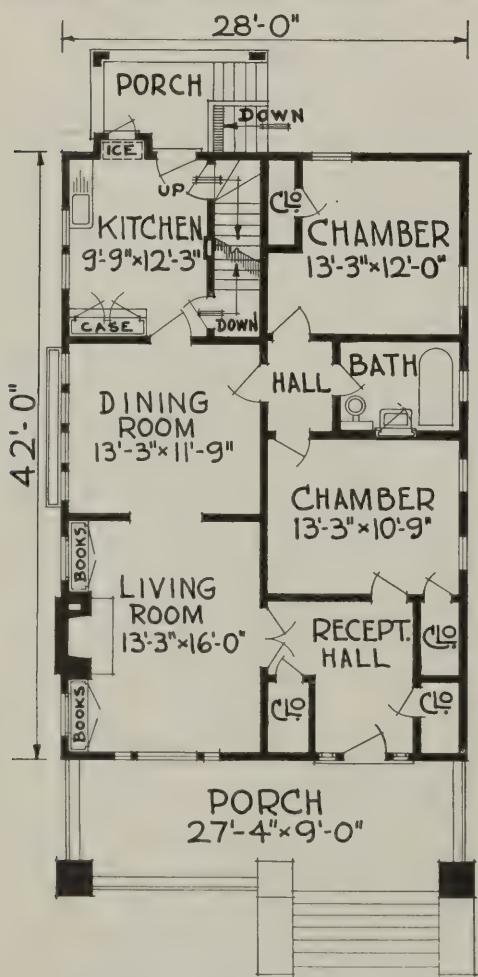
THIS dwelling is as conveniently arranged, as sanitary, and as up-to-date as any high-priced mansion. What more could one want than this correctly designed and substantially built home? Note that the bathroom is conveniently located off the bedroom. The kitchen is arranged strictly for convenience and utility.

Always At Your Command!

Without obligation, you are invited to call and talk over plans, financial arrangements, letting of contracts and other details. From our variety of designs you can easily pick one that fits your needs, your desire and your pocketbook. It will pay you to visit us.

DIMENSIONS

| | |
|-------------------------|-------------|
| Width over all..... | 25 ft. |
| Depth over all..... | 40 ft. |
| Ceiling height | 8 ft. 4 in. |
| Height of basement..... | 7 ft. |



Design 11966-B

Size 28' 0"x42' 0"

5 Rooms and Bath

MODEL Bungalow, neat, attractive and planned with five rooms and bath. Suitable to any location. All rooms are large and well lighted. Large closets are conveniently arranged. Notice the broad, comfortable front porch, the fireplace and the stairway to the attic. The broad front porch, that spacious living room with its cheerful mantel and the convenience offered by the general arrangement of rooms places this home in a class by itself. This type of design is a mark of progress in home building.

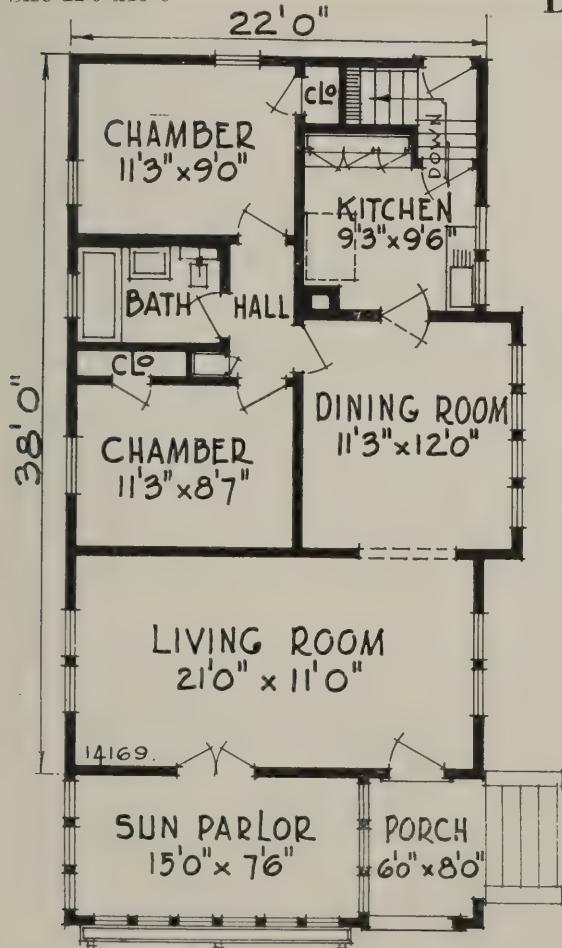
CALL AT OUR OFFICE AND GET FULL DETAILS OF OUR SERVICE TO HOME BUILDERS. YOU WILL BE SURPRISED AT THE MANY HELPS WE CAN RENDER YOU.

DIMENSIONS

| | |
|-------------------------|--------------|
| Width over all..... | 29 ft. |
| Depth over all..... | 63 ft. 6 in. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |



Size 22'0"x46' 0"



Design 14169-B

5 Rooms, Bath and Sun Parlor

PLACE your family in a home which they can proudly call their own. Nothing can give more pleasure and comfort. The cost, of course, hinders many, and principally for that reason we designed this five-room modern, comfortable and attractive bungalow.

This dwelling is an exceptional offer as the cost is very reasonable, taking into consideration that you receive a full-size American home with all the latest conveniences.

Your Rent Receipts are Worthless!

Are you a renter, complaining, dissatisfied, a slave to the landlord? Or are you a happy, contented, independent homeowner?

Have you realized that you pay for the house you live in whether you own it or rent it? Your rent receipts are worthless. Then why not own your home?

DIMENSIONS

| | |
|-------------------------|--------|
| Width over all..... | 28 ft. |
| Depth over all..... | 50 ft. |
| Ceiling height | 9 ft. |
| Height of basement..... | 7 ft. |

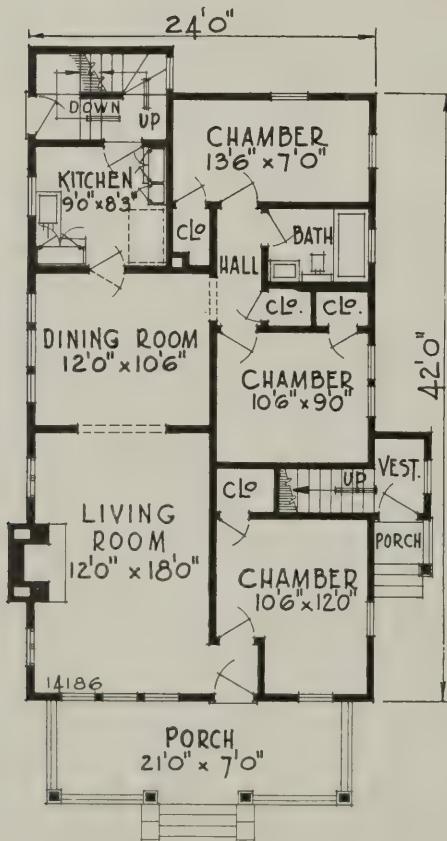


Size 24' 0" x 42' 0"

Design 14186-B

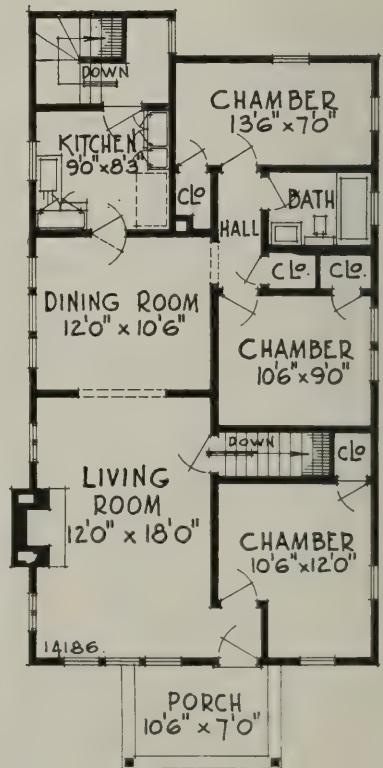
Two Apartments

Each Floor Has 6 Rooms and Bath



TO meet the present and constantly increasing demand for a two apartment house that can be erected on an average city lot, we present this attractive design. It is a thrifty family who, in building its own home, provides for a tenant to pay taxes and upkeep and, besides, a comfortable profit. To such family this plan has much to recommend it. All rooms are arranged to meet the requirements of the housewife who appreciates convenience and ideal comfort.

Our modern built-in furniture for your kitchen, will save the house-wife hundreds of steps per day.



DIMENSIONS

| | |
|--------------------------------|-------------|
| Width over all..... | 31 ft. |
| Depth over all..... | 56 ft. |
| Ceiling height, 1st floor..... | 8 ft. 8 in. |
| Ceiling height, 2nd floor..... | 8 ft. 8 in. |
| Height of basement..... | 7 ft. |



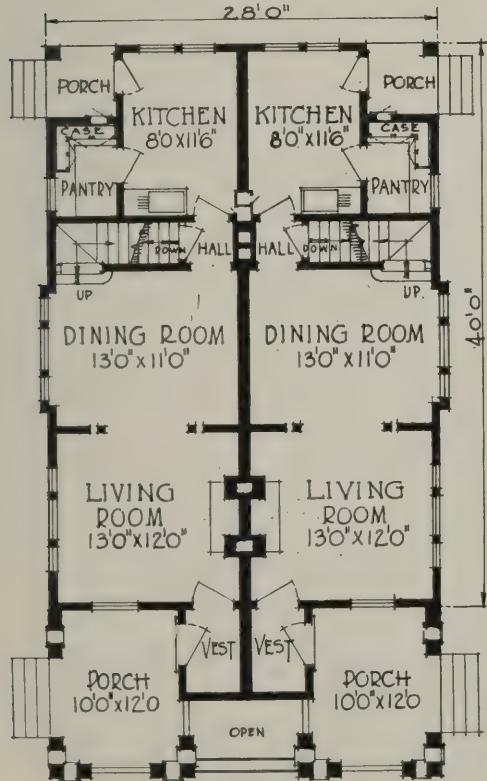
Size 28' 0" x 40' 0"

Design 14001-B

Each Family Has 6 Rooms and Bath

Two Family House

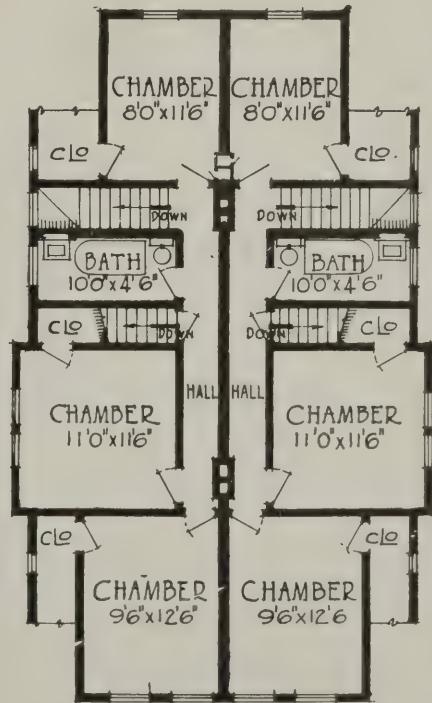
THE above design is a masterpiece in a double or two-family house and will make homes of exceptional advantages and refinements for those whose experience and education have taught them the value of neighborly kindness and good fellowship.

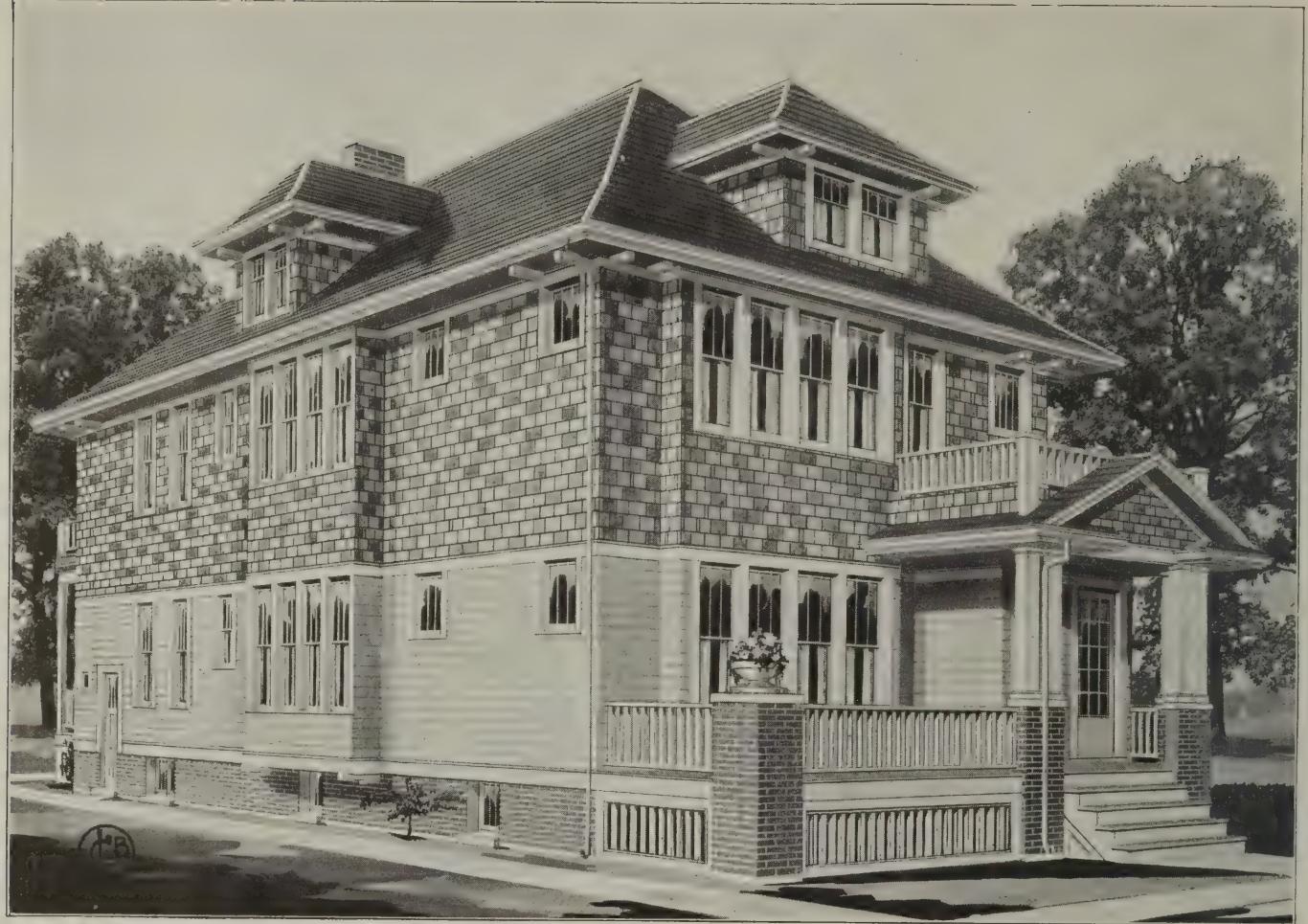


DIMENSIONS

Width over all..... 34 ft. 9 in.
 Depth over all..... 56 ft.
 Ceiling height, 1st
 floor..... 8 ft. 6 in.
 Ceiling height, 2nd
 floor 8 ft. 6 in.
 Height of basement..... 7 ft.

To enjoy the best of happiness and prosperity every man should own his HOME.





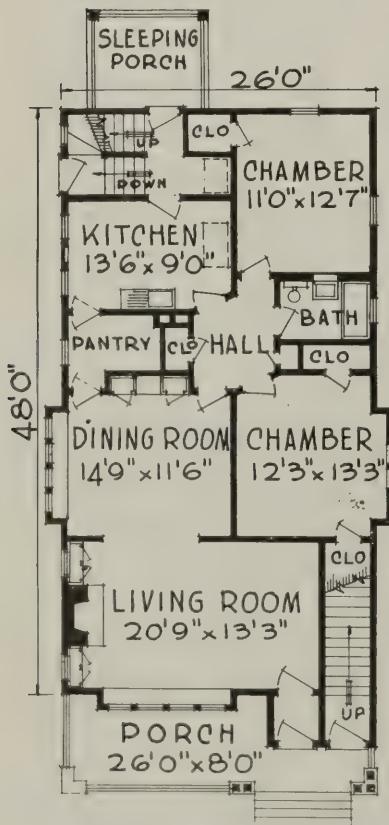
Size 26' 0" x 48' 0"

Design 12688-B

Each Floor Has 5 Rooms and Bath

Two Apartments

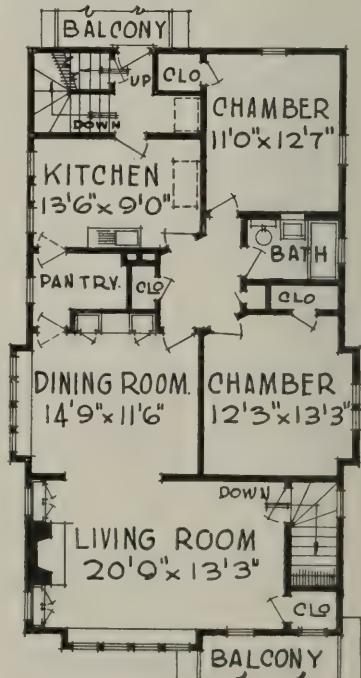
A N apartment like this design will pay for itself and continue to bring in returns long afterwards. Always easy to rent, for the floor plans are excellent, with their separate entrances, porches, secluded bedrooms, and abundance of windows. Notice the number of closets, unusual in apartments, and the protected rear entrances.



DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 31 ft. 6 in. |
| Depth over all..... | 68 ft. |
| Ceiling height, 1st floor..... | 9 ft. |
| Ceiling height, 2nd floor..... | 9 ft. |
| Height of basement..... | 7 ft. |

Few individuals who design their own homes know how to arrive at the cost of material and labor. We stand ready to aid you in all matters pertaining to costs of materials and erection.



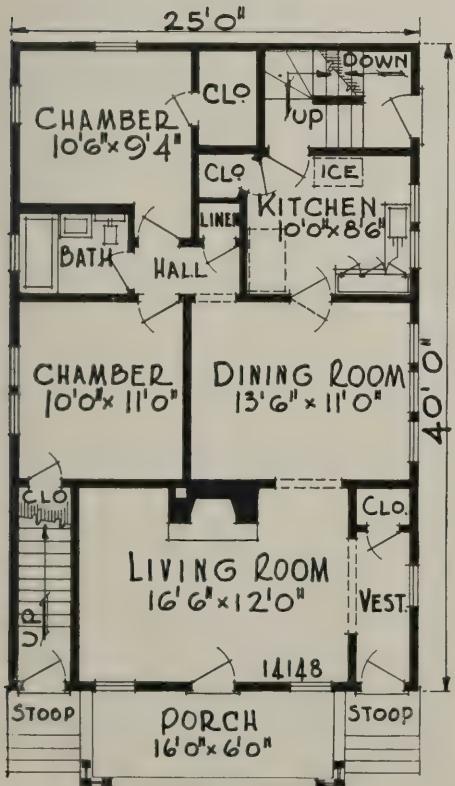


Size 25' 0" x 40' 0"

Design 14148-B

Two Apartments

Each Floor Has 5 Rooms and Bath

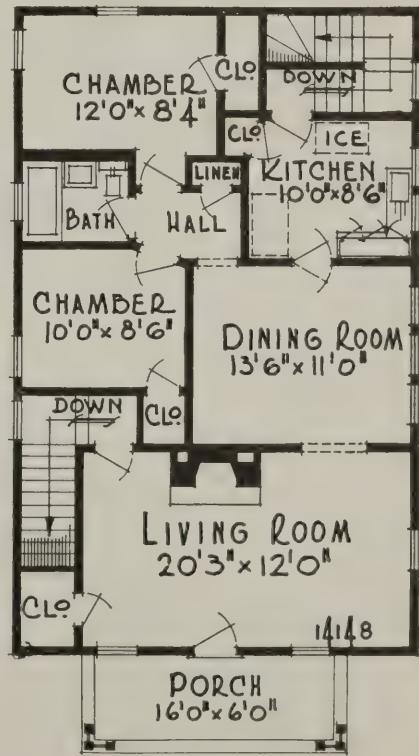


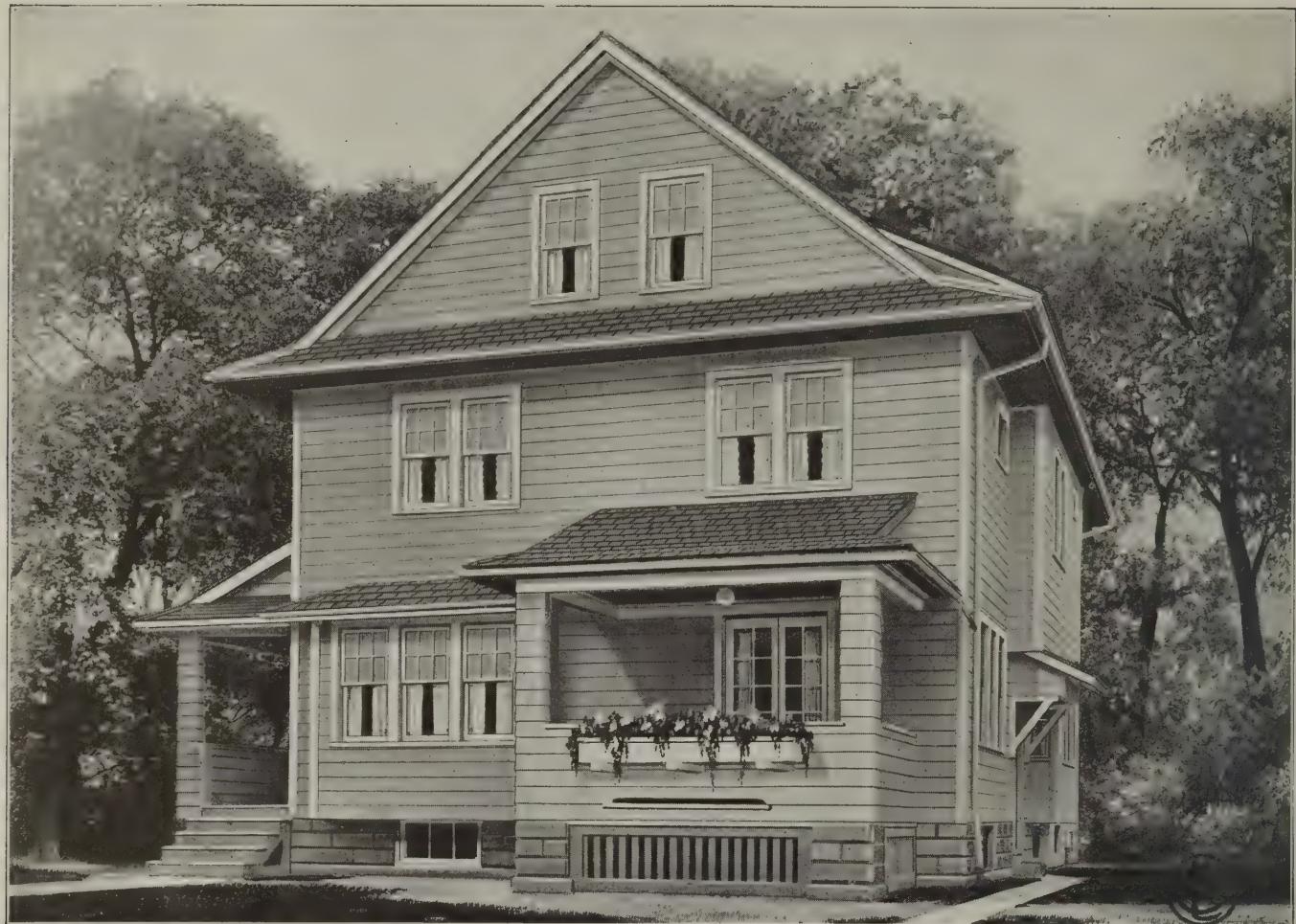
THIS modern design is very attractive and possesses an inviting hospitality so much admired. The desirable arrangement of both apartments makes it a fine investment. A veranda for each family and the well arranged sleeping rooms are always liked by tenants.

Bear in mind that economy in building is based on one general principal—use the correct material for a certain purpose—no more—no less.

DIMENSIONS

Width over all.....28 ft.
Depth over all.....50 ft.
Ceiling height, 1st floor.....8 ft. 8 in.
Ceiling height, 2nd floor.....8 ft. 8 in.
Height of basement.....7 ft.



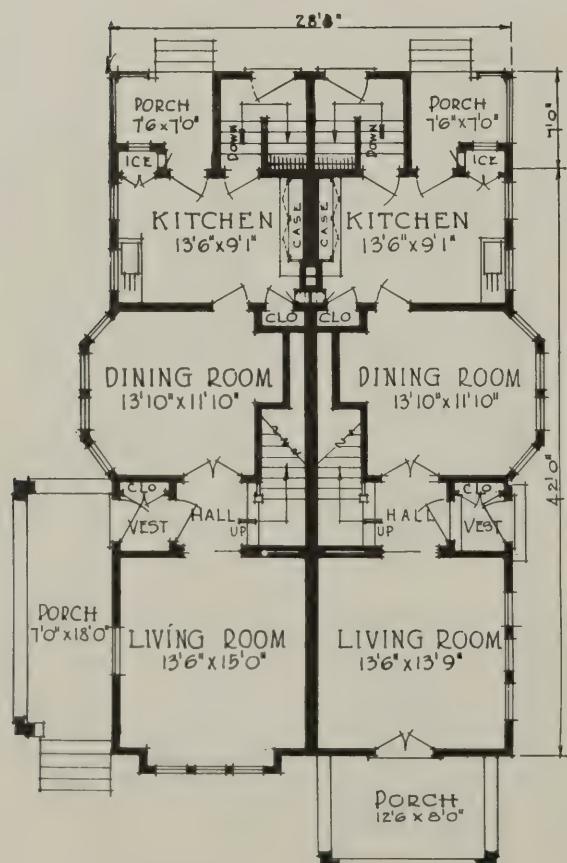


Size 28' 8"x42' 0"

Design 14023-B

Each Family Has 6 Rooms and Bath

Two Family House



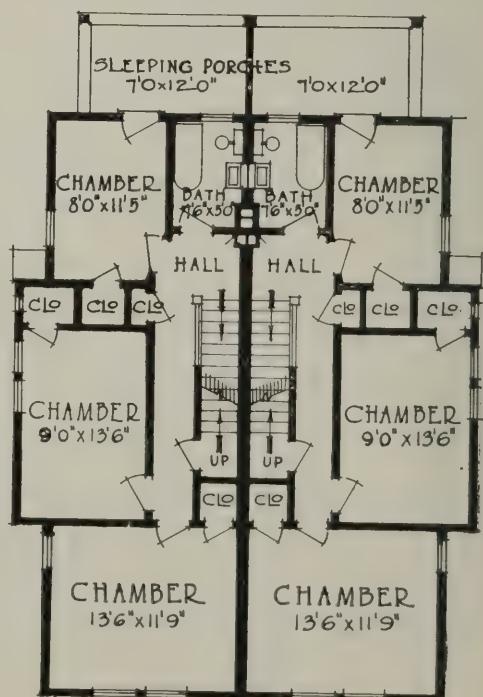
A DOUBLE house with the advantages of two single ones. Separate entrances insure privacy, and the floor plan, practically the same for each apartment, is most convenient. The grade entry, rear porch, sleeping porch and abundance of closets are attractive features.

OUR OBLIGATION

We hold an interest in every home erected from our material because the builder has entrusted to us the safety and endurance of his home, which is a great responsibility for us to accept.

DIMENSIONS

Width over all.....43 ft.
Ceiling height, 1st floor....9 ft.
Depth over all.....60 ft.
Ceiling height, 2nd floor...8 ft.
Height of basement.....7 ft.



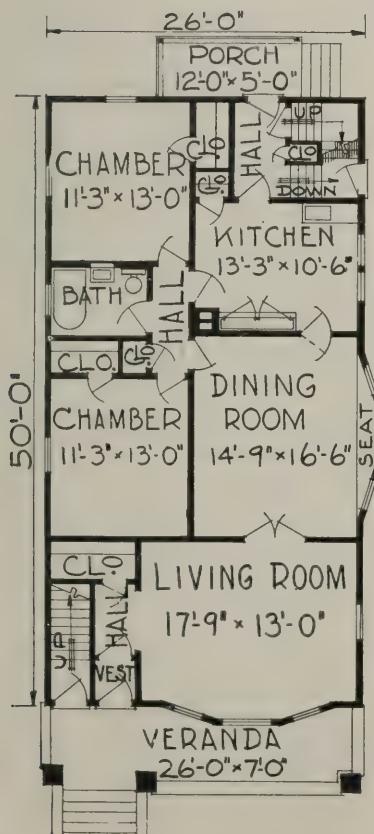


Size 26' 0" x 50' 0"

Design 12452-B

Each Floor Has 5 Rooms and Bath

Two Apartments

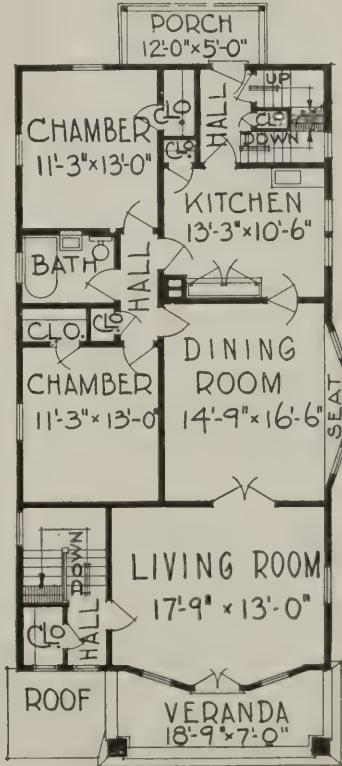


A LARGE porch for each apartment makes this house especially desirable. Plenty of bedrooms and closets certainly appeal to tenants. Notice the convenient bathroom and enclosed rear stairs. Cabinets are provided for the efficient kitchen.

DIMENSIONS

| | |
|--------------------------------|--------------|
| Width over all..... | 31 ft. 6 in. |
| Depth over all..... | 66 ft. |
| Ceiling height, 1st floor..... | 8 ft. 8 in. |
| Ceiling height, 2nd floor..... | 8 ft. 8 in. |
| Height of basement..... | 7 ft. |

Our building plan service makes it easy as possible for you to own your Home.



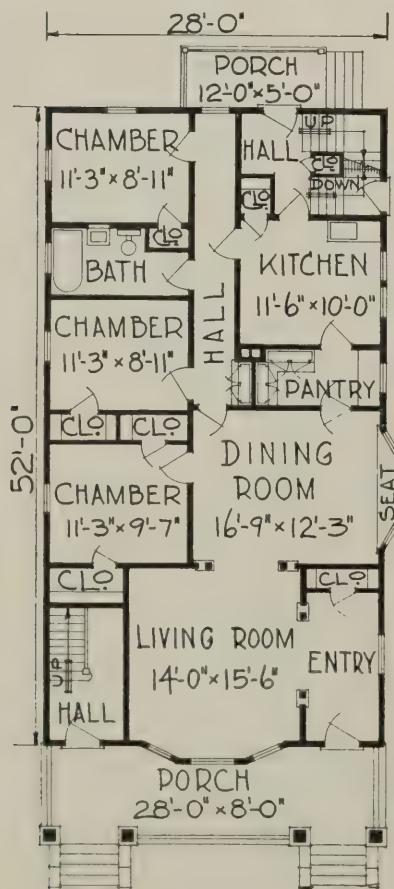


Size 28' 0"x52' 0"

Design 12454-B

Each Floor Has 6 Rooms and Bath

Two Apartments



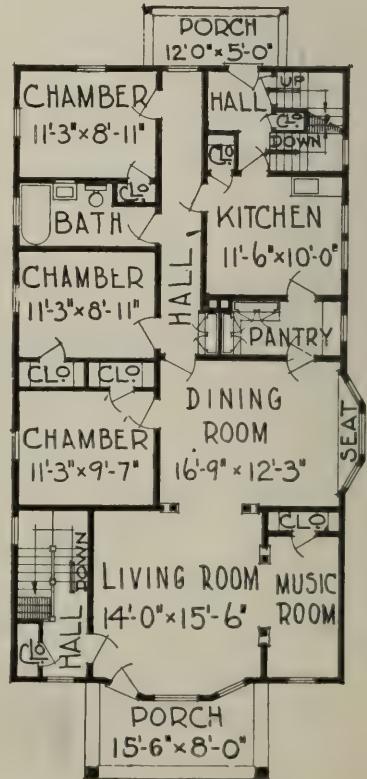
A WELL planned home for two families which, on account of its harmonious and attractive design, is suitable to any good neighborhood. The tenants will appreciate the modern and convenient arrangements offered by this apartment. Notice the large well lighted comfortable rooms, the inviting porches, the essential rear porches and the practical rear entrances.

DIMENSIONS

Width over all..... 23 ft. 6 in.
Depth over all..... 70 ft.
Ceiling height, 1st floor..... 8 ft. 8 in.
Ceiling height, 2nd floor..... 8 ft. 8 in.
Height of basement..... 7 ft.

Before You Build

Come in and talk the matter over with us. We will give you real, practical help and suggestions that will make the work less expensive for you.



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— Consult Us Before Building —
Our Experience and Trade Knowledge
Will Probably Save You Considerable

